

Summary

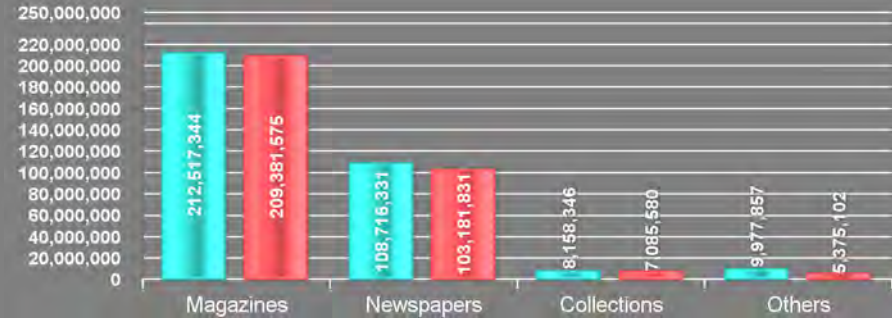
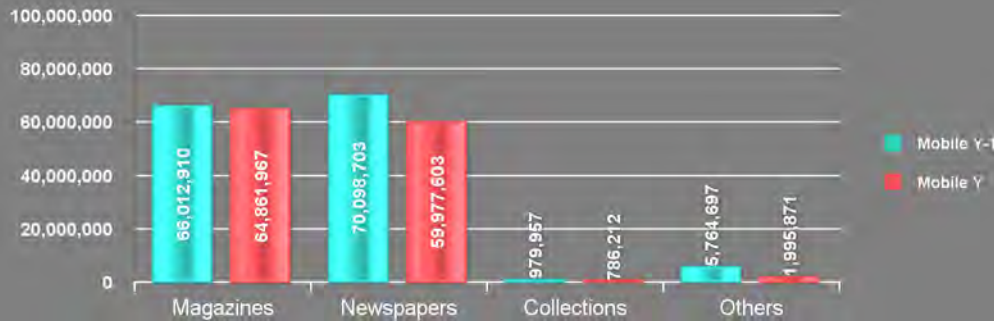
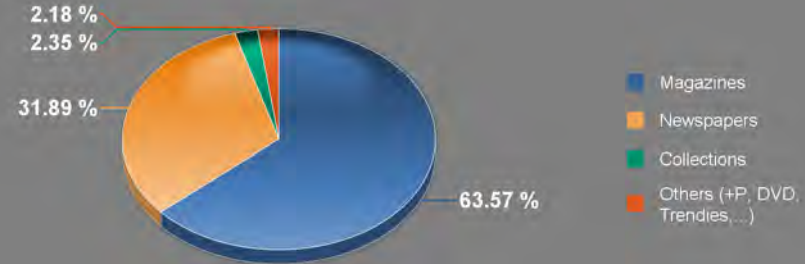
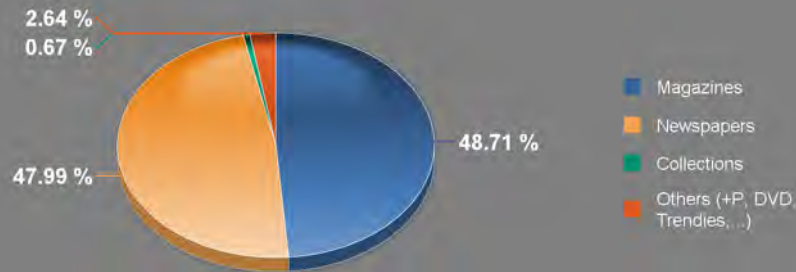


	MONTH	YTD	MOBILE
	Jan'19 vs Jan'18 *	Jan'20 > Jan'20 vs Jan'19 > Jan'19 *	Feb'19 > Jan'20 vs Feb'18 > Jan'19 *
SALES	-10.5%	-10.5%	-10.7%
TURNOVER	-2.7%	-2.7%	-4.2%



SALES			
Product	%Evo Month	%Evo YTD	%Evo Mobile
Magazines	-8.3%	-8.2%	-1.7%
Newspapers	-13.8%	-13.8%	-14.4%
Collections	42.3%	42.3%	-19.8%
Others (+P, DVD, Trendies,...)	10.0%	3.7%	-65.4%

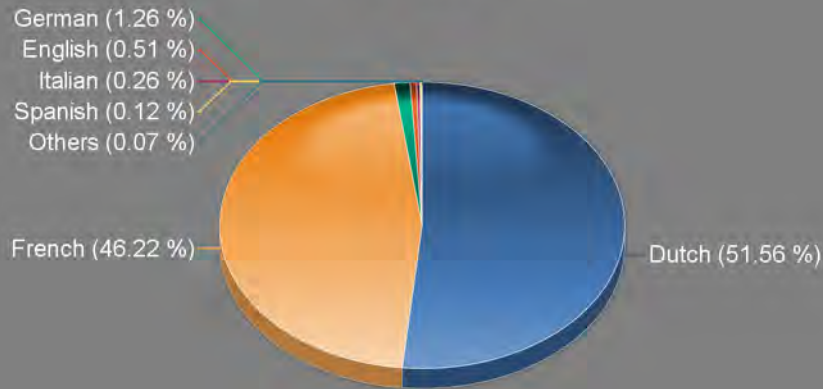
TURNOVER			
Product	%Evo Month	%Evo YTD	%Evo Mobile
Magazines	-4.3%	-4.3%	-1.5%
Newspapers	-1.6%	-1.6%	-5.1%
Collections	39.1%	39.1%	-13.1%
Others (+P, DVD, Trendies,...)	-19.6%	-21.0%	-46.1%



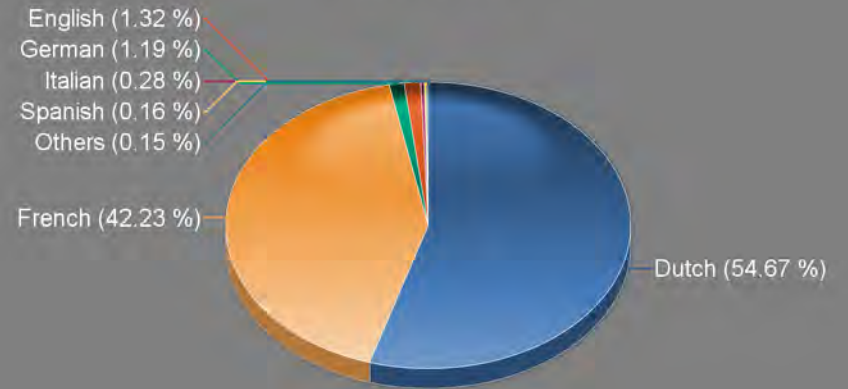
DAG ALLEMAAL+STRIP FC KAMPIOEN AUTO HEBDO DS EXTRA ZWEEDESE RAADSELS
 DS GROOT VARIABOEK ECONOMIST KNACK MAGAZINE TOPMODEL NL DECO IDEES
 FLAIR VL + PRODUCT PLUS 21% FLAIR VL + PRODUCT PLUS 0% PUBLIC FR TV FAMILIE FEMME ACTUELLE COURRIER INTERNATIONAL VOTRE HOROSCOPE
 LN GROTE VARIAPUZZELBOEK MARIANNE FR TOTAAL TV SANOMA TELE POCHE GOED GEVOEL POCKET GAEL MAISON MONDE DIPLOMATIQUE DONALD DUCK NL
 DS LEOPUZZEL POCKET LN ZWEEDESE PUZZELS MAXI FR MARIE CLAIRE BELGIE DAG ALLEMAAL + DEFO TELECABLE ET SATELLITE WONEN LANDELUK STIJL LIBELLE + LIBELLE NEST
 DS 3' ZWEEDESE PLEZIER FEELING WONEN NEUE BLATT BELGIUM RACES
 PRIMA POCHE FEMMES+FLAIR+GAEL FEMMES + FLAIR GOED GEVOEL BOUQUET REEKS
 PLUS MAGAZINE NL SPECIAL JOURNAL DE MICKEY FEMMES + BKZ JE VAIS CONSTRUIRE
 DS 4' WOORDZOEKERS TOP SANTE LIVRE KNIPMODE CLOSER FR PLUS MAGAZINE FR DELICIOUS DS 4' ZWEEDESE KAMPIOEN SANTE MAGAZINE GALA FR DS WOORDZOEKER MINI TOP SANTE OBJET
 DS WOORDZOEKER VAKANTIEBOEK DS 100 WOORDZOEKERS FEELING + PRODUCTPLUS 21% CINE TELE REVUE+Produit21
 DS ZWEEDESE POCHE AUTO BILD FEELING DER SPIEGEL
 VIF HISTORIA PALLIETERKE GRAZIA FR TELE POCKET PARIS MATCH
 FLOW FR TELE Z STORY HUMO DUIF PAN
 L OBS BLOOM AUTOGIDS FLAIR VL VTWONEN POINT DE VUE
 LANDELUK WONEN EXPRES FLOW SPECIAL SOIR MAG MYTHOLOGIE MONITEUR AUTOMOBILE
 STORY + BEKKARI MAISONS DE CHARME DS WOORDZOEKERPOCKET
 DR GOOD TRENDS SPIROU EOS ELLE OOPS FIETS VITAYA PRIMA FR CINE TELE REVUE
 GRINTAI QUEST TV 14 D GAEL HOLA POINT VOICI WOEUF PRIVE FLOW MOTO 80 GEO FR
 FREIZEIT REVUE D ELLE DECORATION DAG ALLEMAAL+FROZEN STICKERBOEK CANARD ENCHAINE NATIONAL GEOGRAPHIC NL PSYCHOLOGIES MAG NL
 FEMME ACTUELLE JEUX CHARLIE HEBDO AVANTAGES FR LIBELLE LEKKER LIBELLE + FLAIR VL. VIF L EXPRESS DS BINAIRE PUZZELS DS 5' KRUISWOORD
 LA MAISON VICTOR NL ELLE BELGIE FR BLIK NATIONAAL HORZU COSMO POCHE FR 100 TOPRECEPTEN JOEPIE RODE NEUZEN MARGRIET DS SUDOKU KAMPIOEN
 AUTOTRENDS FR DR GOOD C'EST BON FRANCE DIMANCHE SOIR MAG PRIMO TEVE BLAD NOUS DEUX TOP SANTE FR
 DS TECTONIC 3-5 HAPPINEZ NL PENNY NL PLUS MAGAZINE NL AUF EINEN BLICK
 PSYCHOLOGIES MAG FR SCIENCE ET VIE ICI PARIS MAGAZINE CINE TELE REVUE JEUXHS
 STIJLVOL WONEN AUTO PLUS FR HAPPINEZ FR DS SUDOKU ULTRA FEMMES D'AUJOURD'HUI BIS MOUSTIQUE FIGARO MAGAZINE + MADAME AMI DES JARDINS
 VOGUE NL JEUX DE TELE STAR DAG ALLEMAAL + BEKKARI NOUVEAU TELE STAR FLAIR FR ELLE BELGIE NL SPORT VOETBAL MAGAZINE
 DS GROOT WOORDZOEKERBOEK DAG ALLEMAAL + STILTON DAG ALLEMAAL + STORY TELE 7 JOURS MARIE CLAIRE BELGIE DS VARIAPOCKET LN ZWEEDESE VAKANTIEPUZZELB ART & DECORATION
 HLN WOORDZOEKER GROOT PUZZELBOEK TRENDS TENDANCES LANDLEVEN DS WOORDZOEKER WEEK SPECIAL AUTOWERELD NL NOUVEAU DETECTIVE LIBELLE + LIBELLE LEKKER WEEKEND VIF 101 RECETTES
 DS BINAIRE KAMPIOEN SPORT FOOT MAGAZINE TOPMODEL FR MODES ET TRAVAUX NOUS DEUX LIVRE

>> Language view

SALES



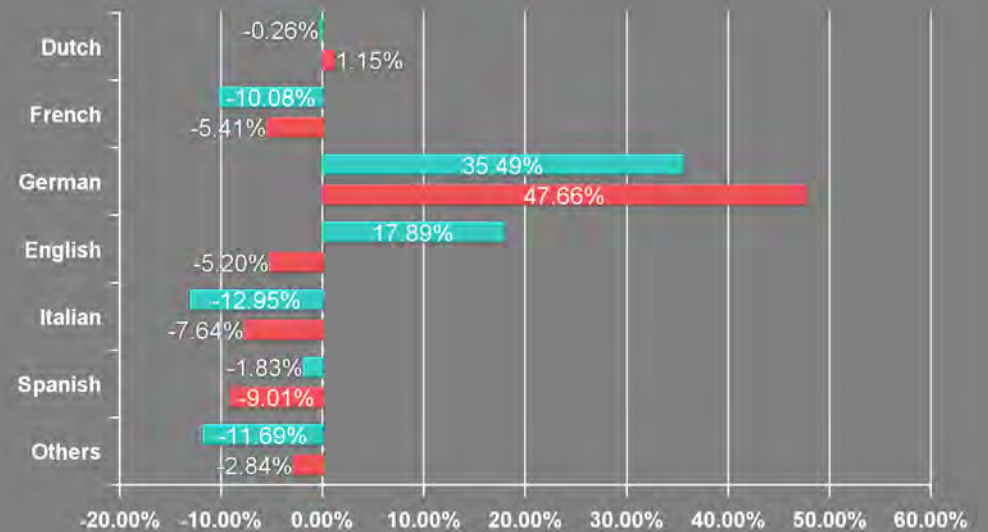
TURNOVER



● Evol Sold YTD ● Evol Sold Mobile



● Evol Value YTD ● Evol Value Mobile



Magazines

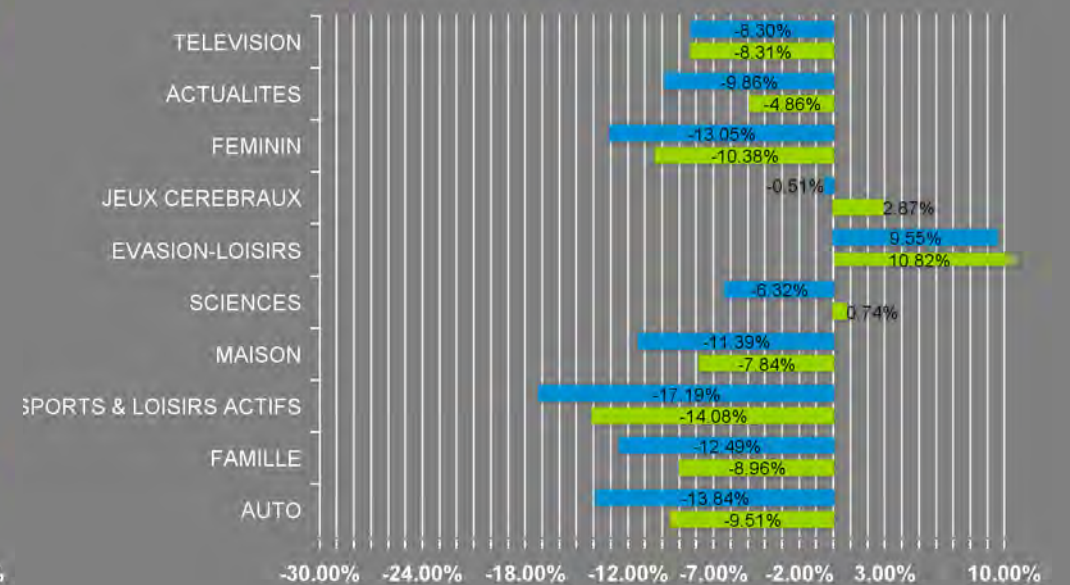
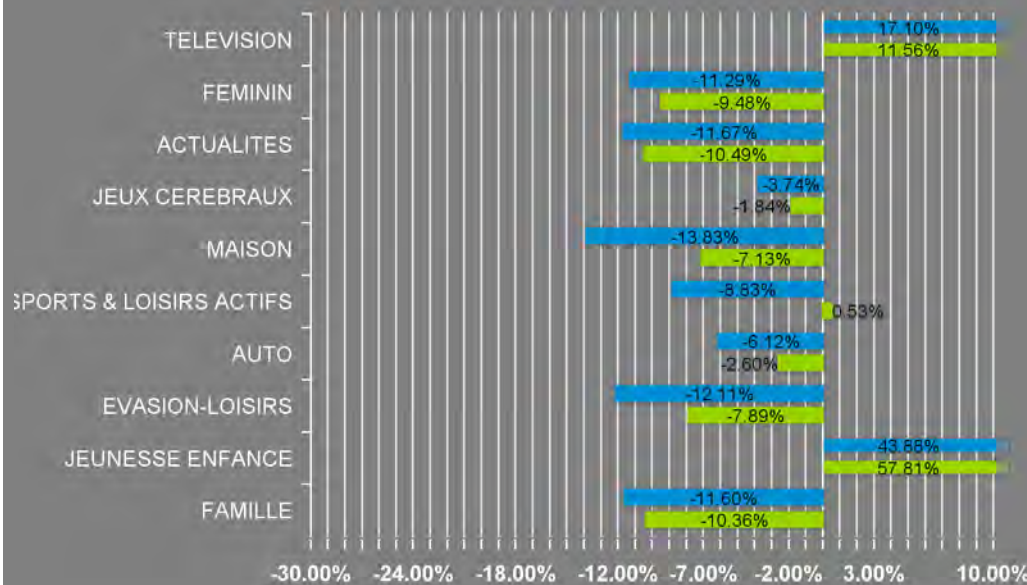
>> Family view by language (Mobile)

NL	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
TELEVISION	46,021,962	46	56.35%	40.20%	17.10%	11.56%
FEMININ	31,743,677	177	19.53%	27.73%	-11.29%	-9.48%
ACTUALITES	9,698,271	35	8.05%	8.47%	-11.67%	-10.49%
JEUX CEREBRAUX	8,849,771	246	6.44%	7.73%	-3.74%	-1.84%
MAISON	3,705,129	74	1.68%	3.24%	-13.83%	-7.13%
SPORTS & LOISIRS ACTIFS	2,110,468	55	1.05%	1.84%	-8.83%	0.53%
AUTO	1,779,785	26	1.12%	1.55%	-6.12%	-2.60%
EVASION-LOISIRS	1,574,623	92	0.74%	1.38%	-12.11%	-7.89%
JEUNESSE ENFANCE	1,551,918	66	0.94%	1.36%	43.88%	57.81%
FAMILLE	1,545,782	33	0.83%	1.35%	-11.60%	-10.36%
TOP 10 DUTCH	108,581,386	850	96.73%	94.85%	4.38%	0.07%
ALL FAMILIES	114,478,696	1,116	100.00%	100.00%	4.68%	1.15%

FR	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
TELEVISION	22,423,493	18	43.08%	25.36%	-8.30%	-8.31%
ACTUALITES	20,730,424	177	23.24%	23.44%	-9.86%	-4.86%
FEMININ	16,252,358	255	15.32%	18.38%	-13.05%	-10.38%
JEUX CEREBRAUX	8,014,016	412	6.48%	9.06%	-0.51%	2.87%
EVASION-LOISIRS	4,332,769	293	1.98%	4.90%	9.55%	10.82%
SCIENCES	2,837,402	115	1.27%	3.21%	-6.32%	0.74%
MAISON	2,215,350	78	1.30%	2.51%	-11.39%	-7.84%
SPORTS & LOISIRS ACTIFS	1,998,312	133	1.19%	2.26%	-17.19%	-14.08%
FAMILLE	1,889,768	84	1.30%	2.14%	-12.49%	-8.96%
AUTO	1,855,073	66	1.33%	2.10%	-13.84%	-9.51%
TOP 10 FRENCH	82,548,966	1,909	96.49%	93.35%	-8.96%	-5.93%
ALL FAMILIES	88,428,484	2,134	100.00%	100.00%	-8.68%	-5.41%

■ Evol Sold Mobile ■ Evol Value Mobile

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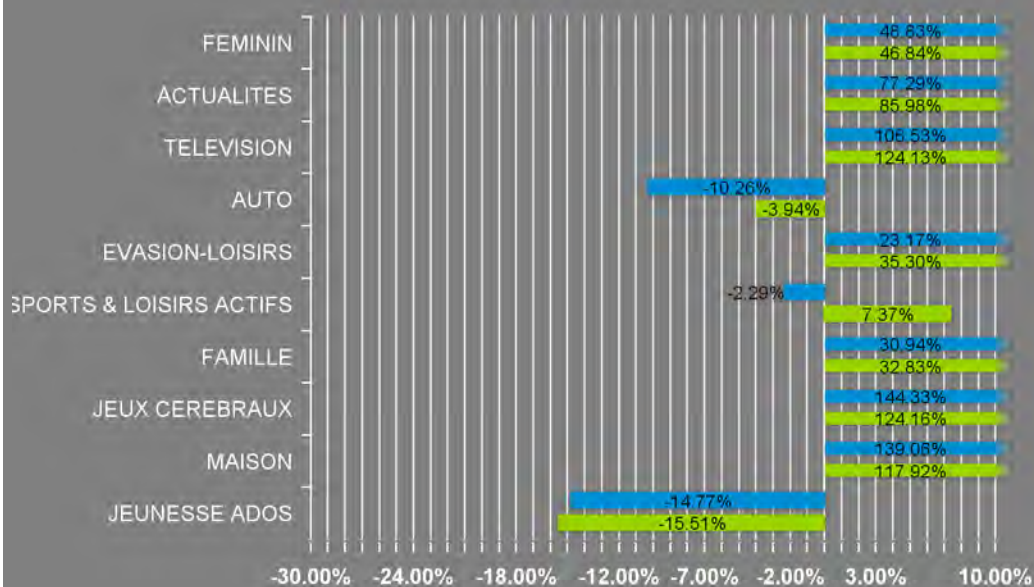


>> Family view by language (Mobile)

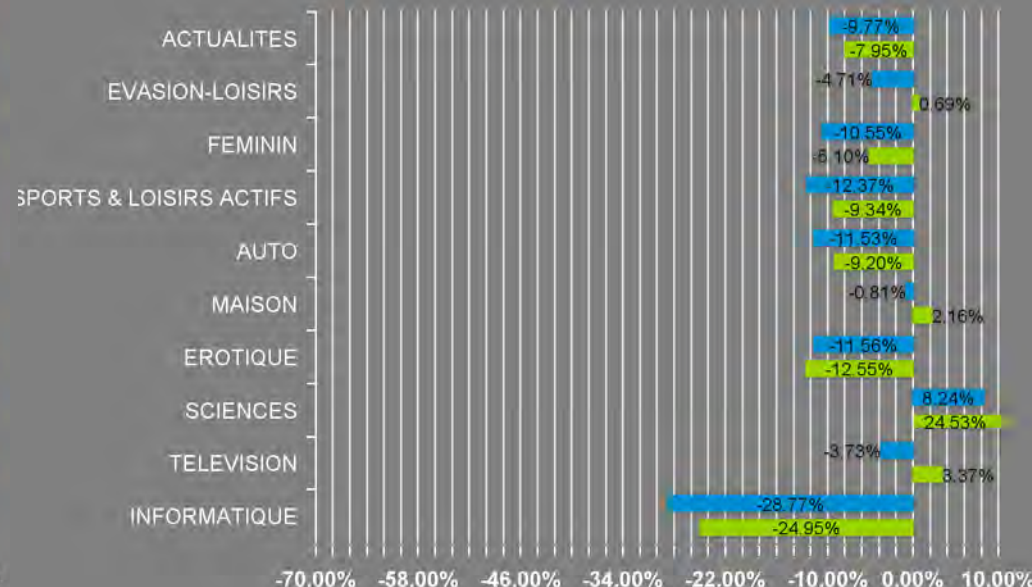
DE	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
FEMININ	795,288	152	43.73%	32.05%	48.83%	46.84%
ACTUALITES	622,836	52	14.92%	25.10%	77.29%	85.98%
TELEVISION	295,934	23	18.59%	11.93%	106.53%	124.13%
AUTO	290,679	77	9.29%	11.72%	-10.26%	-3.94%
EVASION-LOISIRS	107,616	96	2.10%	4.34%	23.17%	35.30%
SPORTS & LOISIRS ACTIFS	76,789	84	2.03%	3.09%	-2.29%	7.37%
FAMILLE	56,325	59	1.75%	2.27%	30.94%	32.83%
JEUX CEREBRAUX	51,950	121	2.39%	2.09%	144.33%	124.16%
MAISON	48,232	43	1.16%	1.94%	139.06%	117.92%
JEUNESSE ADOS	27,902	14	1.63%	1.12%	-14.77%	-15.51%
TOP 10 GERMAN	2,373,550	721	97.61%	95.66%	48.66%	49.95%
ALL FAMILIES	2,481,194	900	100.00%	100.00%	45.01%	47.66%

EN	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
ACTUALITES	763,020	59	33.85%	27.66%	-9.77%	-7.95%
EVASION-LOISIRS	637,946	372	19.20%	23.13%	-4.71%	0.69%
FEMININ	260,340	140	10.96%	9.44%	-10.55%	-5.10%
SPORTS & LOISIRS ACTIFS	247,844	94	7.84%	8.98%	-12.37%	-9.34%
AUTO	223,012	73	7.41%	8.08%	-11.53%	-9.20%
MAISON	194,195	66	5.93%	7.04%	-0.81%	2.16%
EROTIQUE	159,197	47	3.32%	5.77%	-11.56%	-12.55%
SCIENCES	88,469	99	2.46%	3.21%	8.24%	24.53%
TELEVISION	48,051	3	4.41%	1.74%	-3.73%	3.37%
INFORMATIQUE	34,433	35	0.85%	1.25%	-28.77%	-24.95%
TOP 10 ENGLISH	2,656,506	988	96.21%	96.30%	-8.37%	-4.83%
ALL FAMILIES	2,758,641	1,097	100.00%	100.00%	-8.71%	-5.20%

■ Evol Sold Mobile ■ Evol Value Mobile



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>> Family view by language (Mobile)

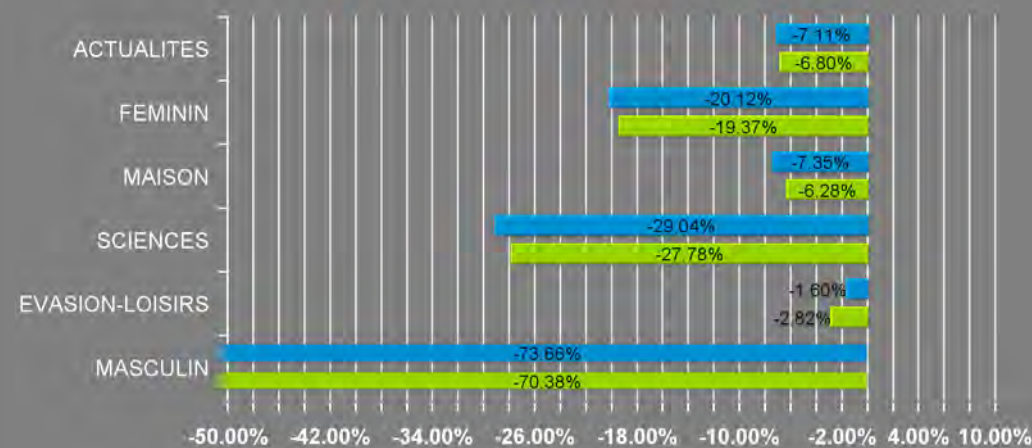
IT	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
ACTUALITES	241,400	23	42.98%	40.97%	-8.26%	-6.99%
TELEVISION	92,720	5	25.61%	15.74%	-7.86%	-8.25%
JEUX CEREBRAUX	82,861	34	14.68%	14.06%	-6.40%	-3.36%
FEMININ	66,904	37	8.39%	11.35%	-9.23%	-11.99%
FAMILLE	31,029	21	3.37%	5.27%	-23.53%	-16.29%
MAISON	17,408	12	1.21%	2.95%	-12.82%	-11.80%
EVASION-LOISIRS	15,674	14	1.27%	2.66%	0.09%	2.71%
SPORTS & LOISIRS ACTIFS	11,954	8	0.73%	2.03%	-20.34%	-13.89%
AUTO	11,398	10	0.65%	1.93%	7.24%	6.11%
SCIENCES	8,787	5	0.71%	1.49%	-20.23%	-19.88%
TOP 10 ITALIAN	580,135	169	99.59%	98.45%	-8.66%	-7.92%
ALL FAMILIES	589,245	186	100.00%	100.00%	-8.60%	-7.64%

SP	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
ACTUALITES	276,083	9	89.35%	83.29%	-7.11%	-6.80%
FEMININ	35,356	32	7.10%	10.67%	-20.12%	-19.37%
MAISON	10,670	4	2.06%	3.22%	-7.35%	-6.28%
SCIENCES	5,819	1	0.78%	1.76%	-29.04%	-27.78%
EVASION-LOISIRS	3,062	3	0.62%	0.92%	-1.60%	-2.82%
MASCULIN	491	2	0.08%	0.15%	-73.66%	-70.38%
ALL FAMILIES	331,480	51	100.00%	100.00%	-8.55%	-9.01%

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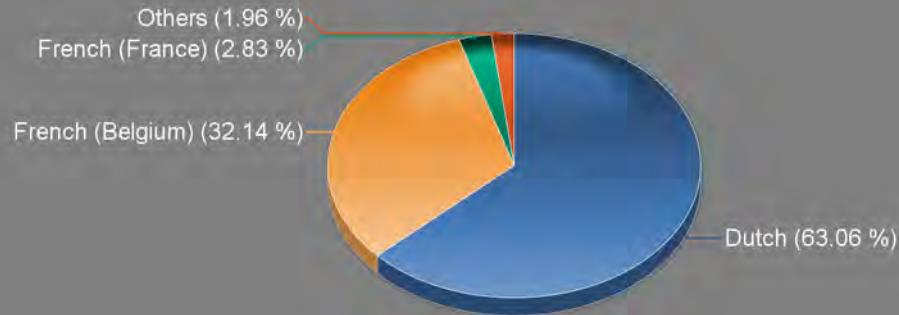
SUNDAY EXPRESS
 AL ARAB Y AL JADEED SUNDAY TIMES KOMSOMOLSKAYA PRAWDA
 ZERI JAVOR HUMANITE NIKKEI WEEK END HAYAT BOTA SOT KOLNISCHE RUNDSCHAU
 EURO AM SONNTAG AYDINLIK AVRUPA TELEGRAAF DE GENTENAAR GRENZ ECHO KOLNER STADTANZEIGER BARRON'S
 DAILY EXPRESS INVESTIR NEW YORK TIMES
 NEUE ZURCHER ZEITUNG INTERNATIONAL NEW YORK TIMES LA LIBRE BELGIQUE DHGAZET VAN ANTWERPEN HURRYNET VESTI LATEINISCH WELT AM SONNTAG KOMPAKT
 HANDELSBLATT AACHENER ZEITUNG PAIS SOLE 24 ORE OPINION GAZZETTA SPORTIVA FINANCIEELE DAGBLAD FINANCIAL TIMES USA TODAY
 MAIL ON SUNDAY JEUDI REPUBBLICA
 AL ARAB KORTRIJKS HANDELSBL NACHT WEEKBODE SUN NIEUWE GAZET CORRIERE DELLA SERA DAILY STAR
 VESTI CAPITALE KIOSQUES L'AVENIR HET NIEUWSBLAD LE SOIR DE TIJD ZEEWACHT LE VEINARD
 TAGEBLATT VOLKSKRAANT DAILY MAIL ECHO SOZCU TIMES MONDE SABAH BILTO OBSERVER
 VECERNJI LIST GENY COURSES LADBROKES AL QUDS AL ARABI FRANKFURTER ALLGEMEINE FRANKFURTER ALLGE SONNTAG

HET LAATSTE NIEUWS

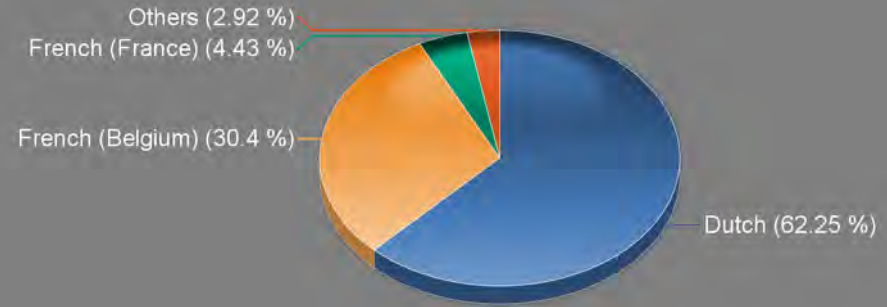
LUXEMBURGER WORT SPECIAL DERNIERE KATHIMERINI GR AUJOURD'HUI EN FRANCE SUNDAY TELEGRAPH
 ASHARQ AL AWSAT WALL STREET JOURNAL BRUGSHANDELSBLAD BILDZEITUNG OSTKANTON SUDDEUTSCHE ZEITUNG DNEVNI AVAZ
 LE QUOTIDIEN OZGUR POLITIKA(YENI) TIERCE MAGAZINE DE MORGEN SUD PRESSE DE STANDAARD WEKELIJKS NIEUWS DAILY TELEGRAPH
 PROTO THEMA GR TO VIMA GR PARIS COURSES L'EQUIPE TROUW REAL NEWS GR TURKIYE GENY COURSES FIGARO ECHOS EXPRESS SONNTAG TA NEA GR
 AACHENER ZEITUNG SAMSTAG
 OSLOBODENJE JOURNAL DIMANCHE LIBERATION HET BELANG VAN LIMBURG PARIS TURF NRC HANDELSBLAD AACHENER NACHRICHTEN SAMS
 SLOBODNA DALMACIJA SING TAO ETHNOS GR FRANCE FOOTBALL PARIS TURF ABONNEMENTS ALGEMEEN DAGBLAD CROIX CHINA DAILY
 SUN ON SUNDAY WELT AM SONNTAG TIMES LITERARY SUPPLEMENT
 FRANKFURTER RUNDCHAU

>> Language view

SALES



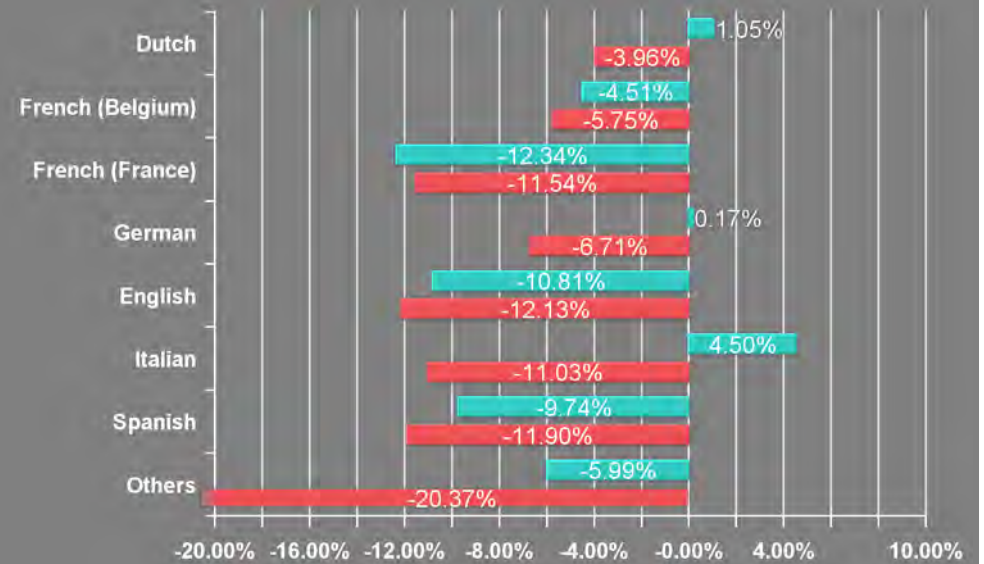
TURNOVER



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THANK YOU FOR READING

Please contact mktg.research@ampnet.be for more detailed information

Merci de contacter mktg.research@ampnet.be pour plus d'information

Voor meer informatie, kan u steeds mktg.research@ampnet.be contacteren