

Summary

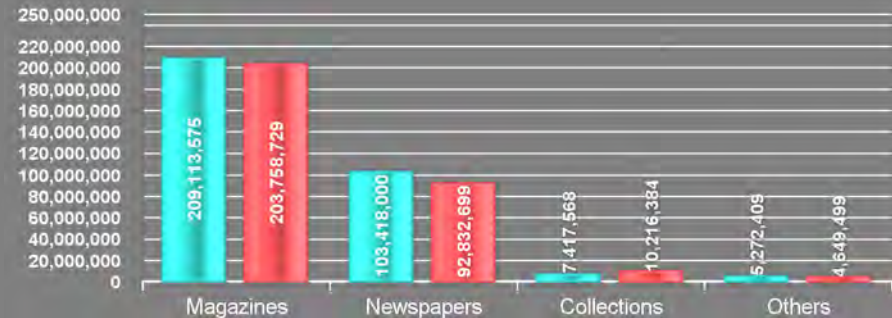
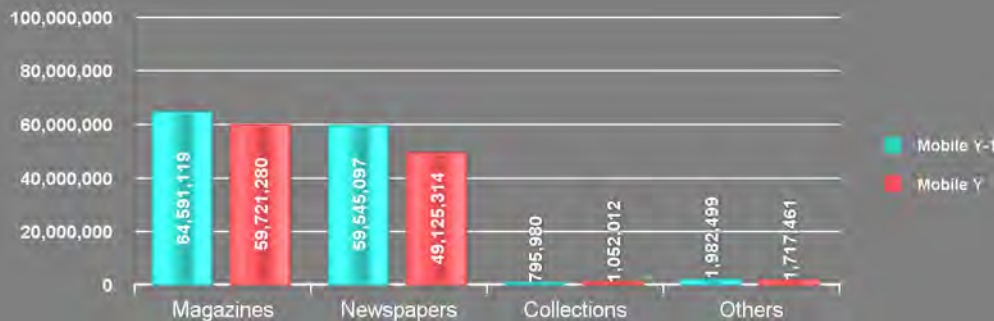
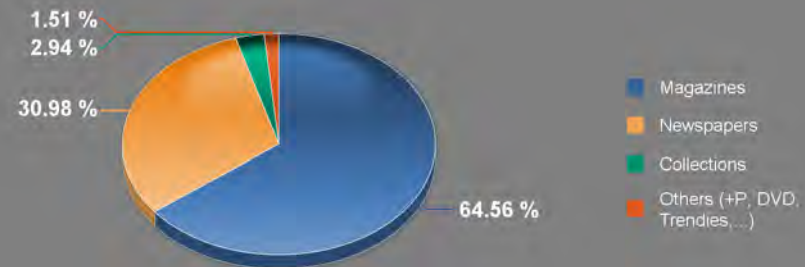
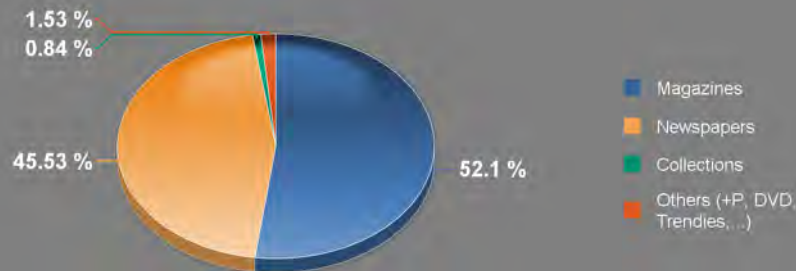


	MONTH	YTD	MOBILE
	Feb'21 vs Feb'20	Jan>Feb'21 vs Jan>Feb'20	Mar'20 > Feb'21 vs Mar'19 > Feb'20
SALES	-14.0%	-15.4%	-12.1%
TURNOVER	-10.2%	-8.8%	-4.2%



SALES			
Product	%Evo Month	%Evo YTD	%Evo Mobile
Magazines	-9.6%	-12.3%	-7.5%
Newspapers	-22.5%	-20.0%	-17.5%
Collections	88.7%	41.5%	32.2%
Others (+P, DVD, Trendies,...)	76.5%	-5.5%	-13.4%

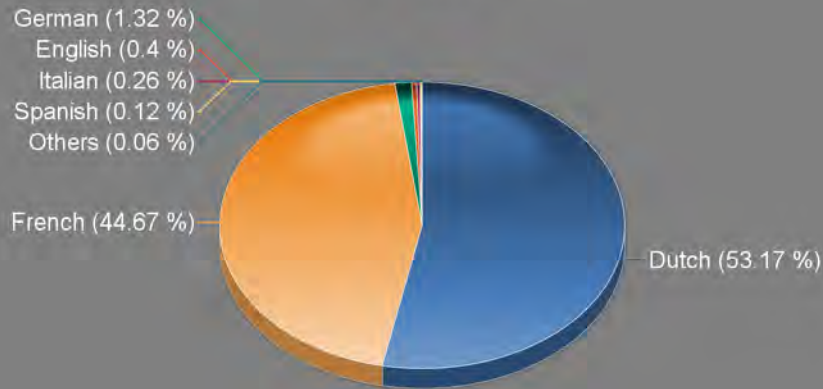
TURNOVER			
Product	%Evo Month	%Evo YTD	%Evo Mobile
Magazines	-7.5%	-7.7%	-2.6%
Newspapers	-18.5%	-12.6%	-10.2%
Collections	12.4%	8.1%	37.7%
Others (+P, DVD, Trendies,...)	14.7%	-11.1%	-11.8%



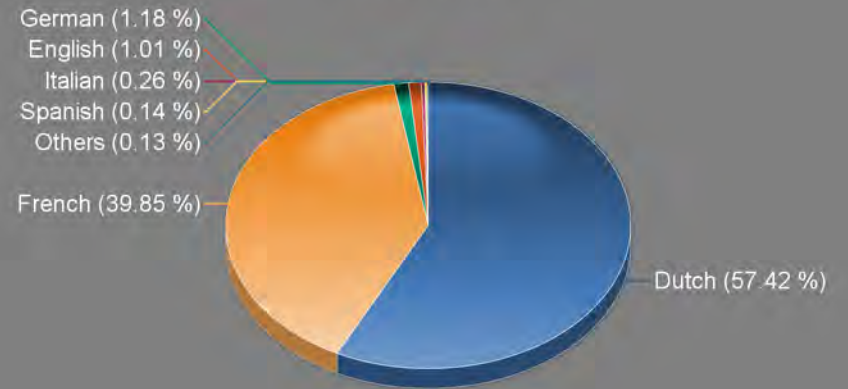
GOED GEVOEL+RITUALS AFTERSUN
 NATIONAL GEOGRAPHIC NL DS TECTONIC 3-6 CINE TELE REVUE JEUX/HS DS WOORDZOEKER VAKANTIEBOEK
 WINCHESTER 44 TELE POCHE ELLE BELGIE NL FEMME ACTUELLE NEUE BLATT PRIMO PUZZELBOEK DS 3 STERREN ZWEEDS
 JOUCEO 2,99 EUROS DR GOOD GOED GEVOEL TELEPRO MAGAZINE TELECABLE ET SATELLITE BOUQUET REEKS HUMO + BREINBREKERS
 JEUX DE TELE STAR HS ECONOMIST AUTO HEBDO MONDE DIPLOMATIQUE GOED GEVOEL + RITUALS SAKURA
 FEMMES+FLAIR+GAEL PALLIETERKE AUTOWEEK TOTAL TV SANOMA MARIANNE FR PUBLIC FR PLUS MAGAZINE FR DS LEGPUZZEL POCKET
 FOR GIRLS ONLY PAKKET HORZU FEMMES + BKZ DS 4' WOORDZOEKERS
 MAISONS DE CHARME MARIE CLAIRE BELGIE MONITEUR AUTOMOBILE TV FAMILIE LIBELLE FEMMES D'AUJOURD'HUI FEMMES + FLAIR KNIPMODE
 DS SUDOKU GENIUS DR GOOD C'EST BON FIGARO MAGAZINE + MADAME FEMME ACTUELLE JEUX LANDELIJK WONEN WONEN LANDELIJKE STIJL SPECIAL
 DAG ALLEMAAL + LIKEME VIF L EXPRESS DS WOORDZOEKERPOCKET NIEUWSBLAD ZWEEDSE PUZZELS
 FEELING + PRODUCTPLUS 21% DS WOORDZOEKER MINI DS WOORDZOEKER BASIC DS ZWEEDS POCKET
 HLN ZWEEDS GROOT PUZZELBOEK 4' PUZ WOORDZOEKER GROOT PUZZELB. AUTO BILD LIBELLE LEKKER PRIMA FR
 STIJLVOL WONEN PLUS MAGAZINE NL DI PIU I POINT DE VUE WOEF
 FLOWNOUS DEUX VITAYA HUMO ELLE
 EOS
 FLAIR FR STORY GAELE TELE POCKET L OBS
 TRENDS BLIK NATIONAAL NOUVEAU LIBELLE + LIBELLE LEKKER GOED GEVOEL POCKET ELLE DECORATION
 MOTO 80 CANARD ENCHAINE ROYALTY
 DS 4' DOORLOPERS DAG ALLEMAAL + TANTE KAAI
 AVANTAGES FR VTWONEN SPIROU TV 14 D CLOSER FR FEELING EXPRES PAN PRIVE BLOOM HAPPINEZ NL
 DER SPIEGEL LIBELLE + BKZ
 FIETS MARGRIET
 POINT VOICI
 GALA FR
 HOLA MAXI FR
 AUTOGIDS
 AUTO PLUS FR
 GAELE MAISON
 DS GROOT VARIABOEK DS FILIPPINE VAKANTIE KANJER DS BINAIRE PUZZELS PAKKET HAPPINEZ WEEKEND LANDEVEN AUF EINEN BLICK DAG ALLEMAAL + DE NACHTWACHT
 DS 4' ZWEEDS KAMPIOEN DS BINAIRE KAMPIOEN SCIENCE ET VIE FRANCE DIMANCHE FOR GIRLS ONLY LIBELLE + FLAIR VL. TOP SANTE FR DS SUDOKU KAMPIOEN DS 6' KRUISWOORD
 LE VIF WEEKEND RECETTES WONEN LANDELIJKE STIJL SENTE MAGAZINE DS EXTRA ZWEEDSE RAADSELS
 ELLE BELGIE FR DAG ALLEMAAL + STORY SOIR MAG PRIMO TEVE BLAD ICI PARIS MAGAZINE
 FEELING + LIBELLE LEKKER FEELING WONEN NEUE POST KNACK MAGAZINE GRINTAI DELICIOUS CHARLIE HEBDO FLOW FR
 FLAIR VL + PRODUCT PLUS 21% KNACK WEEKEND KOKEN SPORT FOOT MAGAZINE HAPPINEZ FR TOPMODEL FR MOUSTIQUE AMI DES JARDINS
 JOUCEO 3,99 EUROS COURRIER INTERNATIONAL GOED GEVOEL + MAKE UP TASJE FEMMES D'AUJOURD'HUI + PRODUCTPLUS 0% SOIR ATLAS DU COSMOS DAG ALLEMAAL + CERONIMO STILTON FREIZEIT REVUE D
 JEUX DE TELE STAR TOPMODEL NL NOUVEAU DETECTIVE TELE STAR FLAIR VL TELE 7 JOURS SPORT VOETBAL MAGAZINE VOGUE NL HLN ZWEEDS VAKANTIEBOEK 3'
 HLN VARIA GROOT PUZZELBOEK 3' HLN ZWEEDS GROOT PUZZELBOEK 3' AUTOWERELD NL DS VARIAPOCKET DS WOORDZOEKER WEEK. SPECIAL DS WOORDZOEKER VAK.KANJER
 DS SUDOKU ULTRA TRENDS TENDANCES PARIS MATCH DAG ALLEMAAL + JEROEN MEUS DS GROOT WOORDZOEKERBOEK
 DS 3' ZWEEDS PLEZIER DAG ALLEMAAL + BEKKARI FLOW SPECIAL MARIE CLAIRE BELGIE
 LA MAISON VICTOR NL

>> Language view

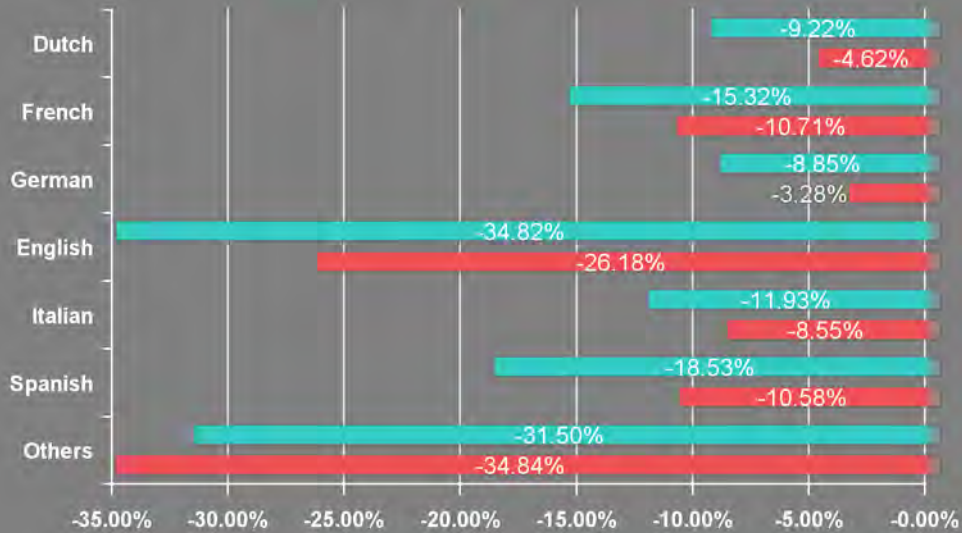
SALES



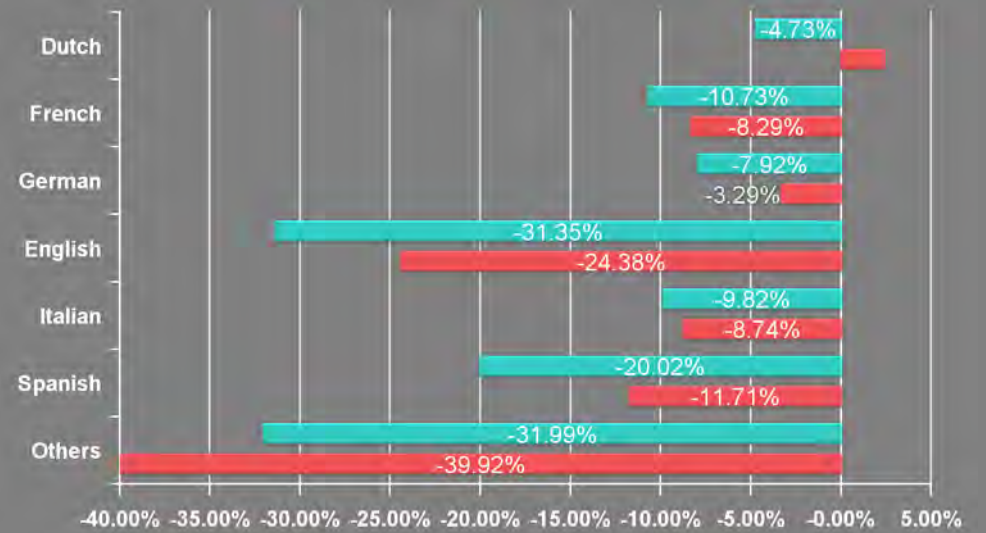
TURNOVER



● Evol Sold YTD ● Evol Sold Mobile



● Evol Value YTD ● Evol Value Mobile



Magazines

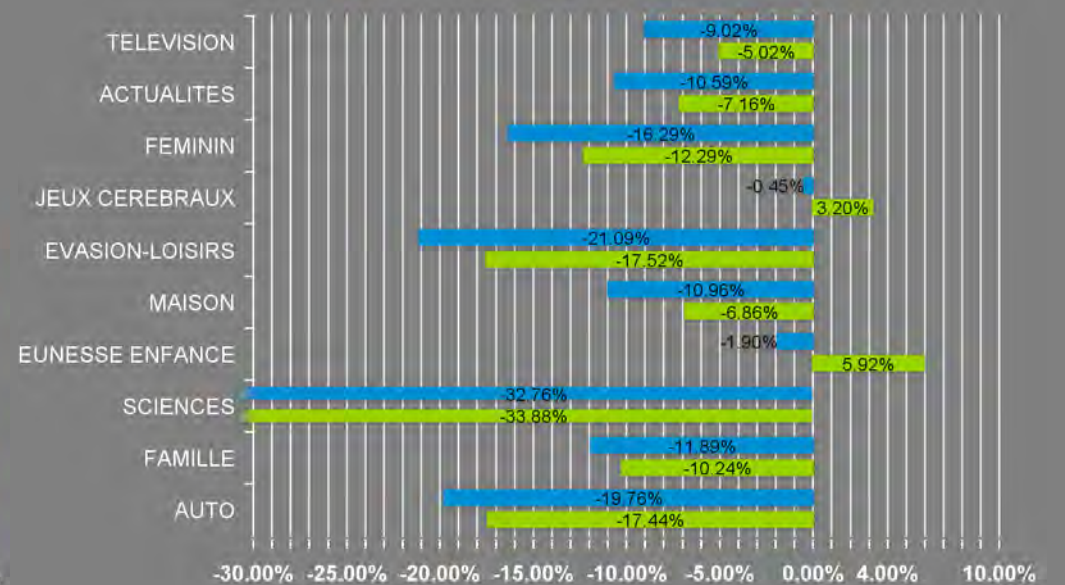
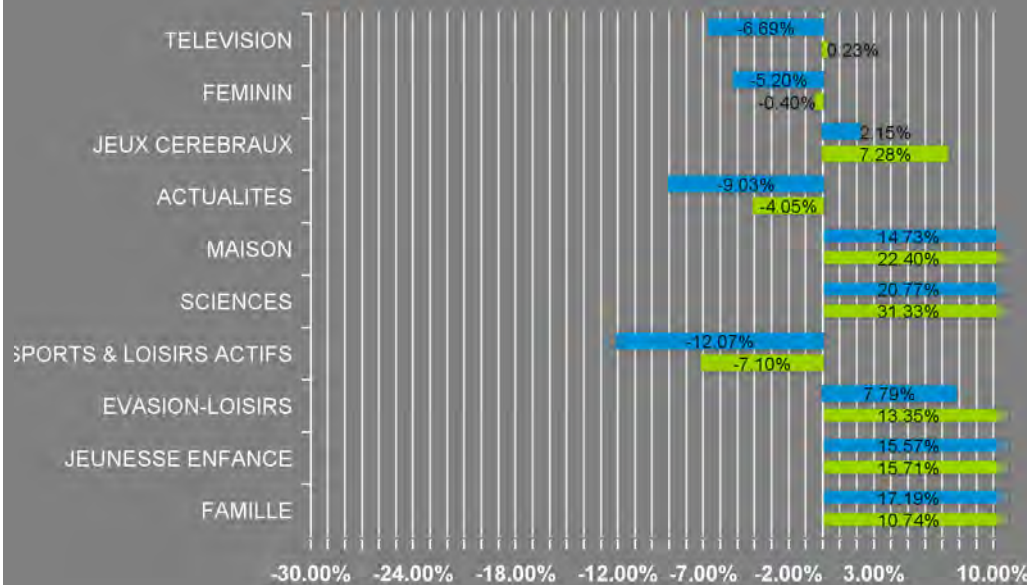
>> Family view by language (Mobile)

NL	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
TELEVISION	46,147,244	52	55.05%	39.44%	-6.69%	0.23%
FEMININ	31,451,082	181	19.37%	26.88%	-5.20%	-0.40%
JEUX CEREBRAUX	9,489,795	201	6.92%	8.11%	2.15%	7.28%
ACTUALITES	9,237,753	41	7.64%	7.90%	-9.03%	-4.05%
MAISON	4,433,901	82	1.99%	3.79%	14.73%	22.40%
SCIENCES	2,021,812	35	0.87%	1.73%	20.77%	31.33%
SPORTS & LOISIRS ACTIFS	1,976,477	60	0.98%	1.69%	-12.07%	-7.10%
EVASION-LOISIRS	1,822,007	116	0.86%	1.56%	7.79%	13.35%
JEUNESSE ENFANCE	1,820,044	87	1.16%	1.56%	15.57%	15.71%
FAMILLE	1,733,043	37	1.04%	1.48%	17.19%	10.74%
TOP 10 DUTCH	110,133,159	892	95.88%	94.13%	-4.94%	1.86%
ALL FAMILIES	117,005,535	1,172	100.00%	100.00%	-4.62%	2.42%

FR	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
TELEVISION	21,209,272	16	43.81%	26.12%	-9.02%	-5.02%
ACTUALITES	19,414,751	163	23.30%	23.91%	-10.59%	-7.16%
FEMININ	14,143,961	213	14.27%	17.42%	-16.29%	-12.29%
JEUX CEREBRAUX	8,413,091	413	7.36%	10.36%	-0.45%	3.20%
EVASION-LOISIRS	3,699,305	262	1.79%	4.56%	-21.09%	-17.52%
MAISON	2,044,719	68	1.29%	2.52%	-10.96%	-6.86%
JEUNESSE ENFANCE	1,934,751	152	1.51%	2.38%	-1.90%	5.92%
SCIENCES	1,870,708	104	0.95%	2.30%	-32.76%	-33.88%
FAMILLE	1,698,488	72	1.29%	2.09%	-11.89%	-10.24%
AUTO	1,528,727	68	1.20%	1.88%	-19.76%	-17.44%
TOP 10 FRENCH	75,957,775	1,908	96.77%	93.54%	-10.63%	-8.04%
ALL FAMILIES	81,206,627	1,977	100.00%	100.00%	-10.71%	-8.29%

■ Evol Sold Mobile ■ Evol Value Mobile

■ Evol Sold Mobile ■ Evol Value Mobile



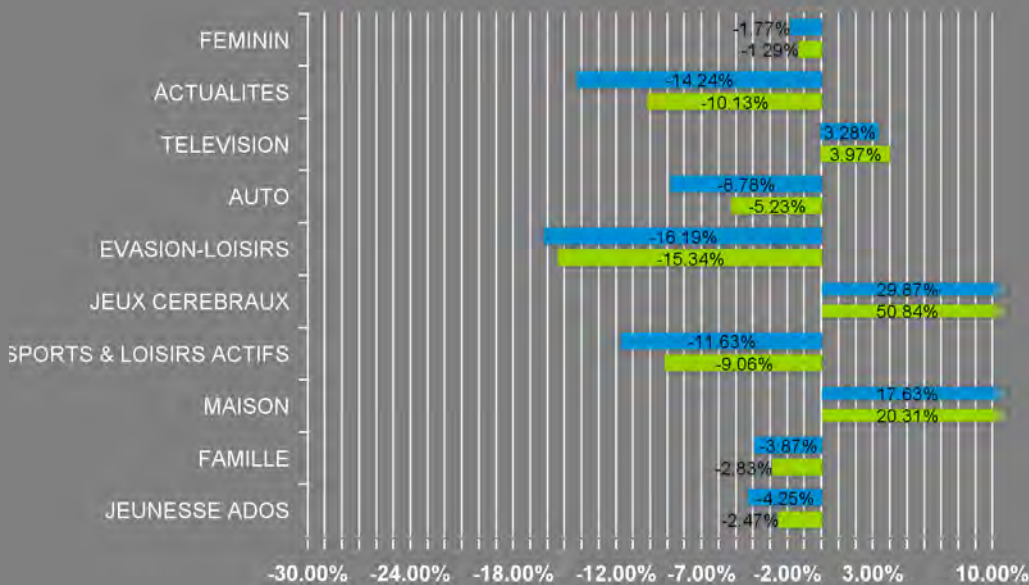
Magazines

>> Family view by language (Mobile)

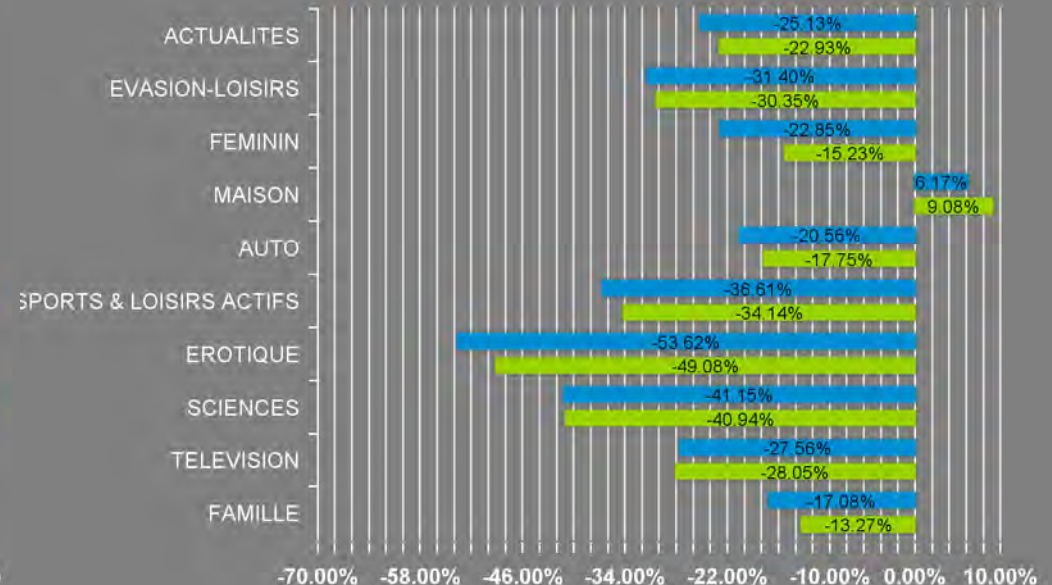
DE	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
FEMININ	783,171	144	44.46%	32.68%	-1.77%	-1.29%
ACTUALITES	565,685	45	13.31%	23.60%	-14.24%	-10.13%
TELEVISION	309,839	20	20.02%	12.93%	3.28%	3.97%
AUTO	275,725	63	8.70%	11.50%	-8.78%	-5.23%
EVASION-LOISIRS	89,999	94	1.81%	3.76%	-16.19%	-15.34%
JEUX CEREBRAUX	82,227	99	3.34%	3.43%	29.87%	50.84%
SPORTS & LOISIRS ACTIFS	67,554	82	1.81%	2.82%	-11.63%	-9.06%
MAISON	54,307	49	1.32%	2.27%	17.63%	20.31%
FAMILLE	49,622	57	1.60%	2.07%	-3.87%	-2.83%
JEUNESSE ADOS	26,757	9	1.59%	1.12%	-4.25%	-2.47%
TOP 10 GERMAN	2,304,887	662	97.95%	96.17%	-2.94%	-2.77%
ALL FAMILIES	2,396,734	803	100.00%	100.00%	-3.28%	-3.29%

EN	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
ACTUALITES	589,892	50	34.75%	28.69%	-25.13%	-22.93%
EVASION-LOISIRS	436,309	294	17.78%	21.22%	-31.40%	-30.35%
FEMININ	219,853	125	11.54%	10.69%	-22.85%	-15.23%
MAISON	212,160	70	8.67%	10.32%	6.17%	9.08%
AUTO	176,910	69	7.80%	8.60%	-20.56%	-17.75%
SPORTS & LOISIRS ACTIFS	158,983	97	6.64%	7.73%	-36.61%	-34.14%
EROTIQUE	85,296	37	2.20%	4.15%	-53.62%	-49.08%
SCIENCES	41,864	66	1.68%	2.04%	-41.15%	-40.94%
TELEVISION	34,925	1	4.42%	1.70%	-27.56%	-28.05%
FAMILLE	24,811	24	1.08%	1.21%	-17.08%	-13.27%
TOP 10 ENGLISH	1,981,003	833	96.55%	96.35%	-26.15%	-24.32%
ALL FAMILIES	2,056,110	920	100.00%	100.00%	-26.18%	-24.38%

■ Evol Sold Mobile ■ Evol Value Mobile



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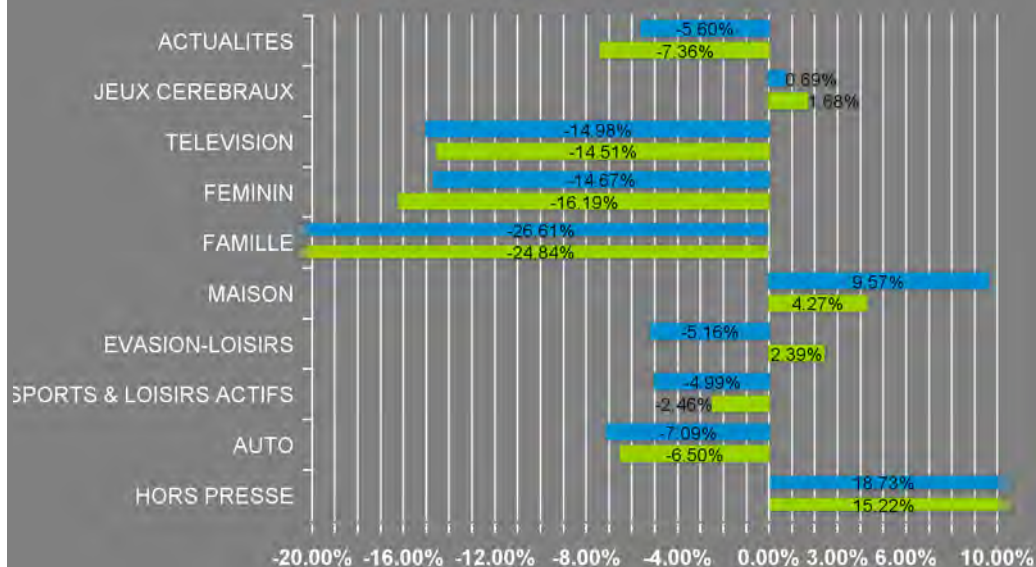


>> Family view by language (Mobile)

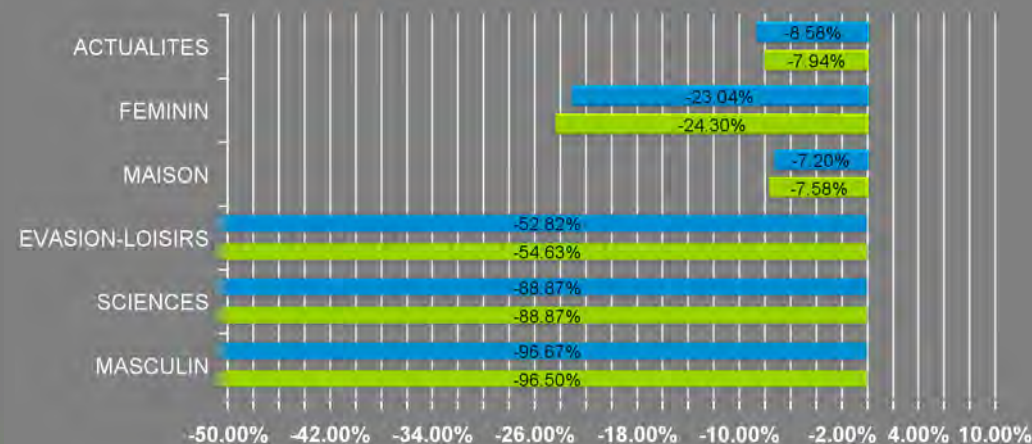
IT	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
ACTUALITES	223,525	20	44.29%	41.54%	-5.60%	-7.36%
JEUX CEREBRAUX	84,444	31	16.14%	15.69%	0.69%	1.68%
TELEVISION	79,657	5	23.91%	14.81%	-14.98%	-14.51%
FEMININ	55,601	28	7.77%	10.33%	-14.67%	-16.19%
FAMILLE	22,652	14	2.64%	4.21%	-26.61%	-24.84%
MAISON	18,145	11	1.44%	3.37%	9.57%	4.27%
EVASION-LOISIRS	16,000	16	1.31%	2.97%	-5.16%	2.39%
SPORTS & LOISIRS ACTIFS	11,346	7	0.75%	2.11%	-4.99%	-2.46%
AUTO	10,382	10	0.64%	1.93%	-7.09%	-6.50%
HORS PRESSE	5,992	10	0.24%	1.11%	18.73%	15.22%
TOP 10 ITALIAN	527,744	152	99.13%	98.09%	-8.34%	-8.21%
ALL FAMILIES	538,033	167	100.00%	100.00%	-8.55%	-8.74%

SP	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
ACTUALITES	255,800	8	91.40%	86.93%	-8.58%	-7.94%
FEMININ	26,371	21	6.02%	8.96%	-23.04%	-24.30%
MAISON	9,994	3	2.14%	3.40%	-7.20%	-7.58%
EVASION-LOISIRS	1,373	2	0.32%	0.47%	-52.82%	-54.63%
SCIENCES	700	1	0.10%	0.24%	-88.87%	-88.87%
MASCULIN	16	1	0.00%	0.01%	-96.67%	-96.50%
ALL FAMILIES	294,254	36	100.00%	100.00%	-10.58%	-11.71%

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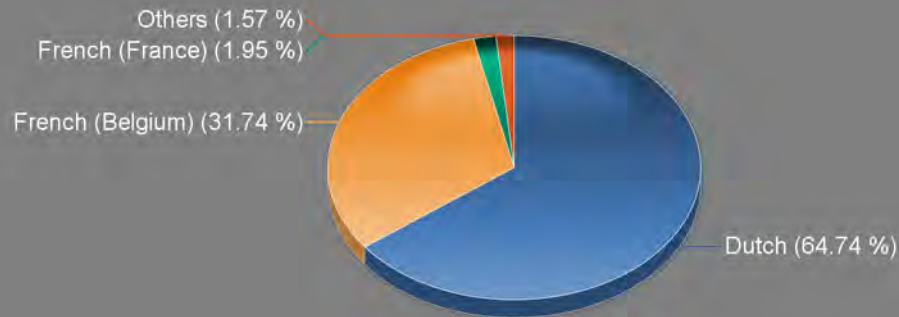
SUNDAY EXPRESS
 AL ARAB Y AL JADEED SUNDAY TIMES KOMSOMOLSKAYA PRAWDA
 ZERI JAVOR HUMANITE NIKKEI WEEK END HAYAT BOTA SOT KOLNISCHE RUNDSCHAU
 EURO AM SONNTAG AYDINLIK AVRUPA TELEGRAAF DE GENTENAAR GRENZ ECHO KOLNER STADTANZEIGER BARRON'S
 DAILY EXPRESS INVESTIR NEW YORK TIMES
 NEUE ZURCHER ZEITUNG INTERNATIONAL NEW YORK TIMES LA LIBRE BELGIQUE DHGAZET VAN ANTWERPEN HURRYNET VESTI LATEINISCH WELT AM SONNTAG KOMPAKT
 HANDELSBLATT AACHENER ZEITUNG PAIS SOLE 24 ORE OPINION GAZZETTA SPORTIVA FINANCIEELE DAGBLAD FINANCIAL TIMES USA TODAY
 MAIL ON SUNDAY JEUDI REPUBBLICA
 AL ARAB KORTRIJKS HANDELSBL NACHT WEEKBODE SUN NIEUWE GAZET CORRIERE DELLA SERA DAILY STAR
 VESTI CAPITALE KIOSQUES L'AVENIR HET NIEUWSBLAD LE SOIR DE TIJD ZEEWACHT LE VEINARD
 TAGEBLATT VOLKSKRAANT DAILY MAIL ECHO SOZCU BILTO OBSERVER
 VECERNJI LIST GENY COURSES LADBROKES TIMES MONDE SABAH AL QUDS AL ARABI FRANKFURTER ALLGEMEINE FRANKFURTER ALLGE SONNTAG

HET LAATSTE NIEUWS

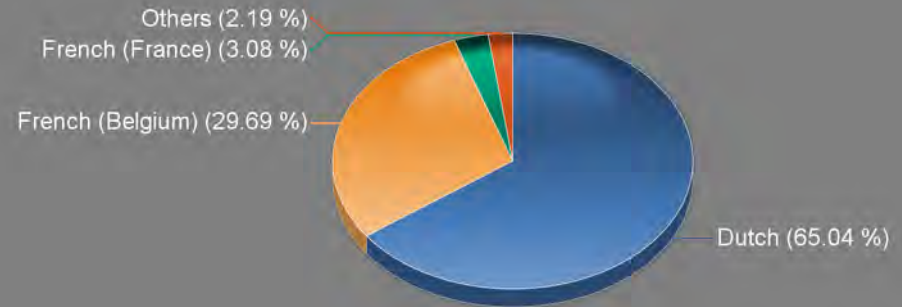
LUXEMBURGER WORT SPECIAL DERNIERE KATHIMERINI GR AUJOURD'HUI EN FRANCE SUNDAY TELEGRAPH
 ASHARQ AL AWSAT WALL STREET JOURNAL BRUGSHANDELSBLAD BILDZEITUNG OSTKANTON SUDDEUTSCHE ZEITUNG DNEVNI AVAZ
 LE QUOTIDIEN OZGUR POLITIKA(YENI) TIERCE MAGAZINE DE MORGEN SUD PRESSE DE STANDAARD WEKELIJKS NIEUWS DAILY TELEGRAPH
 PROTO THEMA GR TO VIMA GR PARIS COURSES L'EQUIPE TROUW REAL NEWS GR TURKIYE EXPRESS SONNTAG TA NEA GR
 OSLOBODENJE JOURNAL DIMANCHE LIBERATION HET BELANG VAN LIMBURG PARIS TURF NRC HANDELSBLAD AACHENER ZEITUNG SAMSTAG
 SLOBODNA DALMACIJA SING TAO ETHNOS GR FRANCE FOOTBALL PARIS TURF ABONNEMENTS ALGEMEEN DAGBLAD CROIX CHINA DAILY
 SUN ON SUNDAY WELT AM SONNTAG TIMES LITERARY SUPPLEMENT
 FRANKFURTER RUNDCHAU

>> Language view

SALES



TURNOVER



● Evol Sold YTD ● Evol Sold Mobile



● Evol Value YTD ● Evol Value Mobile



THANK YOU FOR READING

Please contact mktg.research@ampnet.be for more detailed information

Merci de contacter mktg.research@ampnet.be pour plus d'information

Voor meer informatie, kan u steeds mktg.research@ampnet.be contacteren