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Summary

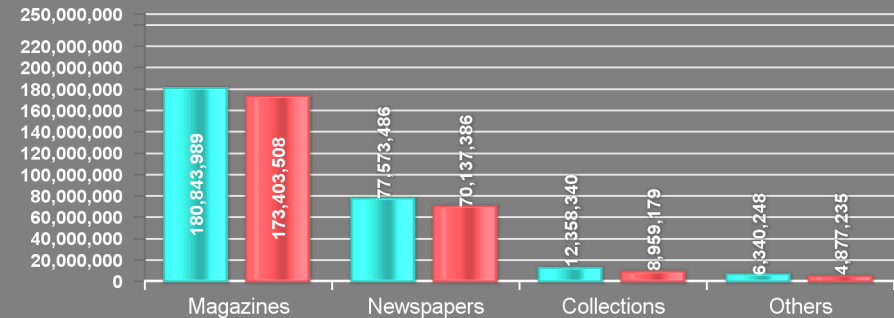
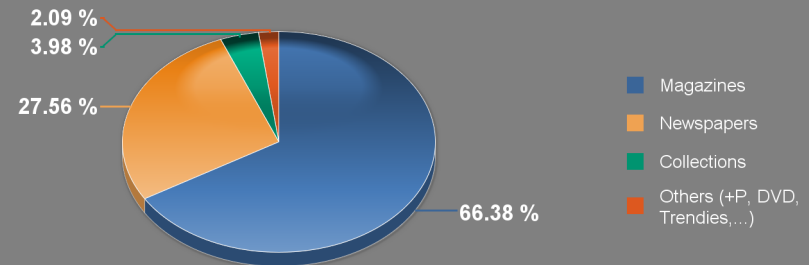
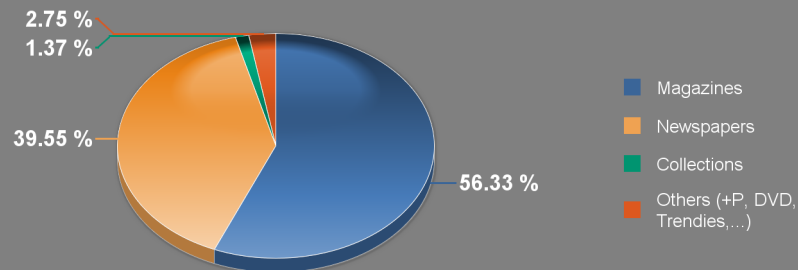


	MONTH	YTD	MOBILE
	Nov'23 vs Nov'22	Jan>Nov'23 vs Jan>Nov'22	Dec'22>Nov'23 vs Dec'21>Nov'22
SALES	-9.0%	-14.5%	-14.5%
TURNOVER	0.4%	-7.0%	-7.1%



SALES			
Product	%Evo Month	%Evo YTD	%Evo Mobile
Magazines	-4.1%	-9.9%	-10.2%
Newspapers	-17.8%	-17.0%	-16.7%
Collections	-7.2%	-27.5%	-27.3%
Others (+P, DVD, Trendies,...)	58.8%	-52.4%	-51.3%

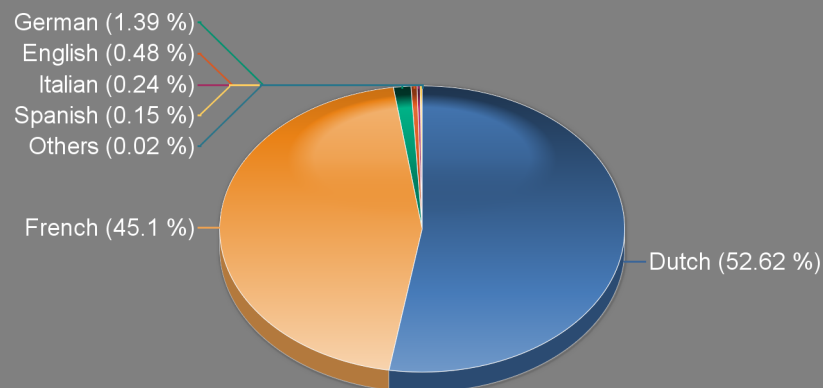
TURNOVER			
Product	%Evo Month	%Evo YTD	%Evo Mobile
Magazines	4.5%	-3.8%	-4.1%
Newspapers	-10.2%	-9.9%	-9.6%
Collections	-0.9%	-27.1%	-27.5%
Others (+P, DVD, Trendies,...)	11.0%	-24.2%	-23.1%



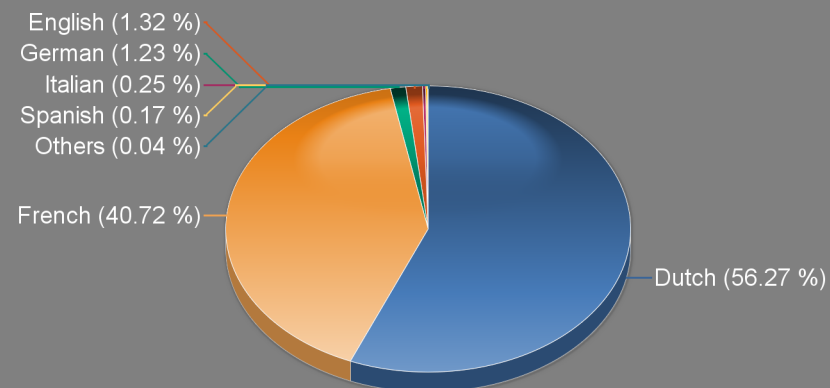
FRANC TIREUR LIBELLE + BKZ PAKKET HAPPINEZ
GOED GEVOEL + RITUALS GEURSTOCKS ELLE BELGIE NL FLAIR FR SCIENCE ET VIE DS VARIABUNDEL DAG ALLEMAAL + STRIP FC KAMPIOEN
NATIONAL GEOGRAPHIC NL TELE POCHE DS SUDOKU KAMPIOEN SANTE MAGAZINE
LE VIF WEEKEND RECETTES DS GROOT WOORDZOEKERBOEK GALA FR DS CRYPTOGRAMMENBUNDEL KNIPMODE
SC SUDOKU CHAMPION DER SPIEGEL ELLE BELGIE FR PUBLIC FR MARIANNE FR
JOURNAL DE MICKEY DAG ALLEMAAL + PUZZELBOEK LIBELLE LEKKER MOUSTIQUE MAXI FR BOUQUET REEKS
DS SUDOKU SCHEURBLOK FREIZEIT REVUE D DS VARIAPOCKET DS TECTONIC 3-5
FLAIR VL + PRODUCT PLUS 21% STRIP FC DE KAMPIOENEN STRIP SUSKE WISKE
DS 5* DOORLOPER HLN GROOT PUZZELBOEK VARIA 3* STRIP FC DE KAMPIOENEN
DS BINAIRE KAMPIOEN MARGRIET AUTO BILD
VIF L EXPRESS TELE POCHE
FLAIR VL STORY
TOP SANTE FR NOUS DEUX DI PIU
POKEMON MAG PLUS MAGAZINE NL
DS 3* DOORLOPER FEMMES + BKZ SC JEUX VACANCES
GOED GEVOEL + RAINPHARMA
SEASONS
VTWONEN
TRENDS
POINT
ELLE
L OBS
HOLA
ROYALTY
TELEPRO MAGAZINE
LIBELLE
FEMMES D'AUJOURD'HUI
DAG ALLEMAAL
CINE TELE REVUE
PRIMO
TEVE BLAD
BLIK NATIONAAL
SOIR MAG
FRANCE DIMANCHE
WEEKEND
AUTO HEBDO
LANDLEVEN
ICI PARIS MAGAZINE
TELE STAR
DAG ALLEMAAL + STORY
FEELING + PRODUCTPLUS 21%
STIJLVOL WONEN
DELICIOUS DS BINAIRE PUZZELS TELECABLE ET SATELLITE HLN ZWEDS 4* GROOT PUZZELBOEK TV 14 D
AUF EINEN BLICK DAG ALLEMAAL + STORY + PRIMO DS 4* ZWEDS KAMPIOEN
NATIONAL GEOGR NL SPECIAL HLN WOORDZOEKER 3* GROOT PUZZEL DS WOORDZOEKER MINI PALLIETERKE DR GOOD C'EST BON
DS 3* ZWEDS PLEZIER JEUX DE TELE STAR HS
DS WOORDZOEKERPOCKET CLOSER FR NOUVEAU DETECTIVE HS
DS WOORDZOEKERPLEZIER DS WOORDZOEKER WEEK SPECIAL
SC JEUX VACANCES 100% JEUX
DS FILIPPINE 2-3* BOEK
DS 4* DOORLOPERS MONDE DIPLOMATIQUE AVANTAGES FR
JEU DE TELE STAR TOPMODEL NL
FARCEUR/SABLIER CALENDRIER 2021 DS EXTRA ZWEDSE RAADSELS
DS 4* KRUISWOORD HAPPINEZ NL KNACK MAGAZINE
DS 5* KRUISWOORD CINE TELE REVUE JEUXXNS
DS WOORDZOEKER SCHEURBLOK PLUS MAGAZINE FR DONALD DUCK NL
NEUE BLATT VOTRE HOROSCOPE
HLN ZWEDS VAKANTIEBOEK 3* AUTO HEBDO LANDLEVEN
SC FLECHES VITAL NIV 2/3 WONEN LANDELIJKE STIJL
KNACK WEEKEND KOKEN AUTO PLUS FR NOUVEAU
AMI DES JARDINS TRENDS TENDANCES LIBELLE + FLAIR VL DS 100 WOORDZOEKERS
DS VARIA VAKANTIE KANJER HLN ZWEDS 3* GROOT PUZZELBOEK MARIE CLAIRE BELGIE
FEELING + LIBELLE LEKKER
DS CLIFERCODE VAKANTIE KANJER KNACK SPORT DS SUDOKU GENIUS TELE 7 JOURS DS FILIPPINE VAKANTIEBOEK CUISINE ACTUELLE
DS 3 STERREN ZWEDS NIEUWSBLAD ZWEDSE PUZZELS CANARD ENCHAINE NOUVEAU DETECTIVE DAG ALLEMAAL + HUMO
LANDELIJK WONEN DS FILIPPINE 4* VAKANTIEBOEK AUTOWEEK
DS SUDOKU ULTRA
BY YOU MAGAZINE
GOED GEVOEL
CHARLIE HEBDO
STRIP ASTERIX
MODES ET TRAVAUX MONITEUR AUTOMOBILE
PLAYBOY NL COURRIER INTERNATIONAL
GRINTAI LIBELLE + LIBELLE LEKKER TOPMODEL FR GOED GEVOEL POCKET
DS FILIPPINE VAKANTIE KANJER FIGARO MAGAZINE + MADAME MARIE CLAIRE BELGIE
DS LEGPUZZEL POCKET

>> Language view

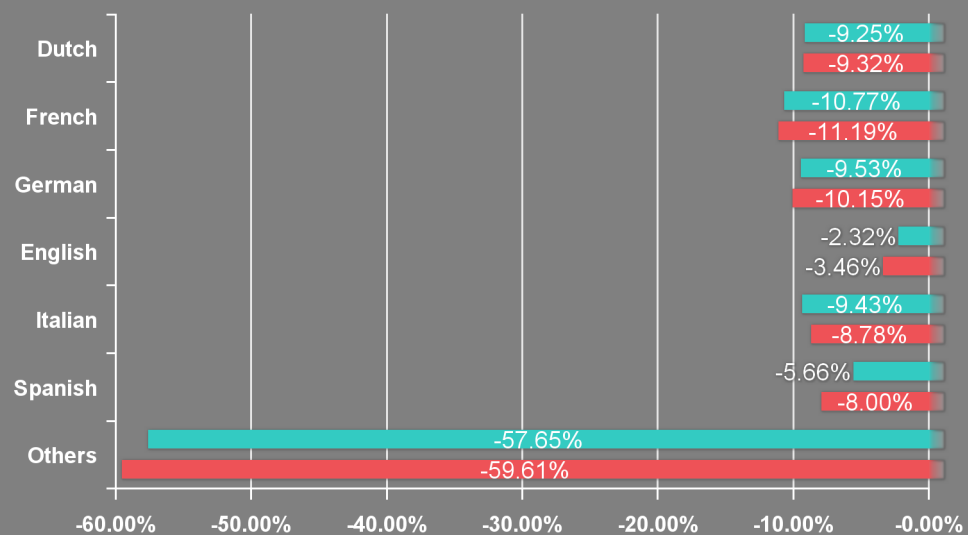
SALES



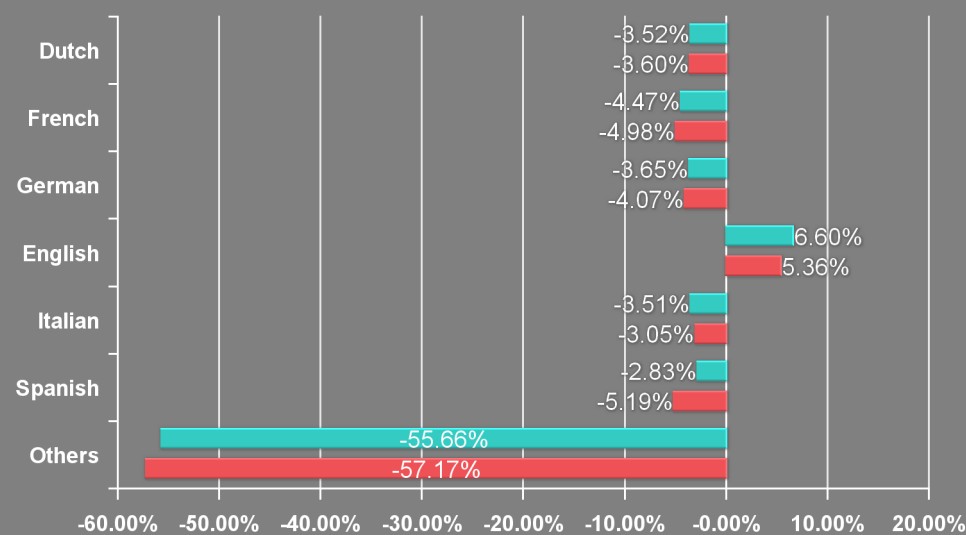
TURNOVER



Evol Sold YTD (Cyan), Evol Sold Mobile (Red)

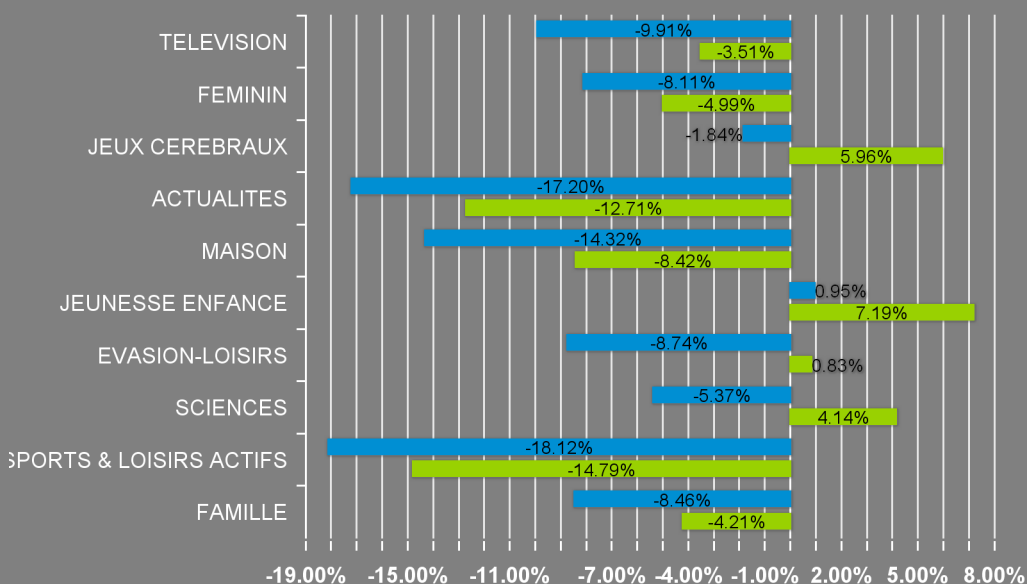


Evol Value YTD (Cyan), Evol Value Mobile (Red)

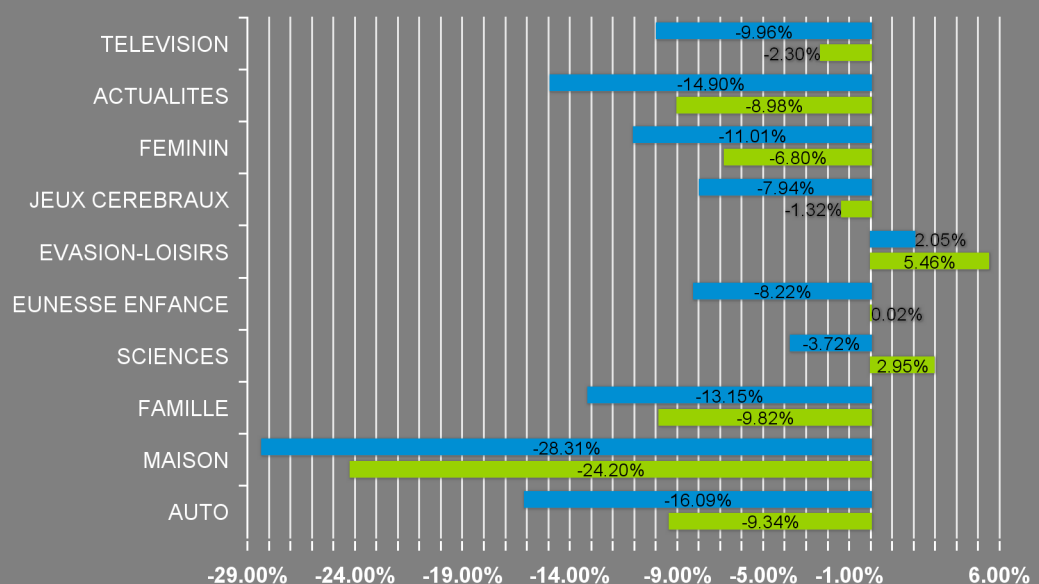


>> Family view by language (Mobile)

NL	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
TELEVISION	38,282,973	29	54.88%	39.23%	-9.91%	-3.51%
FEMININ	24,257,879	118	19.05%	24.86%	-8.11%	-4.99%
JEUX CEREBRAUX	10,293,745	194	8.46%	10.55%	-1.84%	5.96%
ACTUALITES	7,431,463	32	7.18%	7.62%	-17.20%	-12.71%
MAISON	3,358,397	64	1.69%	3.44%	-14.32%	-8.42%
JEUNESSE ENFANCE	1,816,899	62	1.33%	1.86%	0.95%	7.19%
EVASION-LOISIRS	1,780,163	109	1.00%	1.82%	-8.74%	0.83%
SCIENCES	1,754,953	29	0.86%	1.80%	-5.37%	4.14%
SPORTS & LOISIRS ACTIFS	1,530,622	55	0.88%	1.57%	-18.12%	-14.79%
FAMILLE	1,401,391	32	1.05%	1.44%	-8.46%	-4.21%
TOP 10 DUTCH	91,908,486	724	96.38%	94.19%	-9.47%	-3.77%
ALL FAMILIES	97,576,394	917	100.00%	100.00%	-9.32%	-3.60%

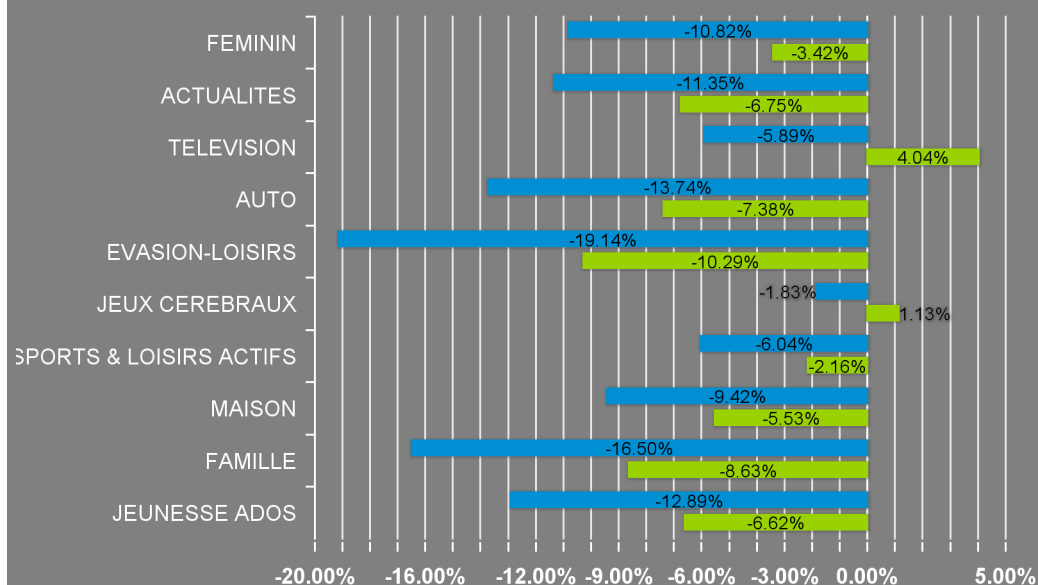
■ Evol Sold Mobile
■ Evol Value Mobile


FR	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
TELEVISION	20,304,208	14	45.40%	28.75%	-9.96%	-2.30%
ACTUALITES	16,597,824	150	22.59%	23.51%	-14.90%	-8.98%
FEMININ	11,089,458	179	13.45%	15.70%	-11.01%	-6.80%
JEUX CEREBRAUX	7,462,240	396	7.70%	10.57%	-7.94%	-1.32%
EVASION-LOISIRS	3,117,980	280	1.90%	4.42%	2.05%	5.46%
JEUNESSE ENFANCE	2,108,575	185	1.83%	2.99%	-8.22%	0.02%
SCIENCES	1,772,293	113	1.04%	2.51%	-3.72%	2.95%
FAMILLE	1,431,593	81	1.31%	2.03%	-13.15%	-9.82%
MAISON	1,296,907	61	0.93%	1.84%	-28.31%	-24.20%
AUTO	1,289,067	66	1.07%	1.83%	-16.09%	-9.34%
TOP 10 FRENCH	66,470,144	1,791	97.22%	94.13%	-11.18%	-5.02%
ALL FAMILIES	70,612,453	1,941	100.00%	100.00%	-11.19%	-4.98%

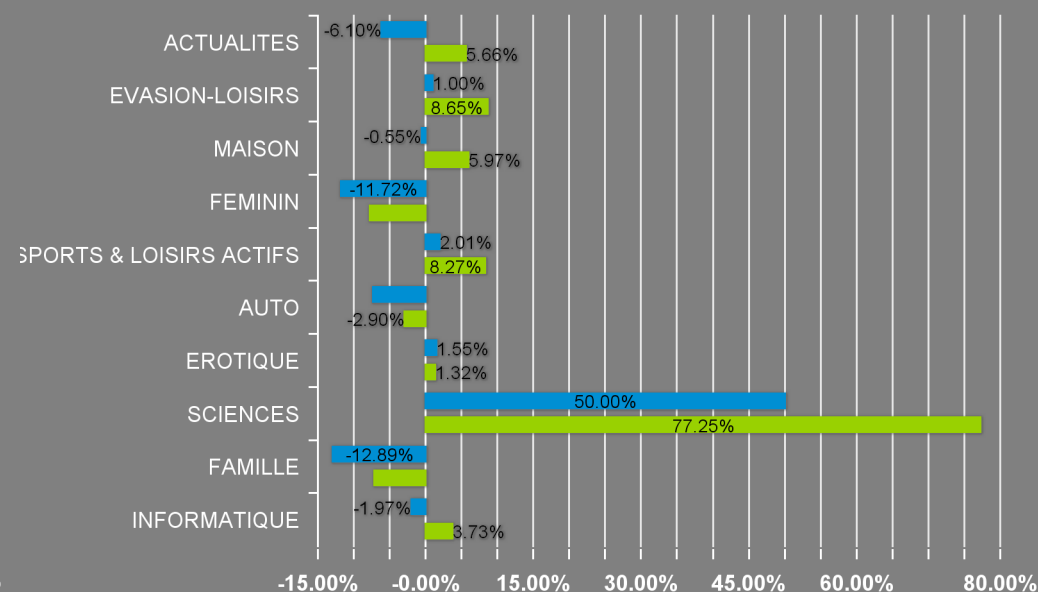
■ Evol Sold Mobile
■ Evol Value Mobile


>> Family view by language (Mobile)

DE	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
FEMININ	704,351	109	44.58%	32.91%	-10.82%	-3.42%
ACTUALITES	513,251	45	13.59%	23.98%	-11.35%	-6.75%
TELEVISION	311,985	20	21.50%	14.58%	-5.89%	4.04%
AUTO	233,771	54	7.94%	10.92%	-13.74%	-7.38%
EVASION-LOISIRS	71,292	69	1.52%	3.33%	-19.14%	-10.29%
JEUX CEREBRAUX	65,823	75	3.28%	3.08%	-1.83%	1.13%
SPORTS & LOISIRS ACTIFS	57,875	51	1.82%	2.70%	-6.04%	-2.16%
MAISON	41,833	37	1.17%	1.95%	-9.42%	-5.53%
FAMILLE	38,814	43	1.37%	1.81%	-16.50%	-8.63%
JEUNESSE ADOS	22,835	7	1.51%	1.07%	-12.89%	-6.62%
TOP 10 GERMAN	2,061,829	510	98.28%	96.33%	-9.99%	-3.96%
ALL FAMILIES	2,140,367	602	100.00%	100.00%	-10.15%	-4.07%

■ Evol Sold Mobile
 ■ Evol Value Mobile


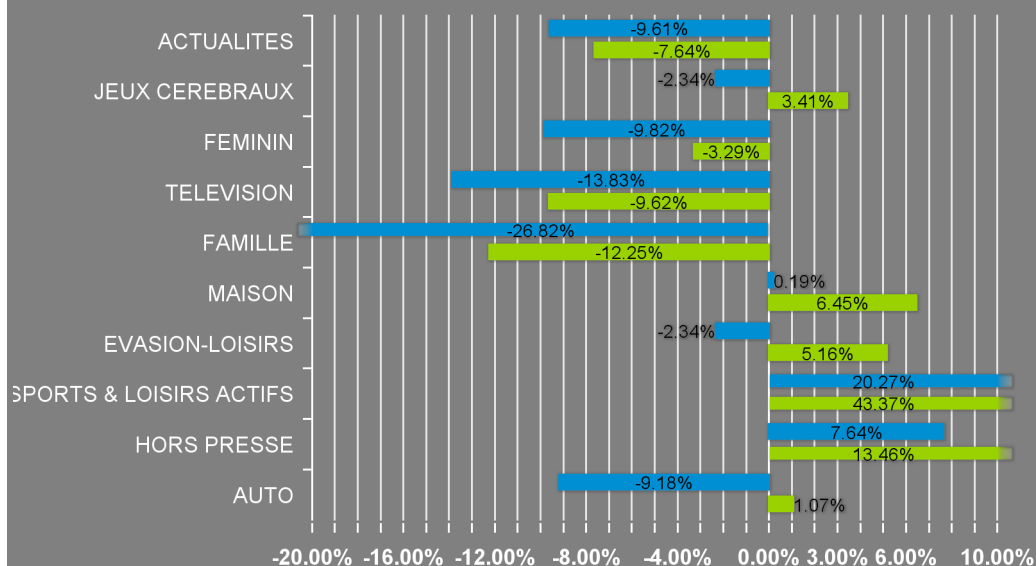
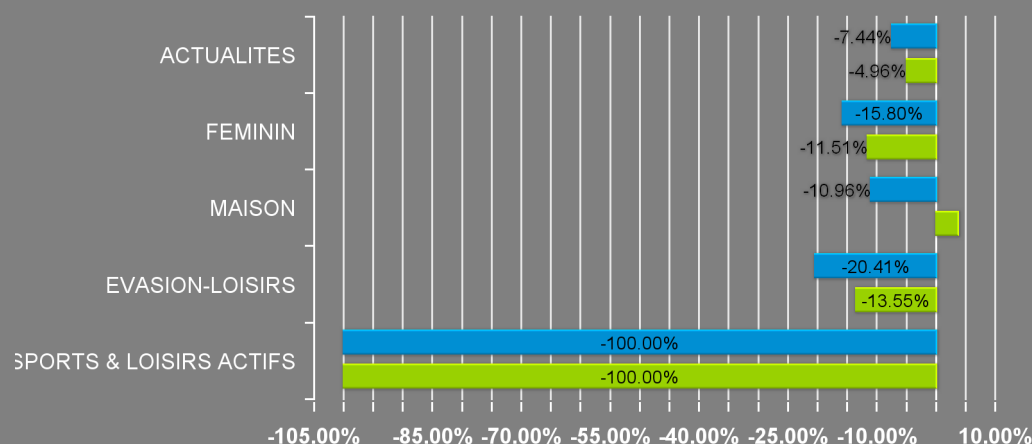
EN	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
ACTUALITES	700,709	71	35.89%	30.67%	-6.10%	5.66%
EVASION-LOISIRS	533,244	301	20.72%	23.34%	1.00%	8.65%
MAISON	215,139	68	8.74%	9.42%	-0.55%	5.97%
FEMININ	201,655	90	10.44%	8.83%	-11.72%	-7.74%
SPORTS & LOISIRS ACTIFS	182,797	88	7.36%	8.00%	2.01%	8.27%
AUTO	161,323	57	6.97%	7.06%	-7.29%	-2.90%
EROTIQUE	117,766	39	3.47%	5.15%	1.55%	1.32%
SCIENCES	81,323	95	2.61%	3.56%	50.00%	77.25%
FAMILLE	28,209	24	1.17%	1.23%	-12.89%	-7.09%
INFORMATIQUE	20,301	17	0.65%	0.89%	-1.97%	3.73%
TOP 10 ENGLISH	2,242,467	850	98.00%	98.15%	-3.19%	5.65%
ALL FAMILIES	2,284,633	896	100.00%	100.00%	-3.46%	5.36%

■ Evol Sold Mobile
 ■ Evol Value Mobile


>> Family view by language (Mobile)

IT	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
ACTUALITES	180,927	14	49.29%	41.70%	-9.61%	-7.64%
JEUX CEREBRAUX	79,123	32	19.63%	18.24%	-2.34%	3.41%
FEMININ	46,019	24	8.21%	10.61%	-9.82%	-3.29%
TELEVISION	34,315	5	14.11%	7.91%	-13.83%	-9.62%
FAMILLE	17,087	13	2.18%	3.94%	-26.82%	-12.25%
MAISON	16,031	12	1.66%	3.69%	0.19%	6.45%
EVASION-LOISIRS	15,841	15	1.62%	3.65%	-2.34%	5.16%
SPORTS & LOISIRS ACTIFS	15,410	8	1.19%	3.55%	20.27%	43.37%
HORS PRESSE	10,738	11	0.52%	2.47%	7.64%	13.46%
AUTO	9,079	9	0.70%	2.09%	-9.18%	1.07%
TOP 10 ITALIAN	424,571	143	99.10%	97.85%	-8.78%	-2.79%
ALL FAMILIES	433,884	153	100.00%	100.00%	-8.78%	-3.05%

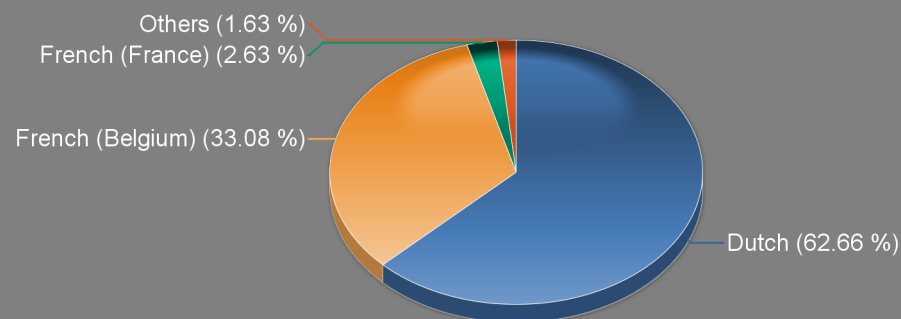
SP	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
ACTUALITES	245,954	7	91.54%	85.52%	-7.44%	-4.96%
FEMININ	27,160	16	5.83%	9.44%	-15.80%	-11.51%
MAISON	11,612	8	2.05%	4.04%	-10.96%	3.72%
EVASION-LOISIRS	2,291	4	0.45%	0.80%	-20.41%	-13.55%
SPORTS & LOISIRS ACTIFS	568	1	0.13%	0.20%	-100.00%	-100.00%
ALL FAMILIES	287,585	36	100.00%	100.00%	-8.00%	-5.19%

■ Evol Sold Mobile
■ Evol Value Mobile

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■ Evol Value Mobile


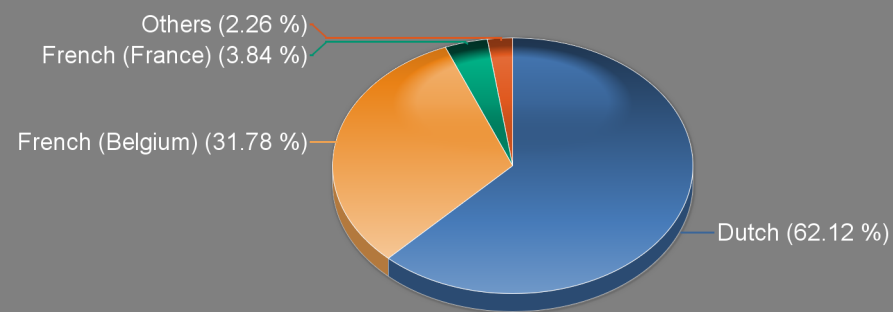


>> Language view

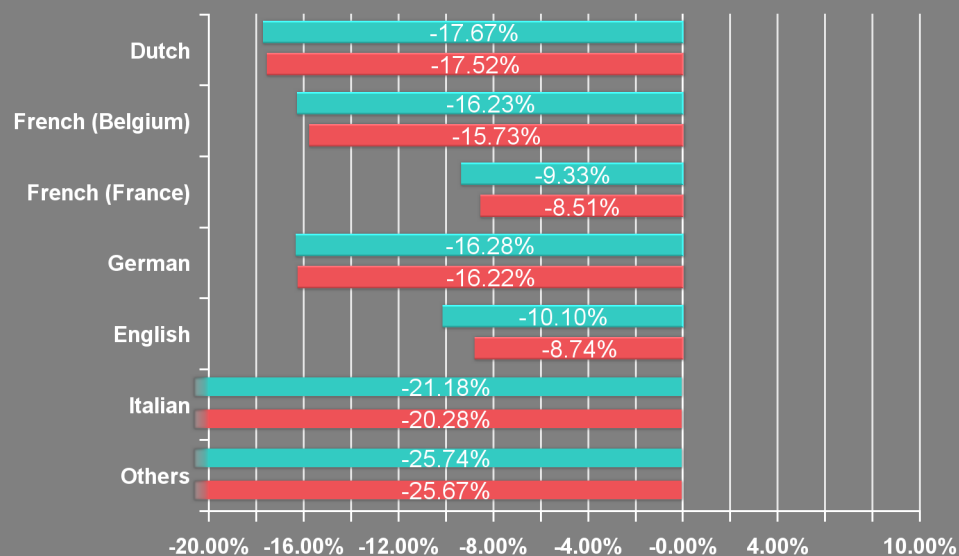
SALES



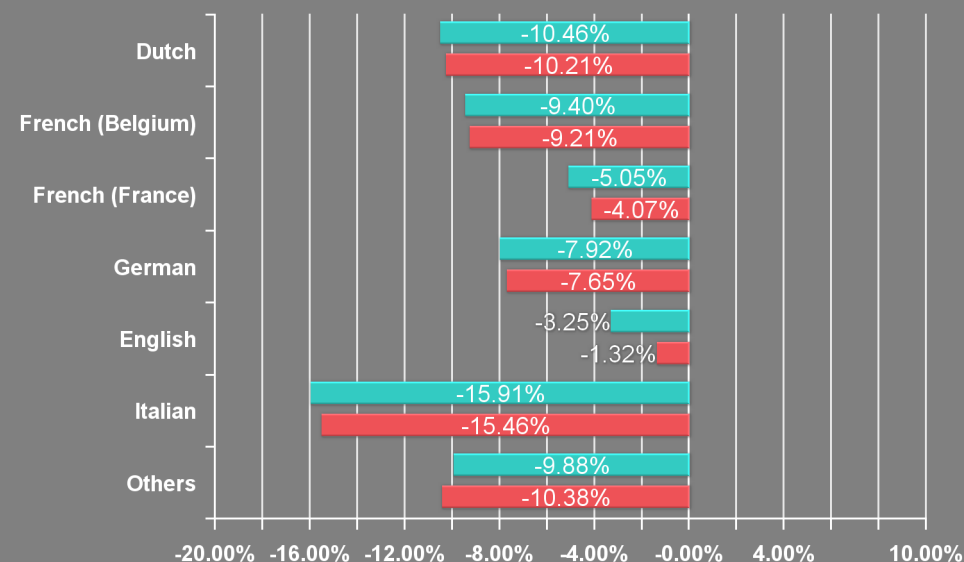
TURNOVER



■ Evol Sold YTD ■ Evol Sold Mobile



■ Evol Value YTD ■ Evol Value Mobile



THANK YOU FOR READING

Please contact mktg.research@ampnet.be for more detailed information

Merci de contacter mktg.research@ampnet.be pour plus d'information

Voor meer informatie, kan u steeds mktg.research@ampnet.be contacteren