

Summary

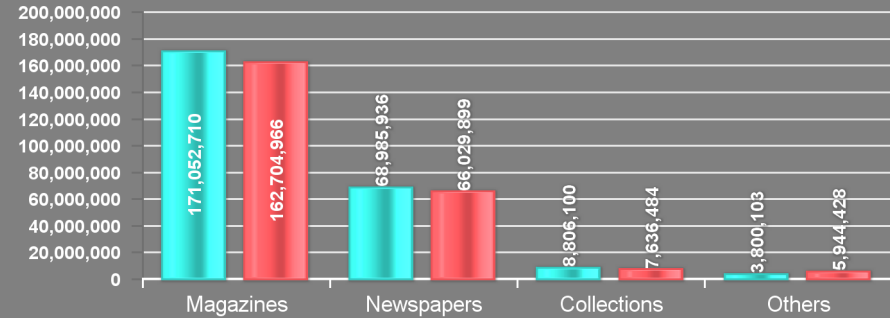
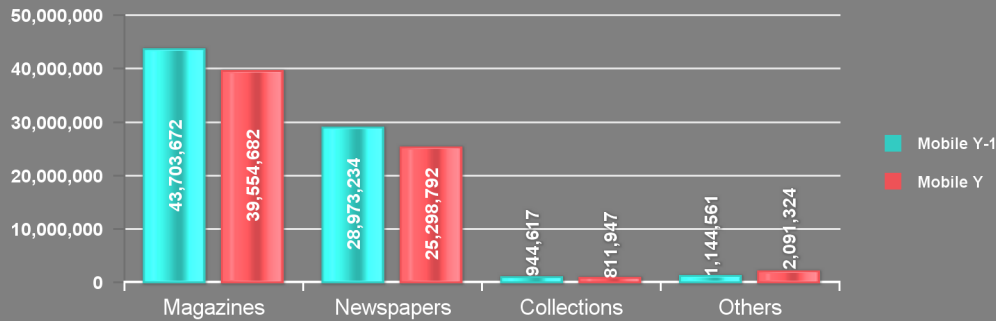
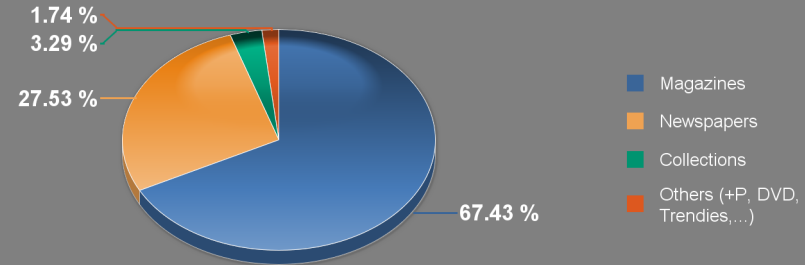
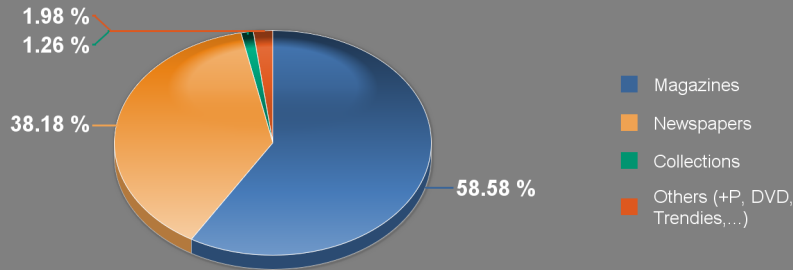


	MONTH	YTD	MOBILE
	Feb'25 vs Feb'24	Jan>Feb'25 vs Jan>Feb'24	Mar'24>Feb'25 vs Mar'23>Feb'24
SALES	-13.7%	-12.5%	-9.4%
TURNOVER	-7.9%	-6.2%	-4.1%



SALES			
Product	%Evo Month	%Evo YTD	%Evo Mobile
Magazines	-13.3%	-12.5%	-9.5%
Newspapers	-13.5%	-12.3%	-12.7%
Collections	-18.7%	-24.6%	-14.0%
Others (+P, DVD, Trendies,...)	-72.6%	6.4%	82.7%

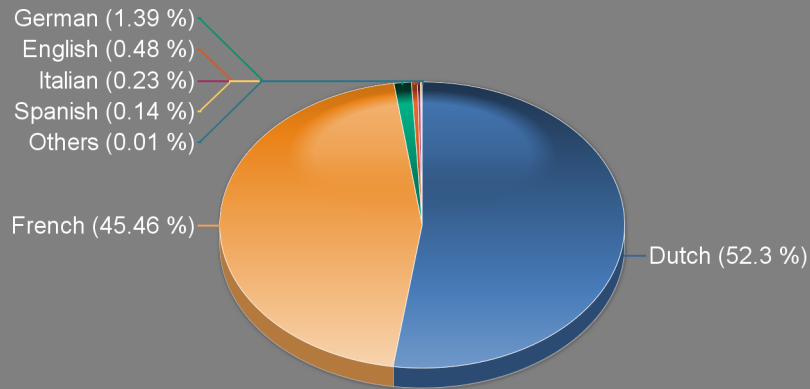
TURNOVER			
Product	%Evo Month	%Evo YTD	%Evo Mobile
Magazines	-9.1%	-7.2%	-4.9%
Newspapers	-2.7%	-2.2%	-4.3%
Collections	-22.0%	-17.8%	-13.3%
Others (+P, DVD, Trendies,...)	-37.3%	-10.6%	56.4%



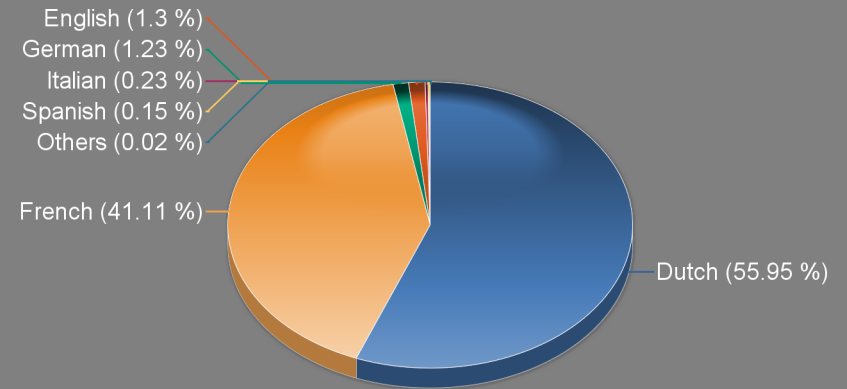
LIBELLE + PRODUCTPLUS 21%
 SANTE MAGAZINE DS FILIPPINE VAKANTIEBOEK DS CRYPTOGRAMMENBUNDEL
 DS 5* KRUISWOORD SCIENCE ET VIE JEUX DE TELE STAR HS DS TECTONIC 3-5 GOED GEVOEL HLN GROOT PUZZELBOEK VARIA 3* DS SUDOKU SCHEURBLOK DS CIJFERCODE VAKANTIE KANJER
 AMI DES JARDINS DS WOORDZOEKER WEEK SPECIAL FEMMES + FLAIR FEMMES D'AUJOURD'HUI FEMME ACTUELLE HLN WOORDZOEKER 3* GROOT PUZZEL DS 3 STERREN ZWEDS
 SC JEUX VACANCES TOPMODEL NL DS WOORDZOEKERPOCKET SC FLECHES 70 GRIL NIV 2/3
 PSYCHOLOGIES MAG FR NOUS DEUX LIVRE PALLIETERKE TELECABLE ET SATELLITE DS BINAIRE PUZZELS DS 5* DOORLOPER
 DS SUDOKU 7-8 KING TELE POCHE PLUS MAGAZINE NL STORY LIBELLE MOUSTIQUE DAG ALLEMAAL + HUMO HAPPINEZ NL DS WOORDZOEKERPLEZIER
 FEELING + WEEKEND BLACK DAG ALLEMAAL (ZONDER KALENDER) NOUVEAU DETECTIVE HS CANARD ENCHAINE BODYMIND LIBELLE LEKKER MARIANNE FR GOED GEVOEL POCKET LE VIF WEEKEND RECETTES
 DS WOORDZOEKER MINI SC 3* DOORLOPER LIBELLE SPECIAL SC FLECHES NIVEAU 2/3 KNACK SPORT ARIADNE AT HOME JOEPIE JEZ FIGARO MAGAZINE + MADAME KNIPMODE
 PRIMA FR NOUS DEUX HEBDO + ROMAN DR GOOD
 PRIVE POINT DE VUE GAEL PARIS MATCH SPIROU DI PIU I
 SOIR MAG DAG ALLEMAAL HUMO NOUVEL OBS
 NEUE POST TELE POCKET ECONOMIST TV FAMILIE VIF L EXPRESS
 VTWONEN DS 100 WOORDZOEKERS FRANC-TIREUR ELLE BELGIE FR DS SUDOKU MEDIUM CINE REVUE HORS SERIE DS SUDOKU GENIUS MONITEUR AUTOMOBILE DS BINAIRE KAMPIOEN
 LE VIF SPORT ELLE BELGIE NL MARGRIET FLAIR FR PAN FEELING MAXI FR HOLA CLOSER FR WEEKEND DELICIOUS DER SPIEGEL TELE 7 JOURS TV 14 D EXPRES POINT VOICI FLAIR VL ELLE GALA FR AUTOGIDS NEUE BLATT AUTOWEEK
 SC MOTS MEL 200 GRILLES DS WOORDZOEKER VAKANTIEBOEK NIEUWSBLAD ZWEEDE PUZZELS HLN ZWEDS 3* GROOT PUZZELBOEK LIBELLE + FLAIR VL. LIBELLE + LIBELLE LEKKER BOUQUET REEKES
 AVANTAGES FR DS 3* ZWEDS PLEZIER FRANCE DIMANCHE DS GROOT VARIABOEK FREIZEIT REVUE D DS FILIPPINE VAKANTIE KANJER DS SUDOKU ULTRA SC FLECHES VITAL NIV 2/3
 FLOW FR BLIK NATIONAAL TELEPRO MAGAZINE PRIMO TEVE BLAD TOP SANTE FR ROYALTY
 PLAYBOY NL PLUS MAGAZINE FR SC JEUX VACANCES 100% JEUX DS 4* ZWEDS KAMPIOEN KNACK MAGAZINE DS ZWEDS POCKET LANDLEVEN DS VARIABUNDEL PAKKET HAPPINEZ NIEUWSBLAD VARIA PUZZELS BY YOU MAGAZINE NOUVEAU DETECTIVE TRENDS TENDANCES DS LEGPUZZEL POCKET
 PARIS MATCH INTERNATIONAL HLN ZWEDS 4* GROOT PUZZELBOEK TOPMODEL FR DS VARIABUNDEL PAKKET HAPPINEZ DS FILIPPINE 2-3* BOEK DS TECTONIC 5-7 DS LEGPUZZEL POCKET
 FEELING + LIBELLE LEKKER COURRIER INTERNATIONAL DAG ALLEMAAL + STORY + PRIMO TELE STAR DAG ALLEMAAL + STORY AUTO PLUS FR DS VARIA VAKANTIE KANJER
 DONALD DUCK NL JEUX DE TELE STAR DS SUDOKU KAMPIOEN KNACK SPECIAL BLOOM FEELING + PRODUCTPLUS 21% MODES ET TRAVAUX
 KNACK WEEKEND KOKEN CINE TELE REVUE JEUXIHS ICI PARIS MAGAZINE MONDE DIPLOMATIQUE DS WOORDZOEKER SCHEURBLOK
 MARIE CLAIRE BELGIE AUTO HEBDO AUTO BILD DS 4* KRUISWOORD
 PSYCHOLOGIES MAG NL

>> Language view

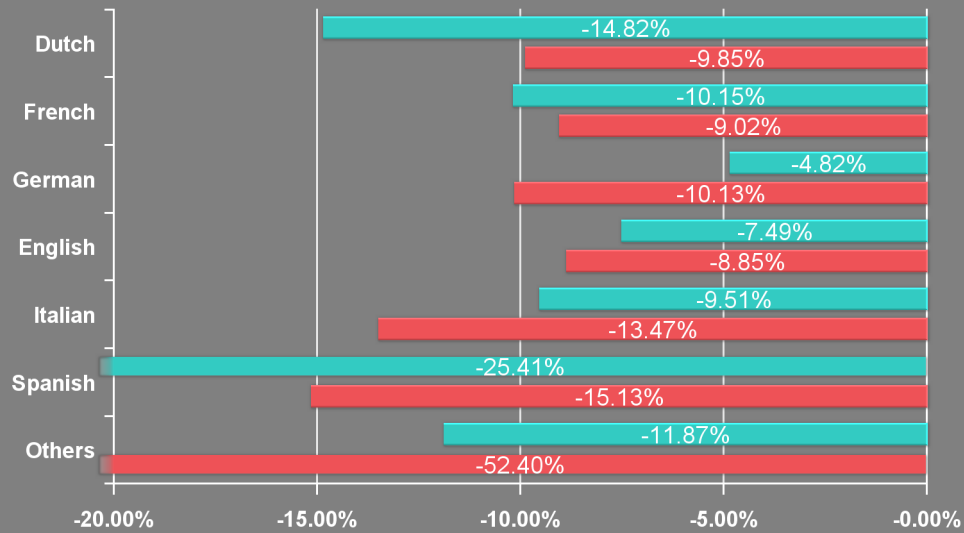
SALES



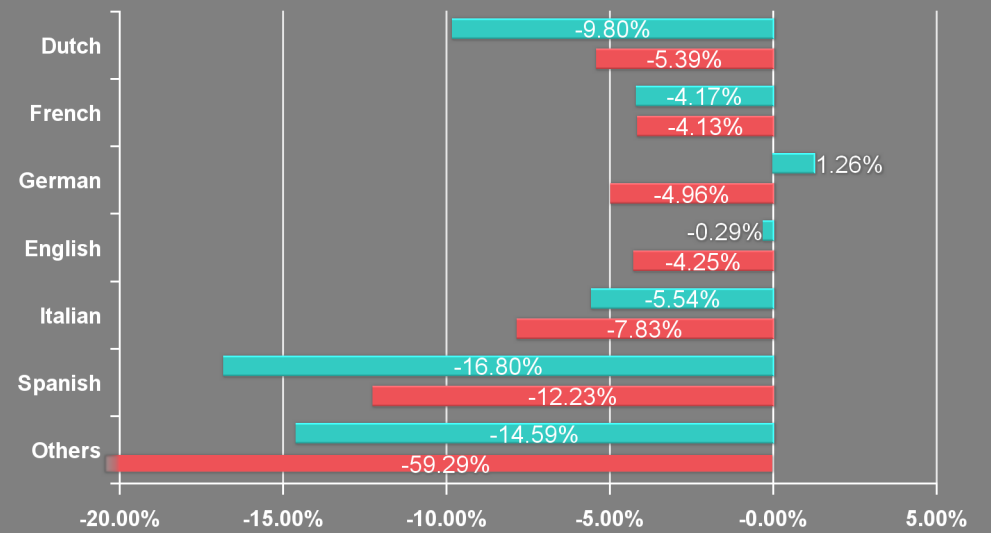
TURNOVER



■ Evol Sold YTD ■ Evol Sold Mobile



■ Evol Value YTD ■ Evol Value Mobile



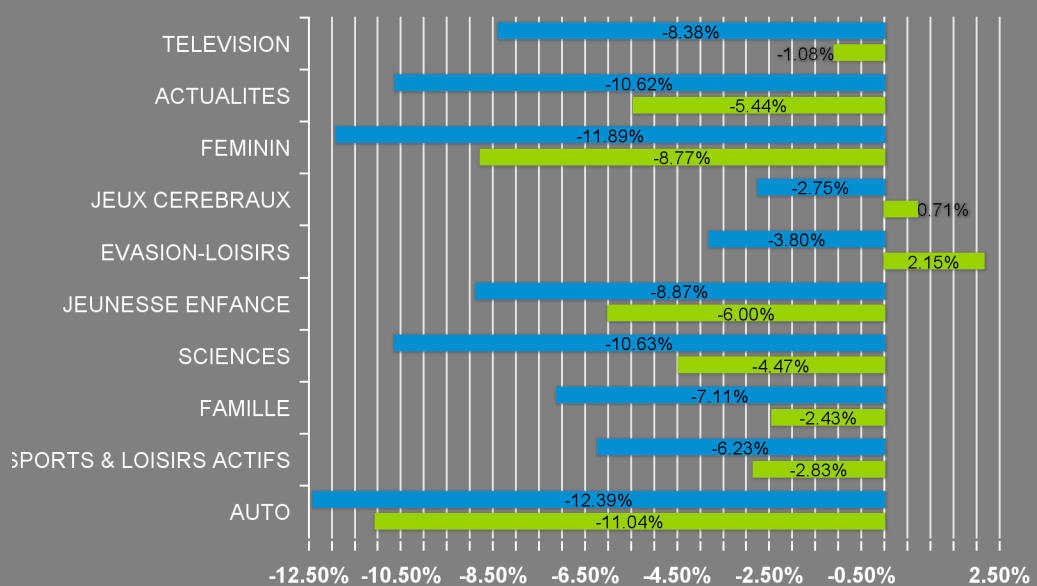
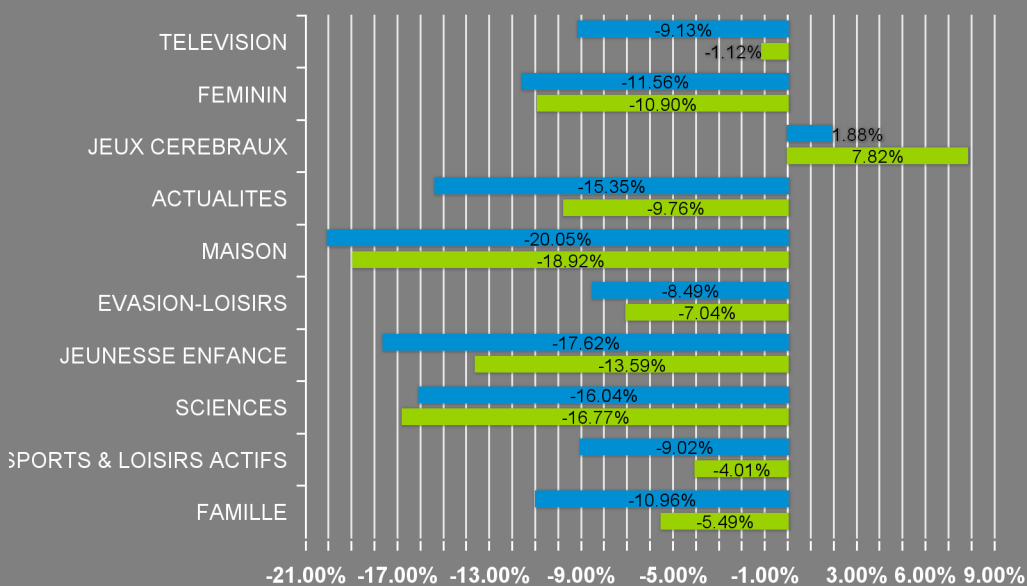
>> Family view by language (Mobile)

NL	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
TELEVISION	37,846,986	18	55.55%	41.58%	-9.13%	-1.12%
FEMININ	21,190,074	103	18.63%	23.28%	-11.56%	-10.90%
JEUX CEREBRAUX	10,927,120	193	9.66%	12.00%	1.88%	7.82%
ACTUALITES	6,645,743	31	6.70%	7.30%	-15.35%	-9.76%
MAISON	2,615,776	60	1.47%	2.87%	-20.05%	-18.92%
EVASION-LOISIRS	1,587,068	100	1.00%	1.74%	-8.49%	-7.04%
JEUNESSE ENFANCE	1,441,667	60	1.14%	1.58%	-17.62%	-13.59%
SCIENCES	1,400,856	28	0.77%	1.54%	-16.04%	-16.77%
SPORTS & LOISIRS ACTIFS	1,356,902	54	0.84%	1.49%	-9.02%	-4.01%
FAMILLE	1,326,900	31	1.05%	1.46%	-10.96%	-5.49%
TOP 10 DUTCH	86,339,090	678	96.82%	94.85%	-9.46%	-4.76%
ALL FAMILIES	91,029,577	856	100.00%	100.00%	-9.85%	-5.39%

FR	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
TELEVISION	20,341,453	16	46.04%	30.41%	-8.38%	-1.08%
ACTUALITES	15,692,344	155	22.34%	23.46%	-10.62%	-5.44%
FEMININ	9,816,817	178	12.82%	14.68%	-11.89%	-8.77%
JEUX CEREBRAUX	7,503,738	397	8.33%	11.22%	-2.75%	0.71%
EVASION-LOISIRS	2,983,324	327	1.88%	4.46%	-3.80%	2.15%
JEUNESSE ENFANCE	1,997,268	197	1.86%	2.99%	-8.87%	-6.00%
SCIENCES	1,685,113	167	1.03%	2.52%	-10.63%	-4.47%
FAMILLE	1,347,472	88	1.29%	2.01%	-7.11%	-2.43%
SPORTS & LOISIRS ACTIFS	1,125,647	131	0.79%	1.68%	-6.23%	-2.83%
AUTO	1,065,385	58	1.00%	1.59%	-12.39%	-11.04%
TOP 10 FRENCH	63,558,560	1,959	97.38%	95.03%	-8.89%	-3.58%
ALL FAMILIES	66,882,596	2,087	100.00%	100.00%	-9.02%	-4.13%

■ Evol Sold Mobile ■ Evol Value Mobile

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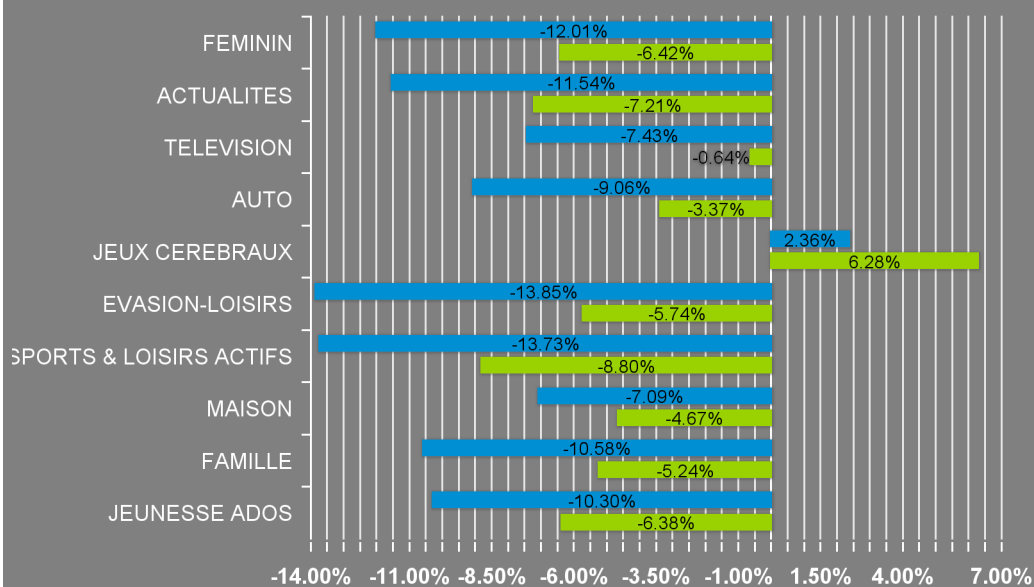


>> Family view by language (Mobile)

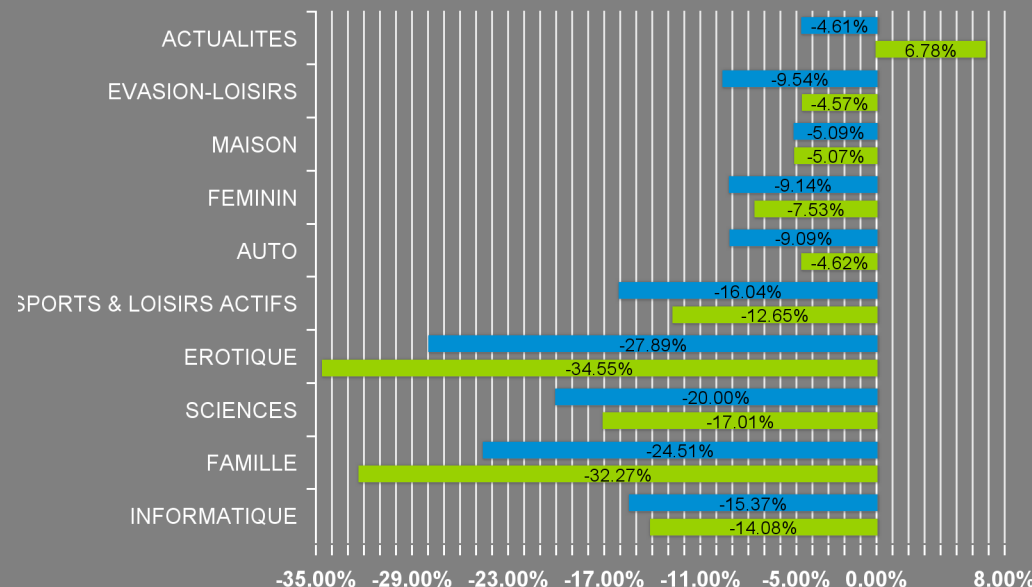
DE	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
FEMININ	654,694	100	43.61%	32.60%	-12.01%	-6.42%
ACTUALITES	468,678	42	13.26%	23.34%	-11.54%	-7.21%
TELEVISION	310,010	19	22.44%	15.44%	-7.43%	-0.64%
AUTO	219,999	50	7.85%	10.95%	-9.06%	-3.37%
JEUX CEREBRAUX	71,068	78	3.86%	3.54%	2.36%	6.28%
EVASION-LOISIRS	60,340	52	1.37%	3.00%	-13.85%	-5.74%
SPORTS & LOISIRS ACTIFS	53,140	47	1.79%	2.65%	-13.73%	-8.80%
MAISON	39,080	31	1.19%	1.95%	-7.09%	-4.67%
FAMILLE	38,065	34	1.40%	1.90%	-10.58%	-5.24%
JEUNESSE ADOS	21,176	5	1.51%	1.05%	-10.30%	-6.38%
TOP 10 GERMAN	1,936,249	458	98.29%	96.41%	-10.16%	-4.96%
ALL FAMILIES	2,008,387	532	100.00%	100.00%	-10.13%	-4.96%

EN	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
ACTUALITES	740,321	55	37.89%	34.88%	-4.61%	6.78%
EVASION-LOISIRS	497,480	286	20.68%	23.44%	-9.54%	-4.57%
MAISON	205,653	77	9.47%	9.69%	-5.09%	-5.07%
FEMININ	190,409	81	10.89%	8.97%	-9.14%	-7.53%
AUTO	148,945	41	6.88%	7.02%	-9.09%	-4.62%
SPORTS & LOISIRS ACTIFS	146,628	76	6.50%	6.91%	-16.04%	-12.65%
EROTIQUE	65,212	25	2.33%	3.07%	-27.89%	-34.55%
SCIENCES	52,540	91	1.93%	2.48%	-20.00%	-17.01%
FAMILLE	22,548	15	1.05%	1.06%	-24.51%	-32.27%
INFORMATIQUE	17,629	14	0.64%	0.83%	-15.37%	-14.08%
TOP 10 ENGLISH	2,087,365	760	98.27%	98.34%	-8.72%	-4.16%
ALL FAMILIES	2,122,537	791	100.00%	100.00%	-8.85%	-4.25%

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>> Family view by language (Mobile)

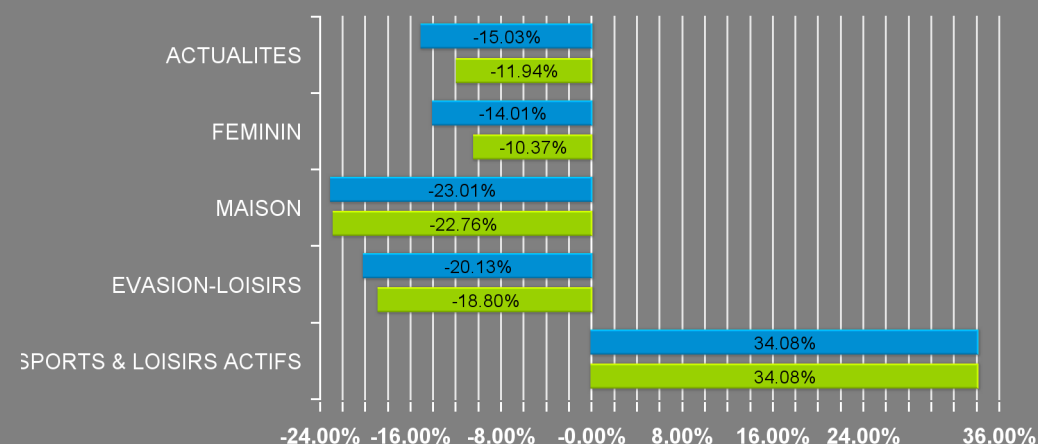
IT	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
ACTUALITES	166,514	13	50.94%	44.27%	-11.87%	-5.74%
JEUX CEREBRAUX	75,601	34	21.79%	20.10%	-4.94%	-0.51%
FEMININ	40,839	21	8.50%	10.86%	-10.05%	-5.79%
TELEVISION	21,419	4	10.54%	5.69%	-34.08%	-33.49%
FAMILLE	14,555	8	1.95%	3.87%	-14.84%	-7.55%
MAISON	14,294	13	1.71%	3.80%	-12.46%	-8.96%
EVASION-LOISIRS	13,021	9	1.69%	3.46%	-2.36%	-4.05%
SPORTS & LOISIRS ACTIFS	10,305	8	1.05%	2.74%	-13.03%	-7.63%
AUTO	6,498	8	0.59%	1.73%	-29.38%	-27.42%
SCIENCES	6,382	4	0.76%	1.70%	-8.27%	-7.89%
TOP 10 ITALIAN	369,428	122	99.54%	98.22%	-13.47%	-7.70%
ALL FAMILIES	376,120	140	100.00%	100.00%	-13.47%	-7.83%

SP	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
ACTUALITES	210,987	5	91.73%	86.03%	-15.03%	-11.94%
FEMININ	23,808	15	5.96%	9.71%	-14.01%	-10.37%
MAISON	8,366	7	1.82%	3.41%	-23.01%	-22.76%
EVASION-LOISIRS	1,818	4	0.42%	0.74%	-20.13%	-18.80%
SPORTS & LOISIRS ACTIFS	274	1	0.08%	0.11%	34.08%	34.08%
ALL FAMILIES	245,254	32	100.00%	100.00%	-15.13%	-12.23%

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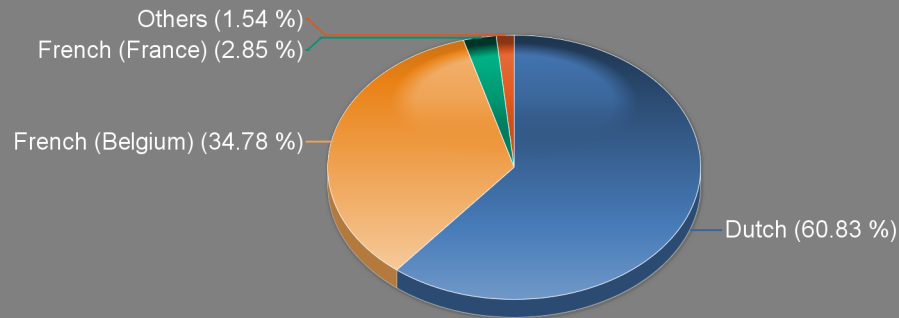
SUNDAY EXPRESS
AL ARAB Y AL JADEED SUNDAY TIMES KOMSOMOLSKAYA PRAWDA
ZERI JAVOR HUMANITE NIKKEI WEEK END HAYAT BOTA SOT KOLNISCHE RUNDSCHAU
EURO AM SONNTAG AYDINLIK AVRUPA TELEGRAAF DE GENTENAAR GRENZ ECHO KOLNER STADTANZEIGER BARRON'S
DAILY EXPRESS INVESTIR NEW YORK TIMES
NEUE ZURCHER ZEITUNG INTERNATIONAL NEW YORK TIMES LA LIBRE BELGIQUE DHGAZET VAN ANTWERPEN HURRIYET VESTI LATEINISCH WELT AM SONNTAG KOMPAKT
MAIL ON SUNDAY JEUDI REPUBBLICA
AL ARAB KORTRIJKS HANDELSBL NACHT WEEKBODE SUN
VESTI CAPITALE KIOSQUES L'AVENIR HET NIEUWSBLAD LE SOIR DE TIJD ZEEWACHT LE VEINARD
TAGEBLATT VOLKSKRANT DAILY MAIL ECHO SOZCU
VECERNJIM LIST GENY COURSES LADBROKES
HANDLSBLATT AACHENER ZEITUNG PAIS SOLE 24 ORE OPINION GAZZETTA SPORTIVA FINANCIEELE DAGBLAD FINANCIAL TIMES USA TODAY
AL QUDS AL ARABI FRANKFURTER ALLGEMEINE FRANKFURTER ALLGE SONNTAG

HET LAATSTE NIEUWS

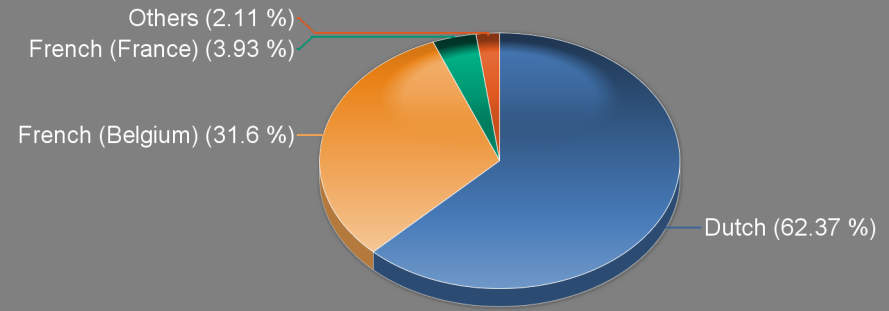
LUXEMBURGER WORT SPECIAL DERNIERE
ASHARQ AL AWSAT WALL STREET JOURNAL BRUGSHANDELSBLAD
LE QUOTIDIEN OZGUR POLITIKA(YENI) TIERCE MAGAZINE DE MORGEN SUD PRESSE DE STANDAARD WEKELIJKS NIEUWS DAILY TELEGRAPH
PROTO THEMA GR TO VIMA GR PARIS COURSES L'EQUIPE TROUW REAL NEWS GR TURKIYE
OSLOBODENJE JOURNAL DIMANCHE LIBERATION HET BELANG VAN LIMBURG PARIS TURF NRC HANDELSBLAD AACHENER NACHRICHTEN SAMS
SLOBODNA DALMACIJA SING TAO ETHNOS GR FRANCE FOOTBALL PARIS TURF ABONNEMENTS ALGEMEEN DAGBLAD CROIX CHINA DAILY
SUN ON SUNDAY WELT AM SONNTAG TIMES LITERARY SUPPLEMENT
FRANKFURTER RUNDCHAU

>> Language view

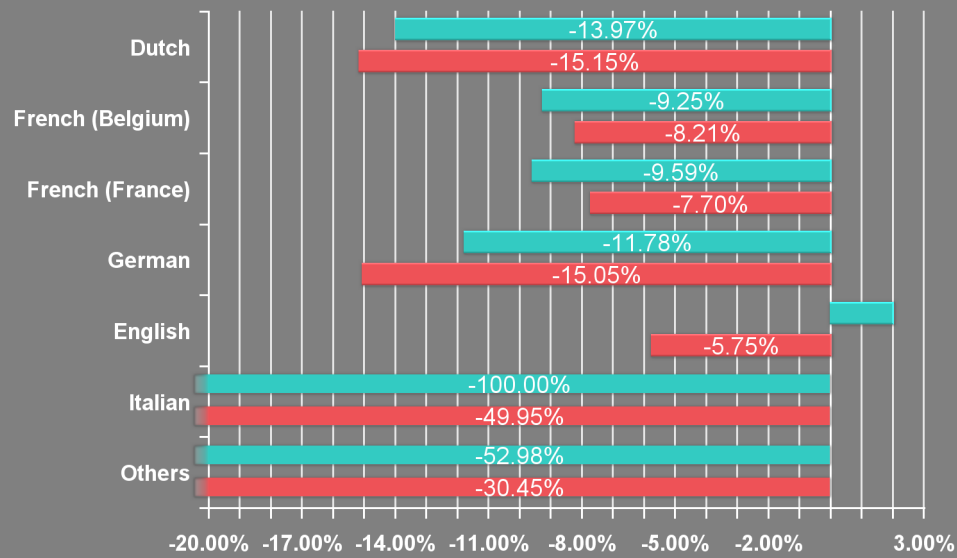
SALES



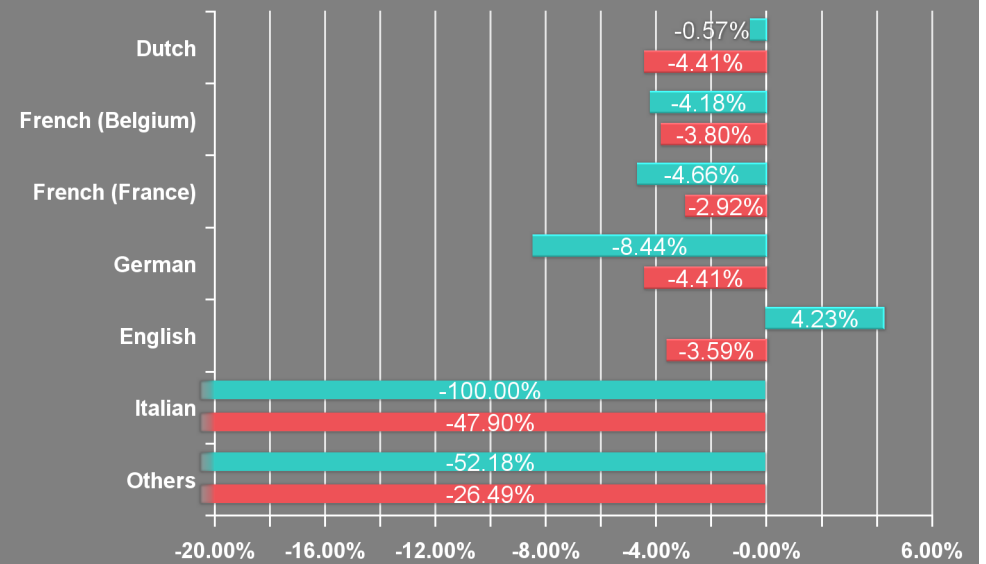
TURNOVER



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THANK YOU FOR READING

Please contact mktg.research@ampnet.be for more detailed information

Merci de contacter mktg.research@ampnet.be pour plus d'information

Voor meer informatie, kan u steeds mktg.research@ampnet.be contacteren