



*September 2025*



# Summary

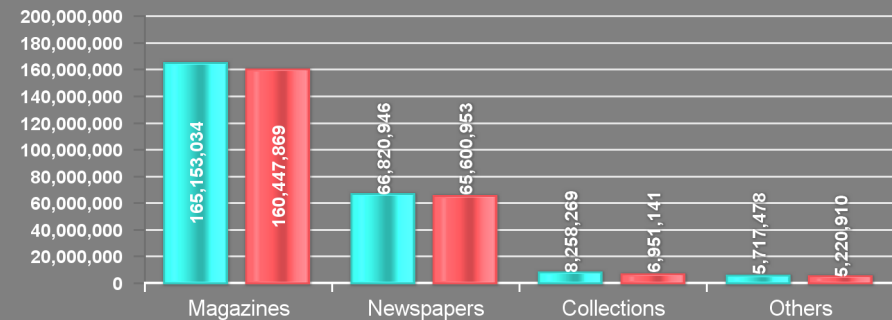
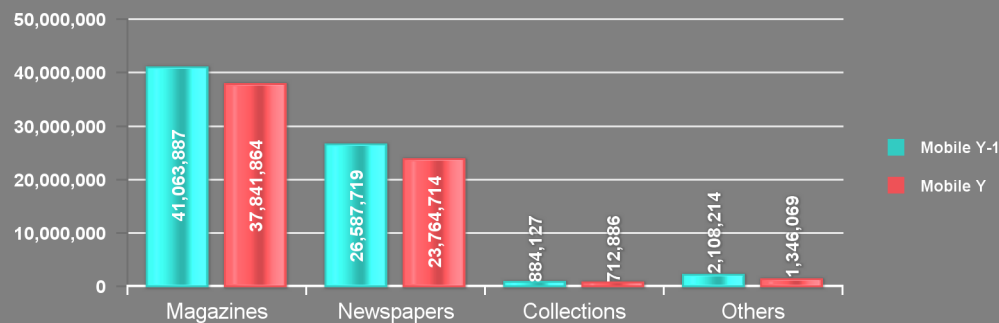
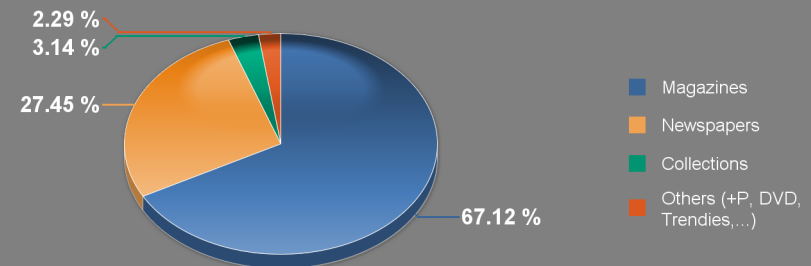
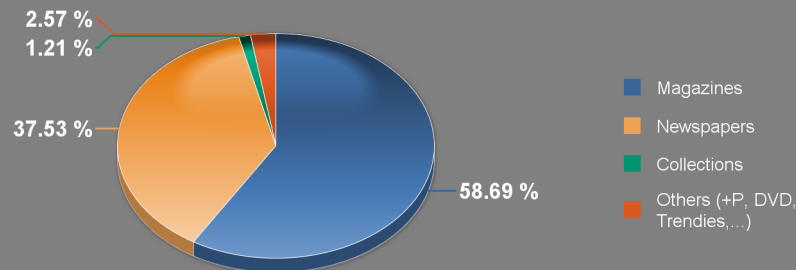


|          | MONTH               | YTD                         | MOBILE                            |
|----------|---------------------|-----------------------------|-----------------------------------|
|          | Sep'25<br>vs Sep'24 | Jan>Sep'25<br>vs Jan>Sep'24 | Oct'24>Sep'25<br>vs Oct'23>Sep'24 |
| SALES    | -4.8%               | -10.7%                      | -9.9%                             |
| TURNOVER | 2.1%                | -3.5%                       | -3.1%                             |



| SALES                          |            |          |             |
|--------------------------------|------------|----------|-------------|
| Product                        | %Evo Month | %Evo YTD | %Evo Mobile |
| Magazines                      | -1.7%      | -8.5%    | -7.8%       |
| Newspapers                     | -5.2%      | -10.6%   | -10.6%      |
| Collections                    | -0.2%      | -20.9%   | -19.4%      |
| Others (+P, DVD, Trendies,...) | -76.4%     | -45.8%   | -36.2%      |

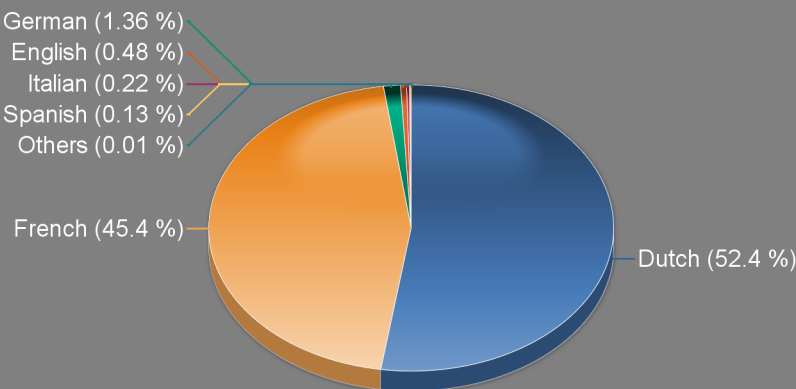
| TURNOVER                       |            |          |             |
|--------------------------------|------------|----------|-------------|
| Product                        | %Evo Month | %Evo YTD | %Evo Mobile |
| Magazines                      | 4.5%       | -3.2%    | -2.8%       |
| Newspapers                     | 3.5%       | -1.3%    | -1.8%       |
| Collections                    | 0.6%       | -15.1%   | -15.8%      |
| Others (+P, DVD, Trendies,...) | -69.6%     | -20.7%   | -8.7%       |



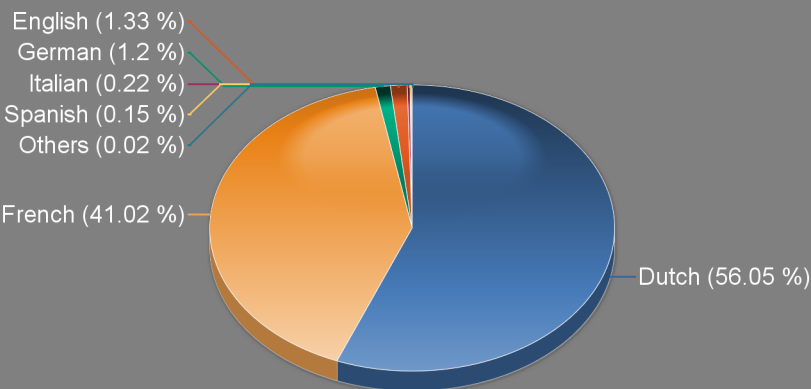
DS 5\* KRUISWOORD  
SC JEUX VACANCES HLN WOORDZOEKER 3\* GROOT PUZZEL MARIE CLAIRE BELGIE  
DS WOORDZOEKERPLEZIER MOTO 80 DS BINAIRE PUZZELS BLIK NATIONAAL DS WOORDZOEKER WEEK. SPECIAL JEUX DE TELE STAR HS  
DS CIJFERCODE VAKANTIE KANJER NOUS DEUX LIVRE PLUS MAGAZINE FR DS 5\* DOORLOPER  
DAG ALLEMAAL (ZONDER KALENDER) DS WOORDZOEKERPOCKET FEMME ACTUELLE LIBELLE LEKKER DS FILIPPINE VAKANTIEBOEK DS CRYPTOGRAMMENBUNDEL  
ELLE DECORATION EVENTAIL WEEKEND DS BINAIRE KAMPIOEN SC FLECHES NIVEAU 2/3  
DS WOORDZOEKER BASIC AUF EINEN BLICK PUBLIC FR DI PIU I  
STRIP SUSKE WISKE ELLE BELGIE FR CANARD ENCHAINE STORY LIBELLE MOUSTIQUE TELECABLE ET SATELLITE HLN GROOT PUZZELBOEK VARIA 3\* LE SOIR FLECHES  
ART & DECORATION DR GOOD ARIADNE AT HOME POKEMON MAG PALLIETERKE WIB SP DAG ALLEMAAL + HUMO PRIMA FR DS WOORDZOEKER MINI DS SUDOKU 7-8 KING  
BODYMIND NOUS DEUX HEBDO + ROMAN KNIPMODE NATIONAL GEOGR NL SPECIAL DS SUDOKU ULTRA DS 3\* DOORLOPER MARIANNE FR  
FLOW NL POINT DE VUE PRIVE DS SUDOKU GENIUS  
SOIR MAG DAG ALLEMAAL PARIS MATCH HUMO  
NEUE POST TELE POCKET AUTO HEBDO PAN TV FAMILIE  
AUTOWEEK MONITEUR AUTOMOBILE KNACK SPORT BOUQUET REEKS DS WOORDZOEKER VAKANTIEBOEK DS FILIPPINE 4\* VAKANTIEBOEK PLUS MAGAZINE NL  
TOPMODEL FR LIBELLE + BKZ AUTOGIDS MAXI FR GAEL FEELING FLAIR FR HOLA SPIROU HORZU HAPPINEZ NL DELICIOUS NATIONAL GEOGRAPHIC JUNIO NIEUWSBLAD ZWEEDESE PUZZELS  
CINE TELE REVUE DER SPIEGEL  
LE VIF WEEKEND RECETTES JEUX DE TELE STAR SC FLECHES 70 GRIL NIV 2/3 DS WOORDZOEKER SCHEURBLOK DS VARIA VAKANTIE KANJER DS 100 WOORDZOEKERS LIBELLE + FLAIR VL. FEELING + PRODUCTPLUS 21% FREIZEIT REVUE D  
DS SUDOKU SCHEURBLOK HLN ZWEEDE 4\* GROOT PUZZELBOEK FRANCE DIMANCHE DS ZWEEDE POCKET VOGUE NL DS FILIPPINE 2-3\* BOEK CHARLIE HEBDO  
DS VARIABUNDEL DS VARIAPOCKET SCIENCE ET VIE GOED GEVOEL TELEPRO MAGAZINE PRIMO TEVE BLAD NOUS DEUX  
SANTÉ MAGAZINE DS TECTONIC 3-5 LIBELLE + PRODUCTPLUS 21% NOUVEAU DETECTIVE HS KNACK MAGAZINE DS 4\* ZWEEDE KAMPIOEN DONALD DUCK NL DS TECTONIC 5-7  
HLN ZWEEDE VAKANTIEBOEK 3\* VTWONEN LANDELUK KNACK SPECIAL NIEUWSBLAD VARIA PUZZELS HLN ZWEEDE 3\* GROOT PUZZELBOEK DAG ALLEMAAL + STORY LIBELLE + LIBELLE LEKKER FLOW FR  
SC JEUX VACANCES 100% JEUX DS EXTRA ZWEEDESE RAADSELS AUTO BILD PLAYBOY NL DS 3\* ZWEEDE PLEZIER DS SUDOKU KAMPIOEN VOTRE HOROSCOPE DS LE GP PUZZEL POCKET  
AMI DES JARDINS DS GROOT WOORDZOEKERBOEK DAG ALLEMAAL + STORY + PRIMO NOUVEAU DETECTIVE CINE TELE REVUE JEUX/HS DR GOOD C'EST BON  
GRINTA PARIS MATCH INTERNATIONAL COURRIER INTERNATIONAL AVANTAGES FR ROYALTY AUTO PLUS FR PAKKET HAPPINEZ MODES ET TRAVAUX  
DS 4\* KRUISWOORD BY YOU MAGAZINE ICI PARIS MAGAZINE MONDE DIPLOMATIQUE DS 4\* DOORLOPERS  
KNACK WEEKEND KOKEN TRENDS TENDANCES BLOOM SC MOTS MEL 200 GRILLES  
FEELING + LIBELLE LEKKER

>> *Language view*

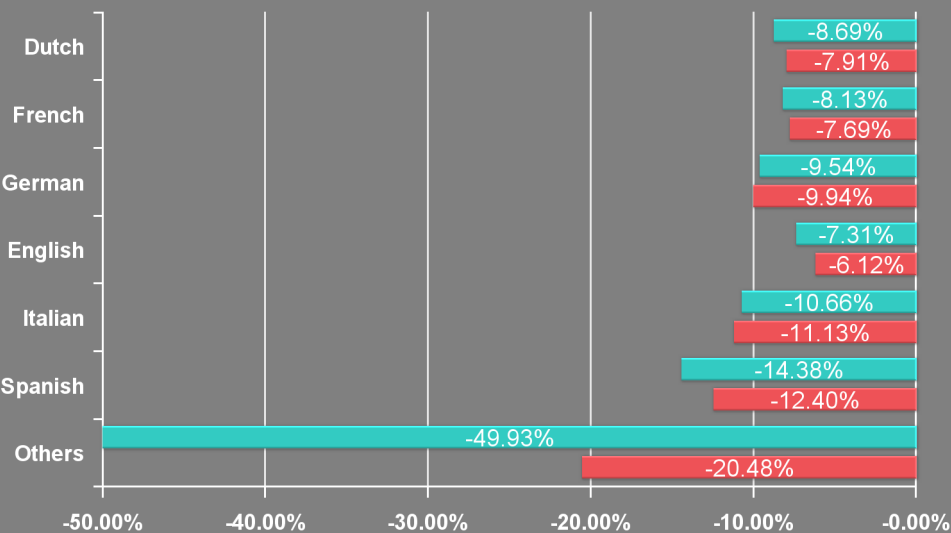
SALES



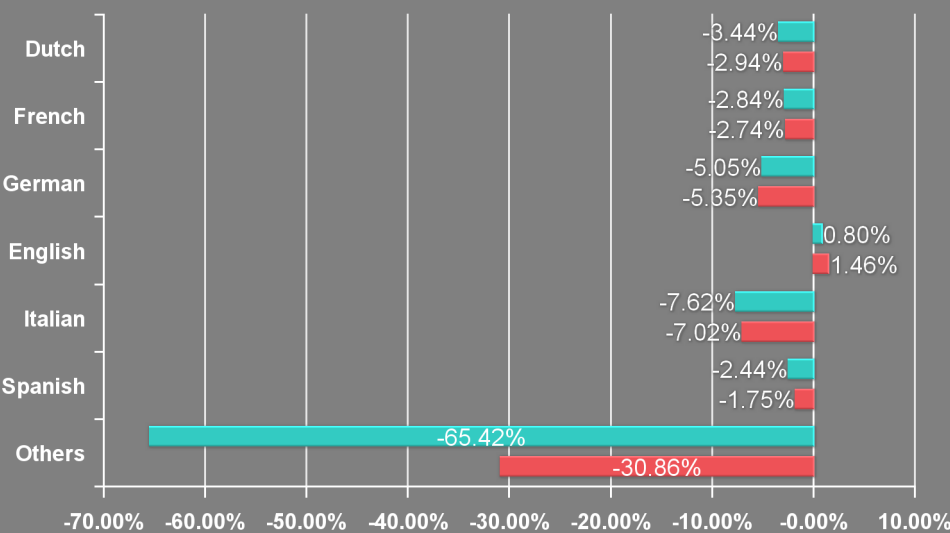
TURNOVER



■ Evol Sold YTD ■ Evol Sold Mobile



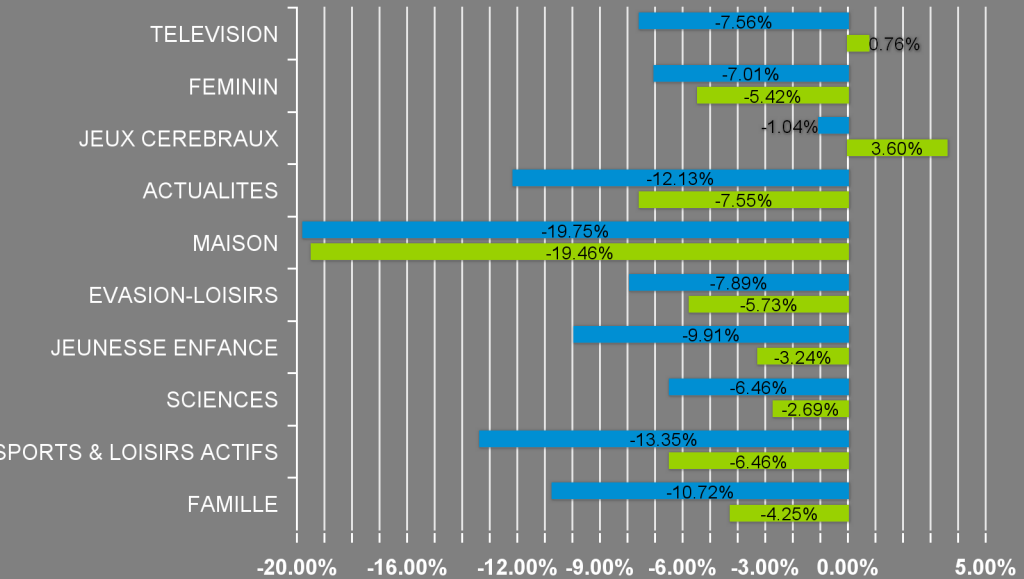
■ Evol Value YTD ■ Evol Value Mobile



>> Family view by language (Mobile)

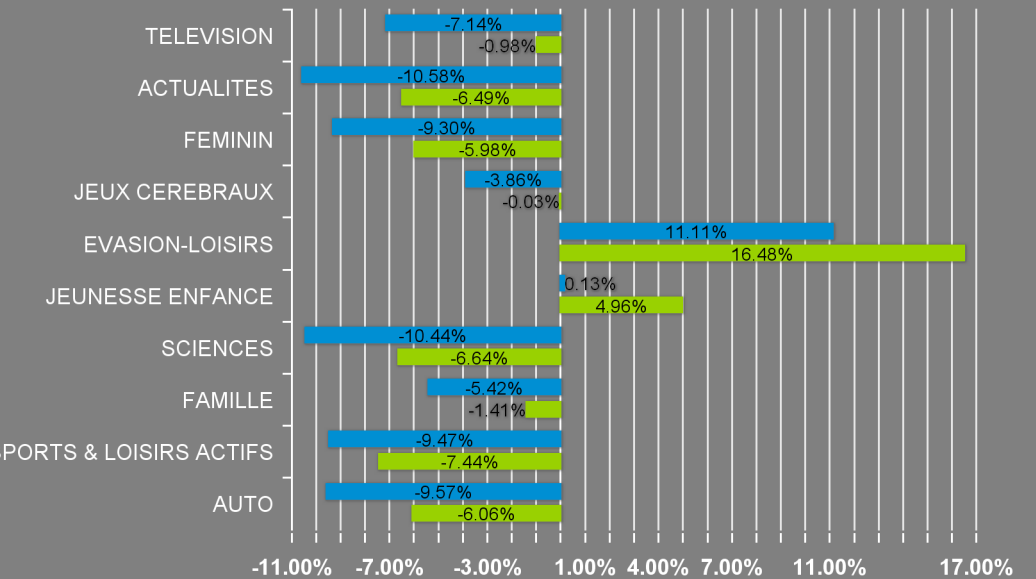
| NL                      | Turnover<br>Mobile (€) | #Titles | Weight  |         | %Evo    |         |
|-------------------------|------------------------|---------|---------|---------|---------|---------|
|                         |                        |         | Sales   | Value   | Sales   | Value   |
| TELEVISION              | 38,412,621             | 20      | 55.85%  | 42.71%  | -7.56%  | 0.76%   |
| FEMININ                 | 20,801,249             | 93      | 18.81%  | 23.13%  | -7.01%  | -5.42%  |
| JEUX CEREBRAUX          | 10,881,853             | 193     | 9.81%   | 12.10%  | -1.04%  | 3.60%   |
| ACTUALITES              | 6,358,978              | 29      | 6.51%   | 7.07%   | -12.13% | -7.55%  |
| MAISON                  | 2,315,043              | 51      | 1.36%   | 2.57%   | -19.75% | -19.46% |
| EVASION-LOISIRS         | 1,534,107              | 102     | 0.99%   | 1.71%   | -7.89%  | -5.73%  |
| JEUNESSE ENFANCE        | 1,443,518              | 64      | 1.15%   | 1.61%   | -9.91%  | -3.24%  |
| SCIENCES                | 1,413,694              | 28      | 0.79%   | 1.57%   | -6.46%  | -2.69%  |
| SPORTS & LOISIRS ACTIFS | 1,318,607              | 51      | 0.80%   | 1.47%   | -13.35% | -6.46%  |
| FAMILLE                 | 1,289,545              | 32      | 1.03%   | 1.43%   | -10.72% | -4.25%  |
| TOP 10 DUTCH            | 85,769,215             | 663     | 97.09%  | 95.36%  | -7.47%  | -2.20%  |
| ALL FAMILIES            | 89,938,697             | 825     | 100.00% | 100.00% | -7.91%  | -2.94%  |

 Evol Sold Mobile  Evol Value Mobile



| FR                      | Turnover<br>Mobile (€) | #Titles | Weight  |         | %Evo    |        |
|-------------------------|------------------------|---------|---------|---------|---------|--------|
|                         |                        |         | Sales   | Value   | Sales   | Value  |
| TELEVISION              | 20,178,631             | 15      | 46.18%  | 30.66%  | -7.14%  | -0.98% |
| ACTUALITES              | 14,988,692             | 148     | 21.83%  | 22.77%  | -10.58% | -6.49% |
| FEMININ                 | 9,488,139              | 172     | 12.70%  | 14.42%  | -9.30%  | -5.98% |
| JEUX CEREBRAUX          | 7,506,853              | 432     | 8.51%   | 11.41%  | -3.86%  | -0.03% |
| EVASION-LOISIRS         | 3,299,302              | 332     | 2.17%   | 5.01%   | 11.11%  | 16.48% |
| JEUNESSE ENFANCE        | 2,096,064              | 208     | 1.97%   | 3.18%   | 0.13%   | 4.96%  |
| SCIENCES                | 1,623,304              | 167     | 1.02%   | 2.47%   | -10.44% | -6.64% |
| FAMILLE                 | 1,297,480              | 91      | 1.28%   | 1.97%   | -5.42%  | -1.41% |
| SPORTS & LOISIRS ACTIFS | 1,089,338              | 140     | 0.79%   | 1.66%   | -9.47%  | -7.44% |
| AUTO                    | 990,533                | 64      | 0.97%   | 1.51%   | -9.57%  | -6.06% |
| TOP 10 FRENCH           | 62,558,336             | 2,049   | 97.43%  | 95.05%  | -7.53%  | -2.44% |
| ALL FAMILIES            | 65,813,906             | 2,159   | 100.00% | 100.00% | -7.69%  | -2.74% |

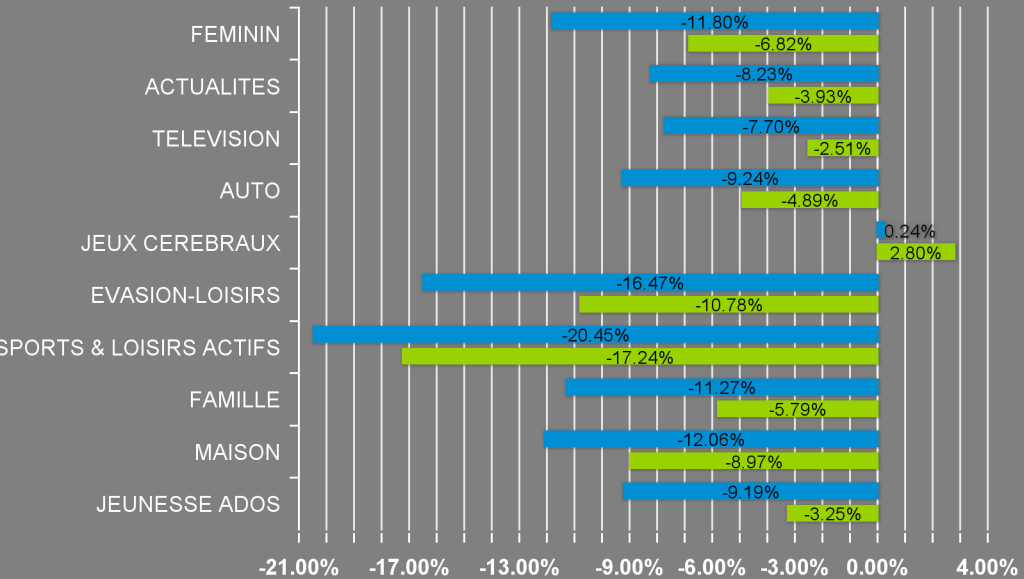
 Evol Sold Mobile  Evol Value Mobile



>> Family view by language (Mobile)

| DE                      | Turnover<br>Mobile (€) | #Titles | Weight  |         | %Evo    |         |
|-------------------------|------------------------|---------|---------|---------|---------|---------|
|                         |                        |         | Sales   | Value   | Sales   | Value   |
| FEMININ                 | 623,245                | 97      | 43.26%  | 32.36%  | -11.80% | -6.82%  |
| ACTUALITES              | 458,380                | 39      | 13.48%  | 23.80%  | -8.23%  | -3.93%  |
| TELEVISION              | 299,659                | 19      | 22.66%  | 15.56%  | -7.70%  | -2.51%  |
| AUTO                    | 208,913                | 48      | 7.80%   | 10.85%  | -9.24%  | -4.89%  |
| JEUX CEREBRAUX          | 69,261                 | 86      | 4.01%   | 3.60%   | 0.24%   | 2.80%   |
| EVASION-LOISIRS         | 55,908                 | 47      | 1.31%   | 2.90%   | -16.47% | -10.78% |
| SPORTS & LOISIRS ACTIFS | 47,336                 | 40      | 1.67%   | 2.46%   | -20.45% | -17.24% |
| FAMILLE                 | 37,129                 | 31      | 1.41%   | 1.93%   | -11.27% | -5.79%  |
| MAISON                  | 35,834                 | 28      | 1.14%   | 1.86%   | -12.06% | -8.97%  |
| JEUNESSE ADOS           | 20,865                 | 4       | 1.53%   | 1.08%   | -9.19%  | -3.25%  |
| TOP 10 GERMAN           | 1,856,529              | 439     | 98.28%  | 96.40%  | -9.94%  | -5.31%  |
| ALL FAMILIES            | 1,925,831              | 503     | 100.00% | 100.00% | -9.94%  | -5.35%  |

■ Evol Sold Mobile ■ Evol Value Mobile



| EN                      | Turnover<br>Mobile (€) | #Titles | Weight  |         | %Evo    |         |
|-------------------------|------------------------|---------|---------|---------|---------|---------|
|                         |                        |         | Sales   | Value   | Sales   | Value   |
| ACTUALITES              | 783,671                | 46      | 38.29%  | 36.73%  | -2.42%  | 14.98%  |
| EVASION-LOISIRS         | 480,570                | 255     | 20.22%  | 22.52%  | -9.64%  | -4.60%  |
| MAISON                  | 201,549                | 64      | 9.61%   | 9.45%   | -4.56%  | -4.76%  |
| FEMININ                 | 201,252                | 64      | 11.63%  | 9.43%   | 3.76%   | 9.05%   |
| AUTO                    | 146,462                | 42      | 6.76%   | 6.86%   | -10.02% | -3.91%  |
| SPORTS & LOISIRS ACTIFS | 138,094                | 67      | 6.15%   | 6.47%   | -14.44% | -8.28%  |
| EROTIQUE                | 62,883                 | 22      | 2.24%   | 2.95%   | -20.57% | -18.75% |
| SCIENCES                | 43,958                 | 59      | 1.68%   | 2.06%   | -24.78% | -23.13% |
| FAMILLE                 | 22,097                 | 10      | 1.05%   | 1.04%   | -18.07% | -25.80% |
| INFORMATIQUE            | 19,173                 | 15      | 0.70%   | 0.90%   | 2.41%   | 7.02%   |
| TOP 10 ENGLISH          | 2,099,708              | 644     | 98.33%  | 98.41%  | -6.01%  | 1.60%   |
| ALL FAMILIES            | 2,133,536              | 673     | 100.00% | 100.00% | -6.12%  | 1.46%   |

■ Evol Sold Mobile ■ Evol Value Mobile

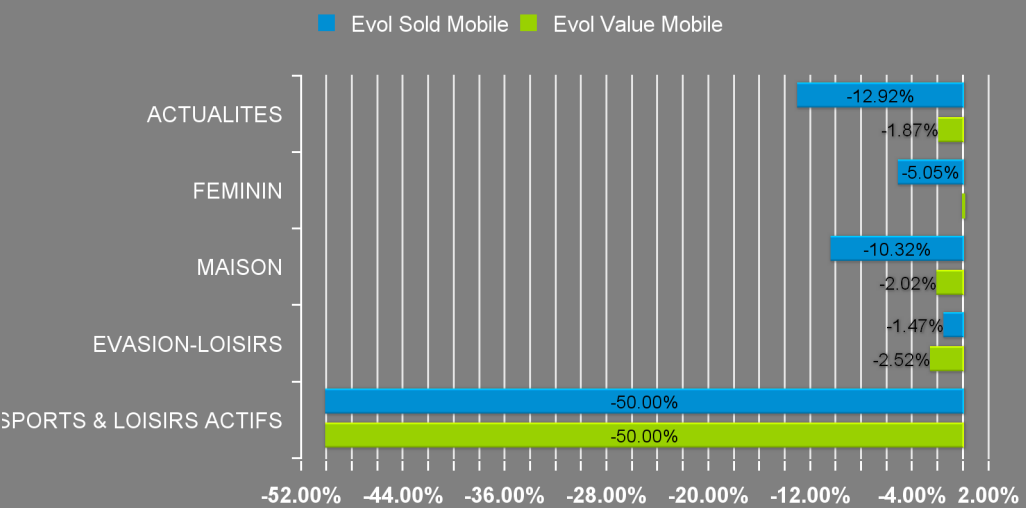
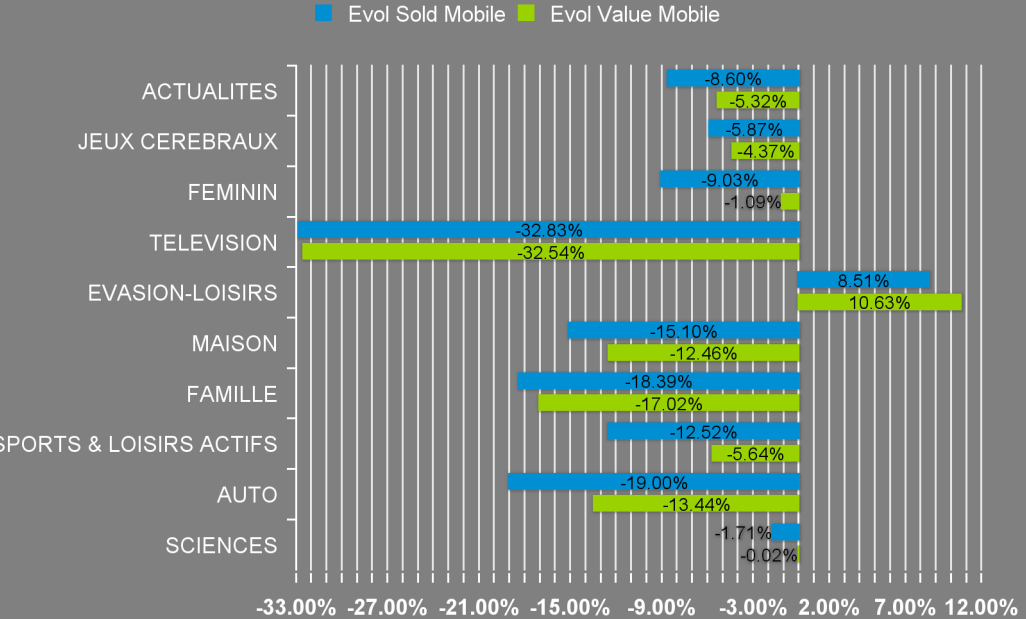




>> Family view by language (Mobile)

| IT                      | Turnover<br>Mobile (€) | #Titles | Weight  |         | %Evo    |         |
|-------------------------|------------------------|---------|---------|---------|---------|---------|
|                         |                        |         | Sales   | Value   | Sales   | Value   |
| ACTUALITES              | 161,415                | 13      | 52.22%  | 45.13%  | -8.60%  | -5.32%  |
| JEUX CEREBRAUX          | 70,555                 | 29      | 21.84%  | 19.73%  | -5.87%  | -4.37%  |
| FEMININ                 | 40,039                 | 22      | 8.55%   | 11.19%  | -9.03%  | -1.09%  |
| TELEVISION              | 17,328                 | 4       | 9.13%   | 4.84%   | -32.83% | -32.54% |
| EVASION-LOISIRS         | 14,111                 | 7       | 1.94%   | 3.95%   | 8.51%   | 10.63%  |
| MAISON                  | 13,002                 | 14      | 1.64%   | 3.64%   | -15.10% | -12.46% |
| FAMILLE                 | 12,646                 | 8       | 1.82%   | 3.54%   | -18.39% | -17.02% |
| SPORTS & LOISIRS ACTIFS | 9,723                  | 8       | 1.03%   | 2.72%   | -12.52% | -5.64%  |
| AUTO                    | 6,433                  | 7       | 0.60%   | 1.80%   | -19.00% | -13.44% |
| SCIENCES                | 6,072                  | 4       | 0.76%   | 1.70%   | -1.71%  | -0.02%  |
| TOP 10 ITALIAN          | 351,323                | 116     | 99.54%  | 98.23%  | -11.11% | -6.83%  |
| ALL FAMILIES            | 357,653                | 130     | 100.00% | 100.00% | -11.13% | -7.02%  |

| SP                      | Turnover<br>Mobile (€) | #Titles | Weight  |         | %Evo    |         |
|-------------------------|------------------------|---------|---------|---------|---------|---------|
|                         |                        |         | Sales   | Value   | Sales   | Value   |
| ACTUALITES              | 213,660                | 5       | 91.41%  | 85.99%  | -12.92% | -1.87%  |
| FEMININ                 | 24,430                 | 15      | 6.30%   | 9.83%   | -5.05%  | 0.13%   |
| MAISON                  | 8,377                  | 7       | 1.79%   | 3.37%   | -10.32% | -2.02%  |
| EVASION-LOISIRS         | 1,844                  | 4       | 0.45%   | 0.74%   | -1.47%  | -2.52%  |
| SPORTS & LOISIRS ACTIFS | 152                    | 1       | 0.05%   | 0.06%   | -50.00% | -50.00% |
| ALL FAMILIES            | 248,463                | 32      | 100.00% | 100.00% | -12.40% | -1.75%  |



SUNDAY EXPRESS  
AL ARAB Y AL JADEED SUNDAY TIMES KOMSOMOLSKAYA PRAWDA  
ZERI JAVOR HUMANITE NIKKEI WEEK END HAYAT BOTA SOT KOLNISCHE RUNDSCHAU  
EURO AM SONNTAG AYDINLIK AVRUPA TELEGRAAF DE GENTENAAR GRENZ ECHO KOLNER STADTANZEIGER BARRON'S  
DAILY EXPRESS INVESTIR NEW YORK TIMES  
NEUE ZURCHER ZEITUNG INTERNATIONAL NEW YORK TIMES LA LIBRE BELGIQUE DHGAZET VAN ANTWERPEN HURRIYET VESTI LATEINISCH WELT AM SONNTAG KOMPAKT  
HANDLSBLATT AACHENER ZEITUNG PAIS SOLE 24 ORE OPINION GAZZETTA SPORTIVA FINANCIERLE DAGBLAD FINANCIAL TIMES USA TODAY  
MAIL ON SUNDAY JEUDI REPUBBLICA  
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VESTI CAPITALE KIOSQUES L'AVENIR HET NIEUWSBLAD LE SOIR DE TIJD ZEEWACHT LE VEINARD  
TAGEBLATT VOLKSKRANT DAILY MAIL ECHO SOZCU BILTO OBSERVER  
VECERNJIM LIST GENY COURSES LADBROKES TIMES MONDE SABAH  
AL QUDS AL ARABI FRANKFURTER ALLGEMEINE FRANKFURTER ALLGE SONNTAG

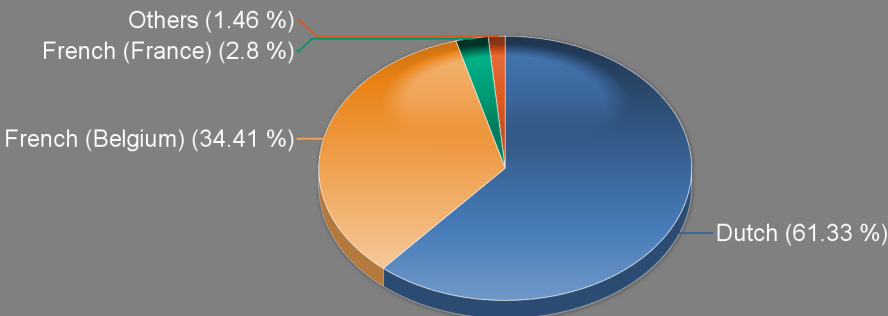
# HET LAATSTE NIEUWS

LUXEMBURGER WORT SPECIAL DERNIERE  
ASHARQ AL AWSAT WALL STREET JOURNAL BRUGSHANDELSBLAD  
LE QUOTIDIEN OZGUR POLITIKA(YENI) TIERCE MAGAZINE DE MORGEN SUD PRESSE DE STANDAARD  
PROTO THEMA GR TO VIMA GR PARIS COURSES L'EQUIPE TROUW  
REAL NEWS GR TURKIYE  
OSLOBODENJE JOURNAL DIMANCHE LIBERATION HET BELANG VAN LIMBURG PARIS TURF NRC HANDELSBLAD AACHENER NACHRICHTEN SAMS  
SLOBODNA DALMACIJA SING TAO ETHNOS GR FRANCE FOOTBALL PARIS TURF ABONNEMENTS ALGEMEEN DAGBLAD CROIX CHINA DAILY  
SUN ON SUNDAY WELT AM SONNTAG TIMES LITERARY SUPPLEMENT  
FRANKFURTER RUNDCHAU

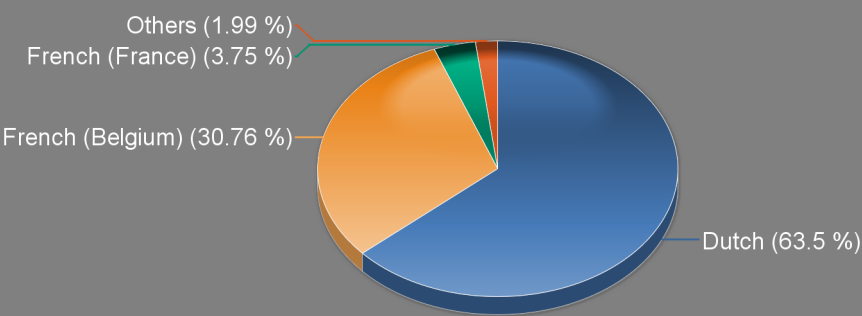


>> *Language view*

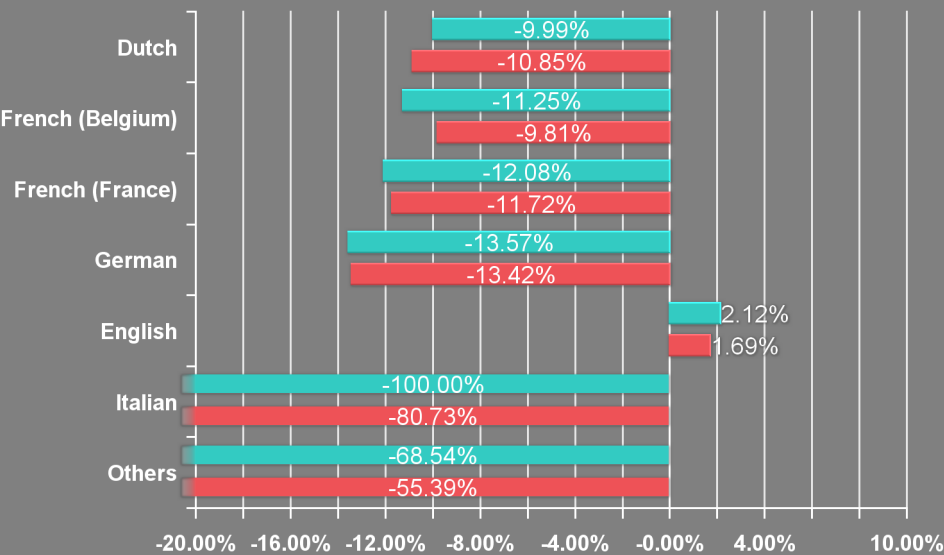
**SALES**



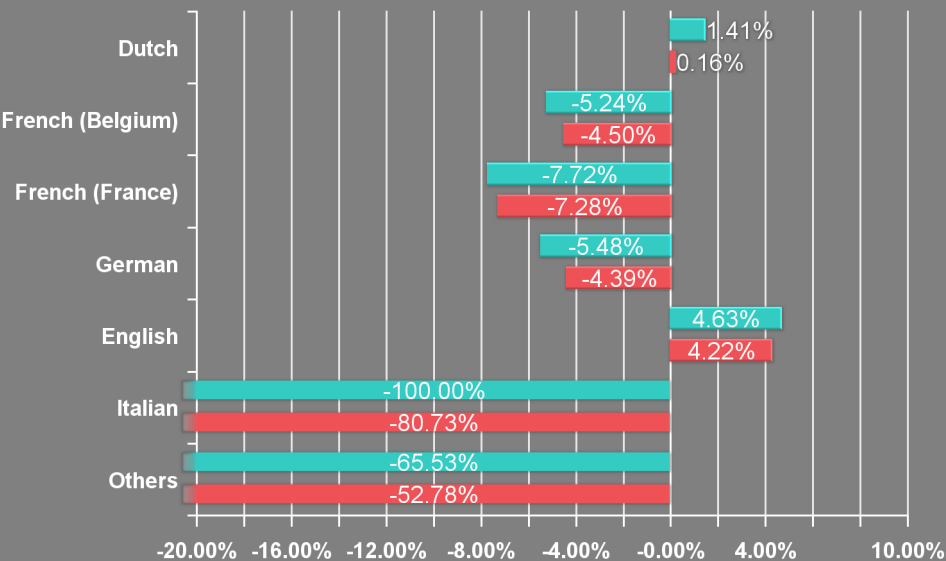
**TURNOVER**



■ Evol Sold YTD ■ Evol Sold Mobile



■ Evol Value YTD ■ Evol Value Mobile



# ***THANK YOU FOR READING***

***Please contact [mktg.research@ampnet.be](mailto:mktg.research@ampnet.be) for more detailed information***

***Merci de contacter [mktg.research@ampnet.be](mailto:mktg.research@ampnet.be) pour plus d'information***

***Voor meer informatie, kan u steeds [mktg.research@ampnet.be](mailto:mktg.research@ampnet.be) contacteren***