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Summary

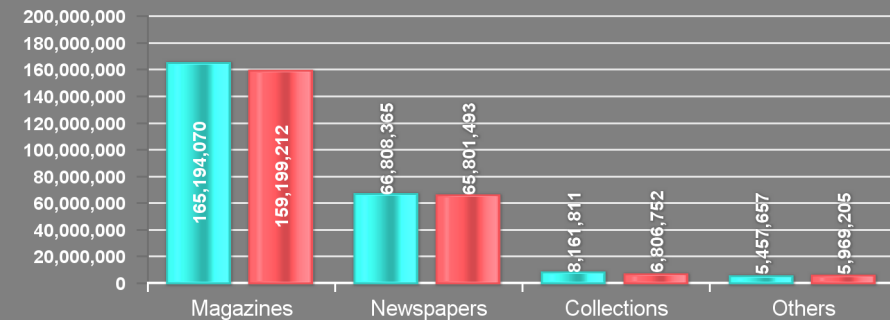
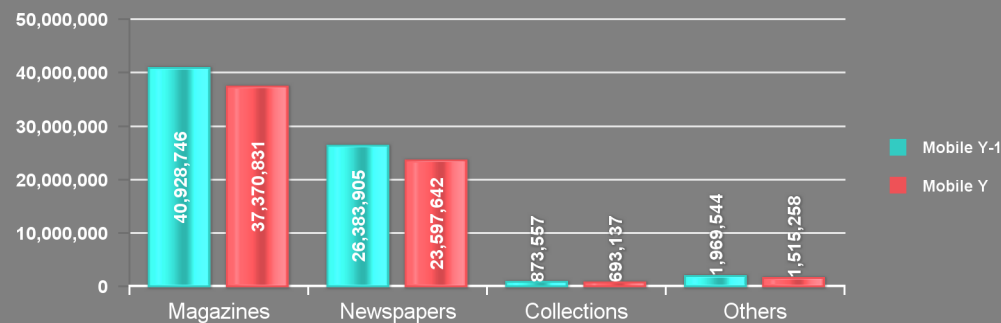
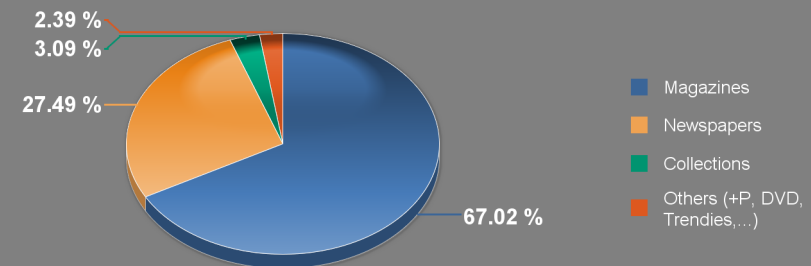
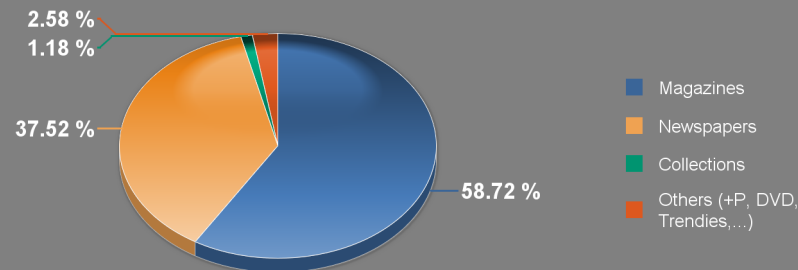


	MONTH	YTD	MOBILE
	Oct'25 vs Oct'24	Jan>Oct'25 vs Jan>Oct'24	Nov'24>Oct'25 vs Nov'23>Oct'24
SALES	-6.5%	-10.4%	-9.9%
TURNOVER	1.7%	-3.4%	-3.2%



SALES			
Product	%Evo Month	%Evo YTD	%Evo Mobile
Magazines	-10.4%	-8.9%	-8.7%
Newspapers	-7.5%	-10.3%	-10.6%
Collections	-5.2%	-21.6%	-20.7%
Others (+P, DVD, Trendies,...)	750.2%	-35.2%	-23.1%

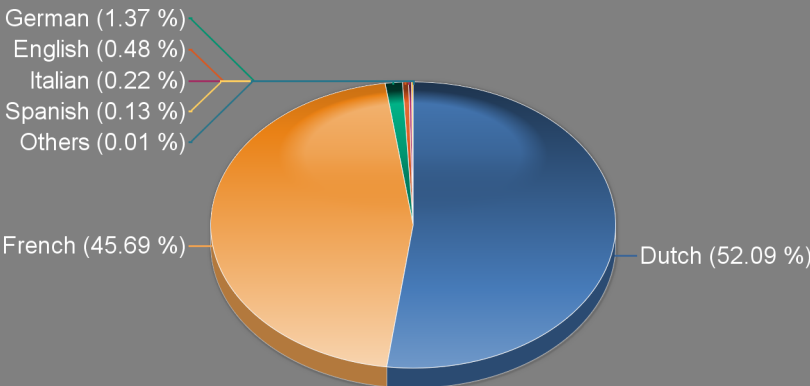
TURNOVER			
Product	%Evo Month	%Evo YTD	%Evo Mobile
Magazines	-4.0%	-3.7%	-3.6%
Newspapers	3.5%	-0.8%	-1.5%
Collections	-1.2%	-15.7%	-16.6%
Others (+P, DVD, Trendies,...)	551.6%	-4.9%	9.4%



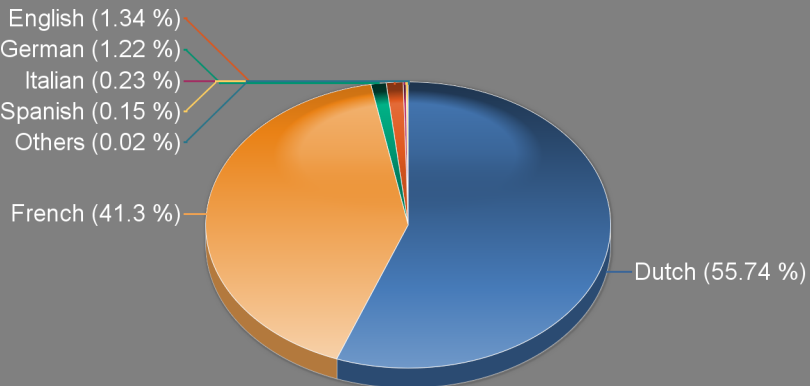
KNACK WEEKEND KOKEN
PARIS MATCH INTERNATIONAL DS GROOT WOORDZOEKERBOEK KNACK SPECIAL
SC JEUX VACANCES AVANTAGES FR VTWONEN LANDELIJK BLIK NATIONAAL DS 4' ZWEEDS KAMPIOEN SC FLECHES 70 GRILL NIV 2/3
HLN ZWEEDS VAKANTIEBOEK 3' DS VARIAPOCKET
LE VIF WEEKEND RECETTES HLN ZWEEDS 4' GROOT PUZZELBOEK LIBELLE LEKKER
VOGUE NL AUTO BILD NOUVEAU DETECTIVE HS
DS 5' DOORLOPER PLUS MAGAZINE FR MAXI FR MOTO 80
SC FLECHES NIVEAU 2/3 VTWONEN
DAG ALLEMAAL (ZONDER KALENDER) HAPPINEZ NL TELECABLE ET SATELLITE STORY LIBELLE MOUSTIQUE FEMMES + FLAIR DS BINAIRE PUZZELS MARIE CLAIRE BELGIE
DS SUDOKU 7-8 KING DS CRYPTOGRAMMENBUNDEL DS WOORDZOEKERPOCKET MARGRIET BLOOM DS TECTONIC 3-5 GALA FR DS FILIPPINE VAKANTIEBOEK JEUX DE TELE STAR HS ELLE DECORATION
DS 3' DOORLOPER TELE POCHE DS WOORDZOEKER BASIC AMI DES JARDINS LIBELLE + BKZ DS WOORDZOEKER WEEK. SPECIAL DS VARIABUNDEL AUF EINEN BLICK DAG ALLEMAAL + HUMO NOUS DEUX LIVRE
FIGARO MAGAZINE + MADAME MARIANNE FR SC FLECHES 90 GRILL NIV 2 DS SUDOKU SCHEURBLOK DS SUDOKU SCHEURBLOK
TV 14 D POINT DE VUE AUTOGIDS PARIS MATCH FLAIR FR
SOIR MAG WEEKEND TELE POCKET NOUVEL OBS HUMO PUBLIC FR FLAIR VL CLOSER FR
TOPMODEL NL PLUS MAGAZINE NL LANDELIJK WONEN DS SUDOKU ULTRA DS SUDOKU MEDIUM TV FAMILIE PALLIETERKE BODYMIND
DS 3 STERREN ZWEEDS DS WOORDZOEKER SCHEURBLOK CANARD ENCHAINE
DS CIJFERCODE VAKANTIE KANJER HLN WOORDZOEKER 3' GROOT PUZZEL LE SOIR FLECHES
WIB SP DR GOOD
FLOW NL TRENDS
SPIROU PAN EXPRES
POINT VOICI
GAEL DI PIU I HOLA ELLE
PRIMA FR PRIVE
GRINTAI FLOW FR
STIJLVOL WONEN
DS LEGPUZZEL POCKET DS SUDOKU KAMPIOEN DS 4' DOORLOPERS
FEELING + LIBELLE LEKKER COURRIER INTERNATIONAL FRANCE DIMANCHE DS EXTRA ZWEEDSE RAADSELS
PLAYBOY NL NEUE POST
HORZU GOED GEVOEL
DS GROOT VARIABOEK
SC JEUX VACANCES 100% JEUX DS ZWEEDS POCKET KNACK MAGAZINE TELE 7 JOURS DS 4' KRUISWOORD
FARCEUR/SABLIER CALENDRIER 2021 DS 3' ZWEEDS PLEZIER LANDLEVEN
VOTRE HOROSCOPE
STRIP ASTERIX KNACK SPORT AUTO PLUS FR DR GOOD C'EST BON
PAKKET HAPPINEZ AUTO HEBDO DAG ALLEMAAL + STORY + PRIMO
SC SUDOKU CHAMPION TRENDS TENDANCES MODES ET TRAVAUX
DS TECTONIC 5-7 MONDE DIPLOMATIQUE ICI PARIS MAGAZINE TOP SANTE FR
DS FILIPPINE 2-3' BOEK BY YOU MAGAZINE NIEUWSBLAD VARIA PUZZELS
DS VARIA VAKANTIE KANJER
BOUQUET REEKS LIBELLE + PRODUCTPLUS 21%
VIF L'EXPRESS DS BINAIRE KAMPIOEN
DER SPIEGEL
DS SUDOKU GENIUS
CHARLIE HEBDO
NOUS DEUX
ECONOMIST
DS WOORDZOEKER MINI
LIBELLE SPECIAL
DS 100 WOORDZOEKERS
NOUVEAU DETECTIVE
SC MOTS MEL 200 GRILLES
MONITEUR AUTOMOBILE
SC FLECHES VITAL NIV 2/3
ART & DECORATION
LIBELLE + LIBELLE LEKKER
HLN ZWEEDS 3' GROOT PUZZELBOEK DS FILIPPINE 4' VAKANTIEBOEK
CINE TELE REVUE JEUX/HS POKEMON MAG SC FLECHES 90 GRILL NIV 3
FEELING + PRODUCTPLUS 21% FREIZEIT REVUE D
AUTOWEEK

>> *Language view*

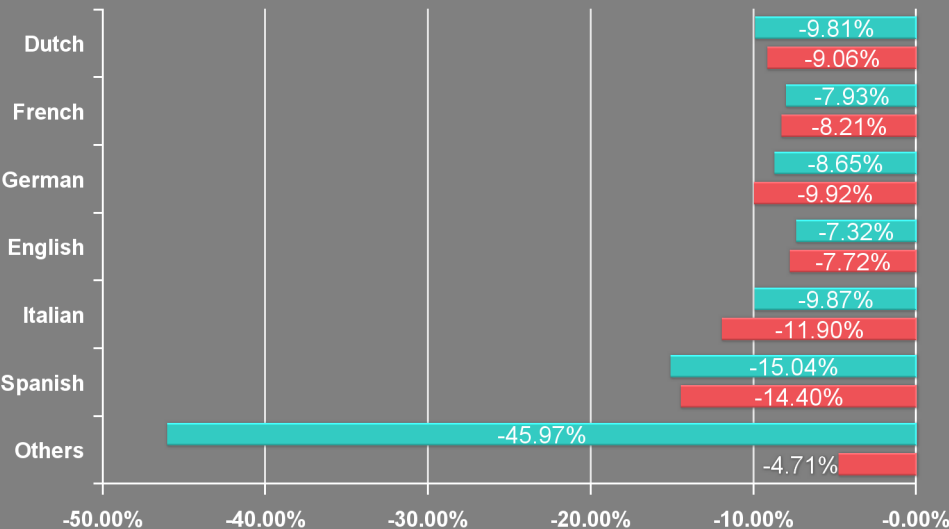
SALES



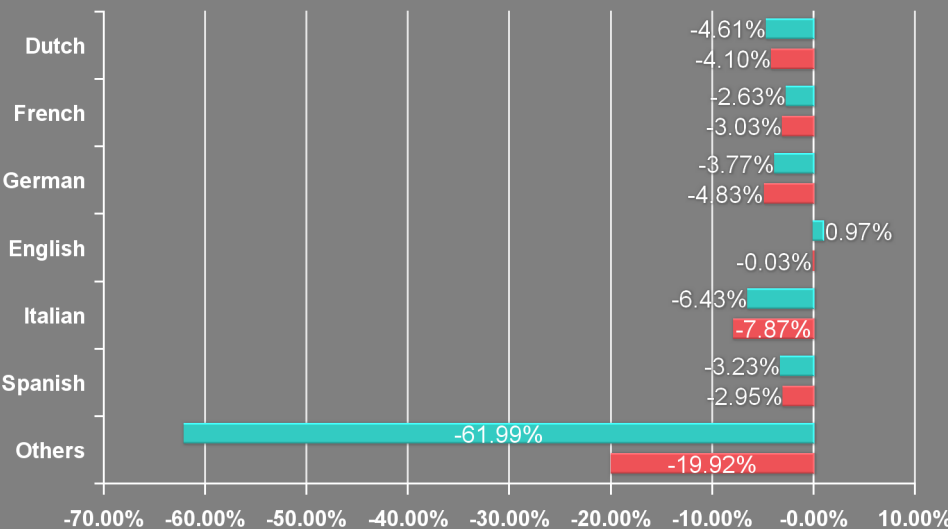
TURNOVER



■ Evol Sold YTD ■ Evol Sold Mobile



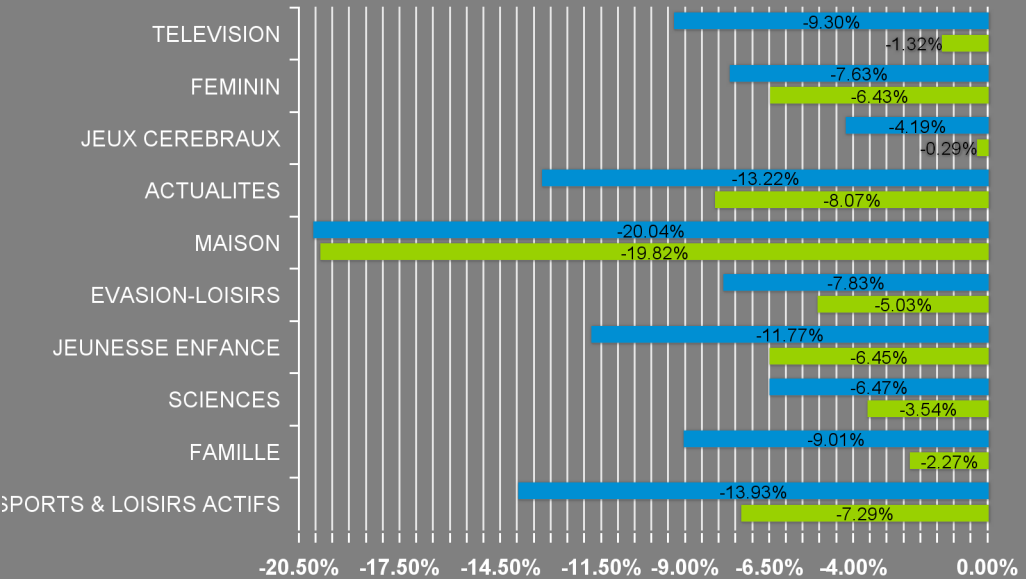
■ Evol Value YTD ■ Evol Value Mobile



>> Family view by language (Mobile)

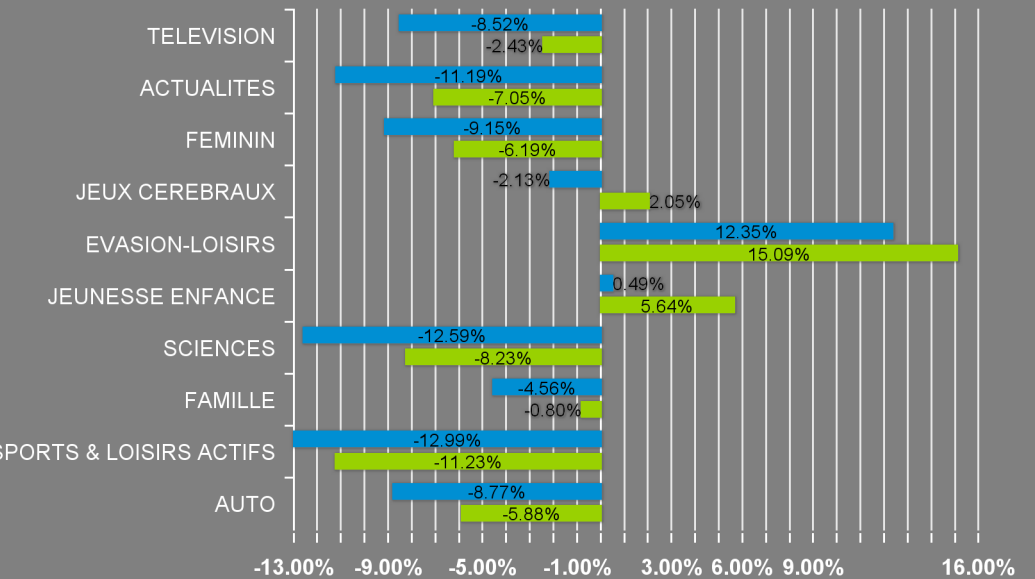
NL	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
TELEVISION	37,570,368	20	55.32%	42.34%	-9.30%	-1.32%
FEMININ	20,592,993	95	19.09%	23.21%	-7.63%	-6.43%
JEUX CEREBRAUX	10,679,953	195	9.81%	12.04%	-4.19%	-0.29%
ACTUALITES	6,245,924	28	6.47%	7.04%	-13.22%	-8.07%
MAISON	2,251,941	50	1.35%	2.54%	-20.04%	-19.82%
EVASION-LOISIRS	1,542,549	102	1.01%	1.74%	-7.83%	-5.03%
JEUNESSE ENFANCE	1,432,716	66	1.16%	1.61%	-11.77%	-6.45%
SCIENCES	1,405,566	28	0.80%	1.58%	-6.47%	-3.54%
FAMILLE	1,306,983	32	1.05%	1.47%	-9.01%	-2.27%
SPORTS & LOISIRS ACTIFS	1,300,913	51	0.80%	1.47%	-13.93%	-7.29%
TOP 10 DUTCH	84,329,907	667	96.88%	95.03%	-8.96%	-3.90%
ALL FAMILIES	88,736,137	832	100.00%	100.00%	-9.06%	-4.10%

 Evol Sold Mobile  Evol Value Mobile



FR	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
TELEVISION	20,093,008	15	45.97%	30.56%	-8.52%	-2.43%
ACTUALITES	14,889,409	148	21.75%	22.64%	-11.19%	-7.05%
FEMININ	9,434,664	171	12.73%	14.35%	-9.15%	-6.19%
JEUX CEREBRAUX	7,667,620	431	8.71%	11.66%	-2.13%	2.05%
EVASION-LOISIRS	3,308,273	340	2.19%	5.03%	12.35%	15.09%
JEUNESSE ENFANCE	2,104,264	206	1.99%	3.20%	0.49%	5.64%
SCIENCES	1,593,124	166	1.00%	2.42%	-12.59%	-8.23%
FAMILLE	1,280,234	90	1.27%	1.95%	-4.56%	-0.80%
SPORTS & LOISIRS ACTIFS	1,050,280	138	0.76%	1.60%	-12.99%	-11.23%
AUTO	1,000,423	66	0.98%	1.52%	-8.77%	-5.88%
TOP 10 FRENCH	62,421,299	2,052	97.35%	94.94%	-8.17%	-2.95%
ALL FAMILIES	65,751,510	2,161	100.00%	100.00%	-8.21%	-3.03%

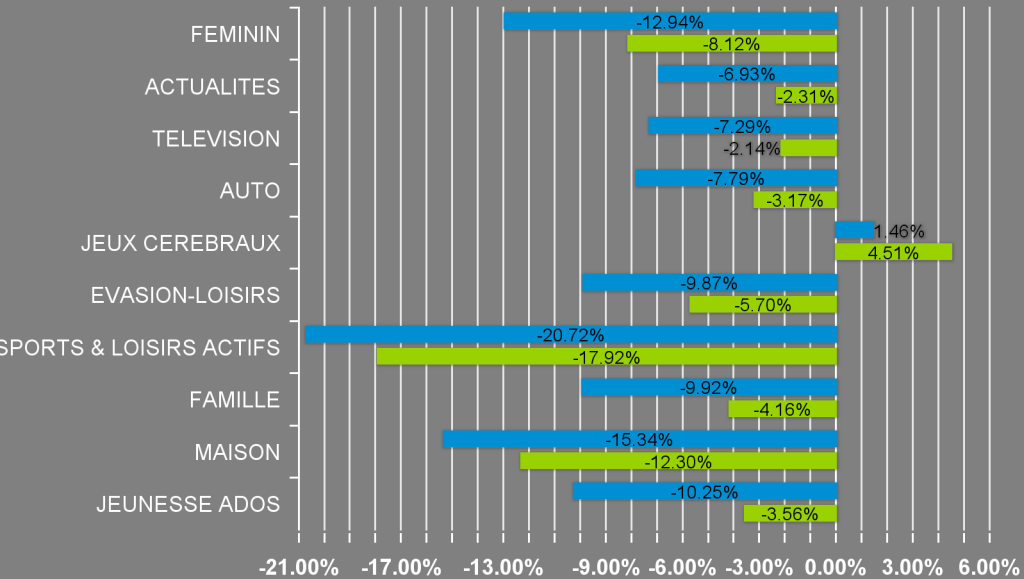
 Evol Sold Mobile  Evol Value Mobile



>> Family view by language (Mobile)

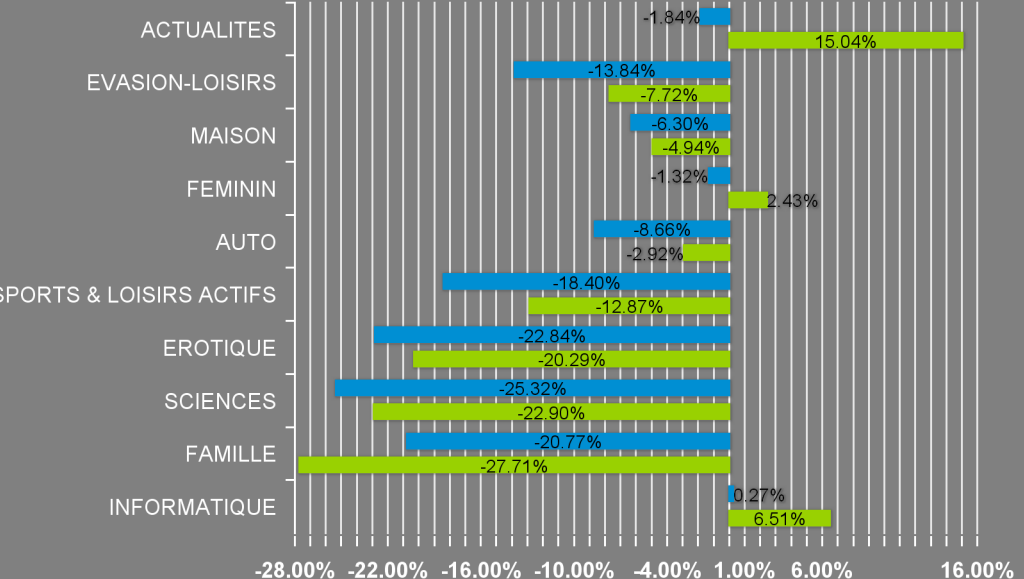
DE	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
FEMININ	621,318	93	42.94%	32.04%	-12.94%	-8.12%
ACTUALITES	465,756	38	13.64%	24.02%	-6.93%	-2.31%
TELEVISION	300,631	19	22.64%	15.50%	-7.29%	-2.14%
AUTO	210,640	48	7.83%	10.86%	-7.79%	-3.17%
JEUX CEREBRAUX	70,511	87	4.06%	3.64%	1.46%	4.51%
EVASION-LOISIRS	57,208	48	1.37%	2.95%	-9.87%	-5.70%
SPORTS & LOISIRS ACTIFS	46,666	39	1.66%	2.41%	-20.72%	-17.92%
FAMILLE	37,521	30	1.42%	1.94%	-9.92%	-4.16%
MAISON	35,228	28	1.12%	1.82%	-15.34%	-12.30%
JEUNESSE ADOS	21,035	4	1.53%	1.08%	-10.25%	-3.56%
TOP 10 GERMAN	1,866,514	434	98.21%	96.26%	-9.99%	-4.96%
ALL FAMILIES	1,938,941	499	100.00%	100.00%	-9.92%	-4.83%

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EN	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
ACTUALITES	795,469	44	38.74%	37.21%	-1.84%	15.04%
EVASION-LOISIRS	478,310	247	19.96%	22.38%	-13.84%	-7.72%
MAISON	203,656	65	9.68%	9.53%	-6.30%	-4.94%
FEMININ	197,590	60	11.51%	9.24%	-1.32%	2.43%
AUTO	147,594	43	6.85%	6.90%	-8.66%	-2.92%
SPORTS & LOISIRS ACTIFS	133,926	66	6.00%	6.27%	-18.40%	-12.87%
EROTIQUE	58,378	22	2.07%	2.73%	-22.84%	-20.29%
SCIENCES	43,700	54	1.67%	2.04%	-25.32%	-22.90%
FAMILLE	21,398	12	1.02%	1.00%	-20.77%	-27.71%
INFORMATIQUE	19,709	15	0.71%	0.92%	0.27%	6.51%
TOP 10 ENGLISH	2,099,731	628	98.21%	98.23%	-7.69%	-0.05%
ALL FAMILIES	2,137,596	661	100.00%	100.00%	-7.72%	-0.03%

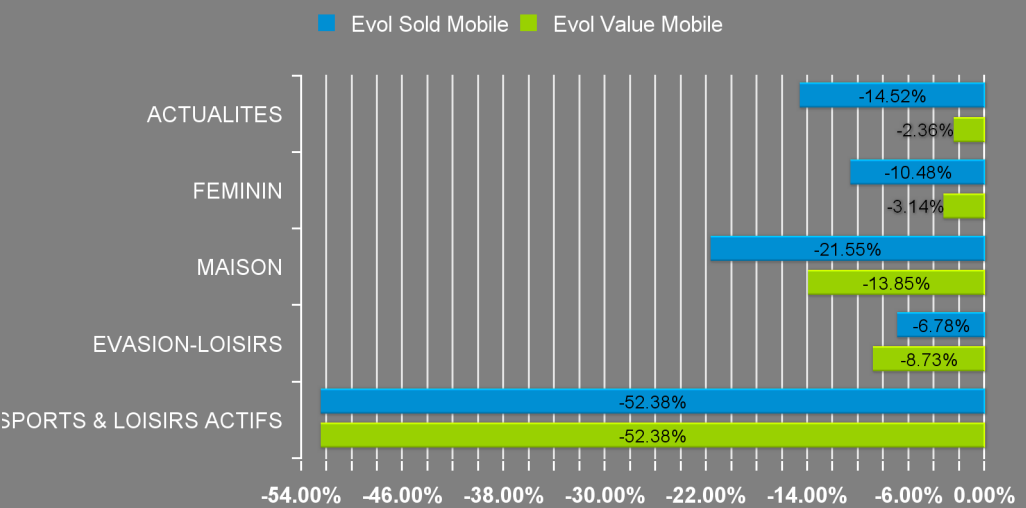
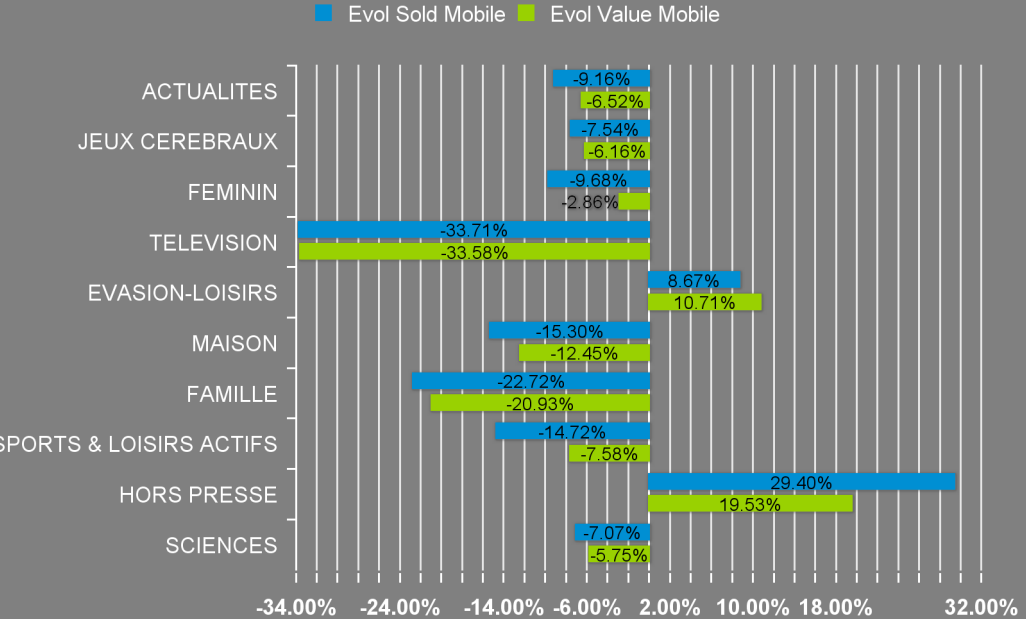
Evol Sold Mobile Evol Value Mobile



>> Family view by language (Mobile)

IT	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
ACTUALITES	160,765	13	52.11%	44.80%	-9.16%	-6.52%
JEUX CEREBRAUX	70,687	29	21.91%	19.70%	-7.54%	-6.16%
FEMININ	39,937	22	8.55%	11.13%	-9.68%	-2.86%
TELEVISION	17,015	4	9.00%	4.74%	-33.71%	-33.58%
EVASION-LOISIRS	14,189	7	1.95%	3.95%	8.67%	10.71%
MAISON	13,018	13	1.64%	3.63%	-15.30%	-12.45%
FAMILLE	12,232	8	1.76%	3.41%	-22.72%	-20.93%
SPORTS & LOISIRS ACTIFS	9,618	8	1.02%	2.68%	-14.72%	-7.58%
HORS PRESSE	7,119	12	0.47%	1.98%	29.40%	19.53%
SCIENCES	6,430	4	0.81%	1.79%	-7.07%	-5.75%
TOP 10 ITALIAN	351,010	120	99.23%	97.81%	-11.84%	-7.72%
ALL FAMILIES	358,860	133	100.00%	100.00%	-11.90%	-7.87%

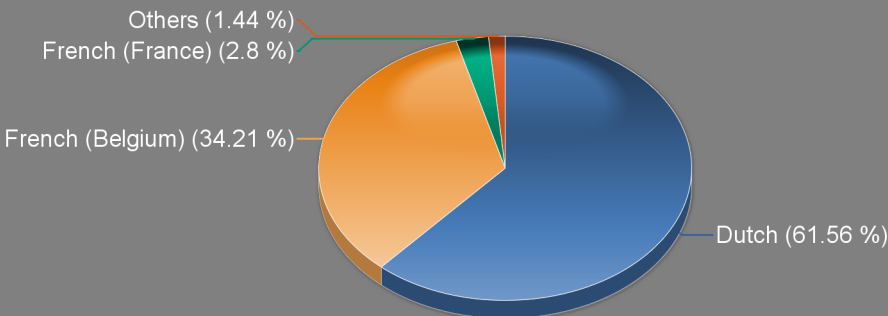
SP	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
ACTUALITES	211,748	5	91.39%	86.04%	-14.52%	-2.36%
FEMININ	24,573	15	6.40%	9.98%	-10.48%	-3.14%
MAISON	7,839	7	1.71%	3.19%	-21.55%	-13.85%
EVASION-LOISIRS	1,816	4	0.46%	0.74%	-6.78%	-8.73%
SPORTS & LOISIRS ACTIFS	132	1	0.04%	0.05%	-52.38%	-52.38%
ALL FAMILIES	246,108	32	100.00%	100.00%	-14.40%	-2.95%



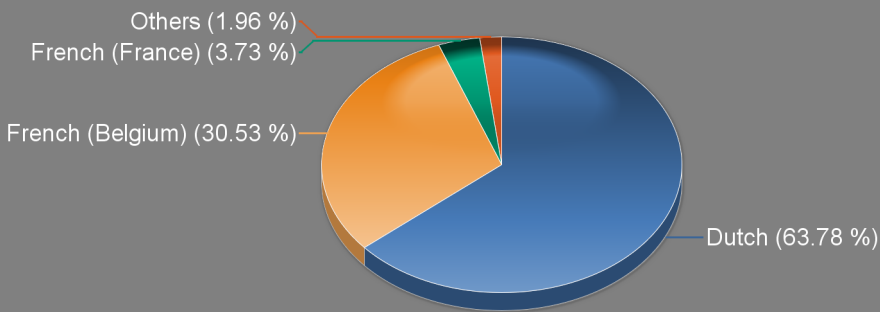
Business Intelligence - 2025/11

>> *Language view*

SALES

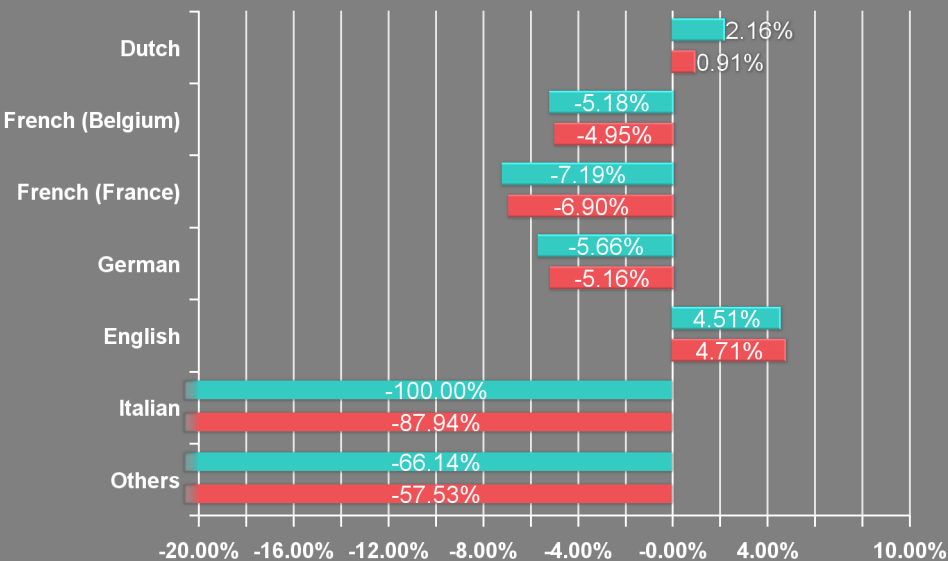
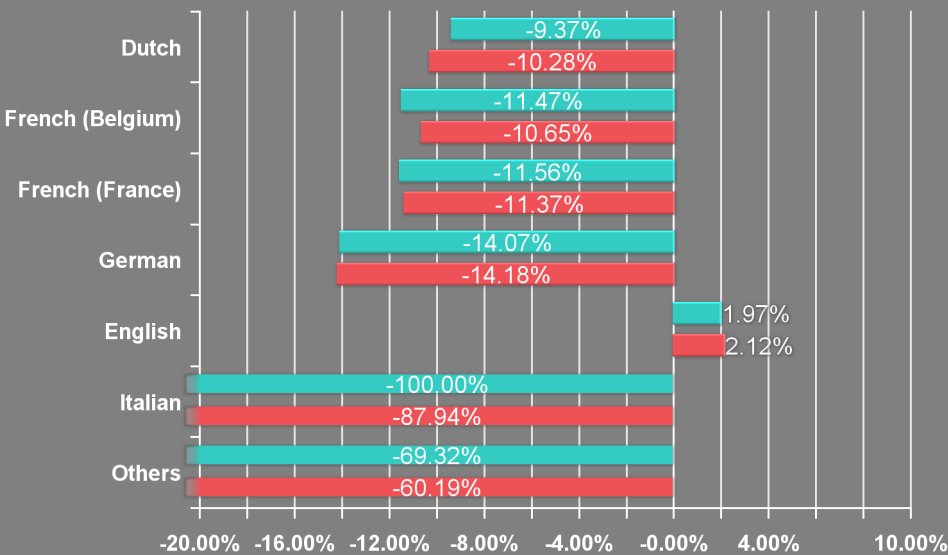


TURNOVER



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■ Evol Value YTD ■ Evol Value Mobile



THANK YOU FOR READING

Please contact mktg.research@ampnet.be for more detailed information

Merci de contacter mktg.research@ampnet.be pour plus d'information

Voor meer informatie, kan u steeds mktg.research@ampnet.be contacteren