



January 2026



Summary

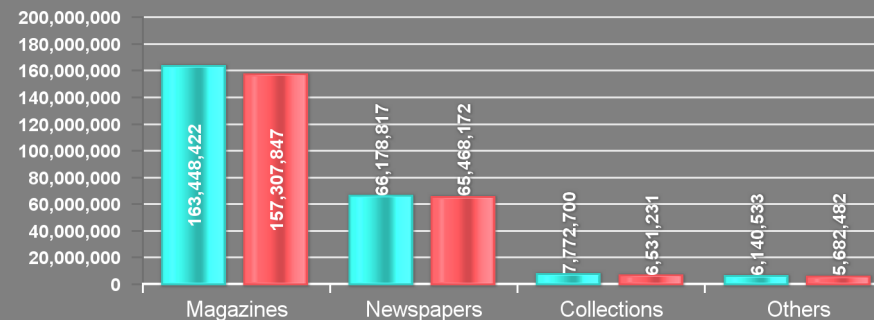
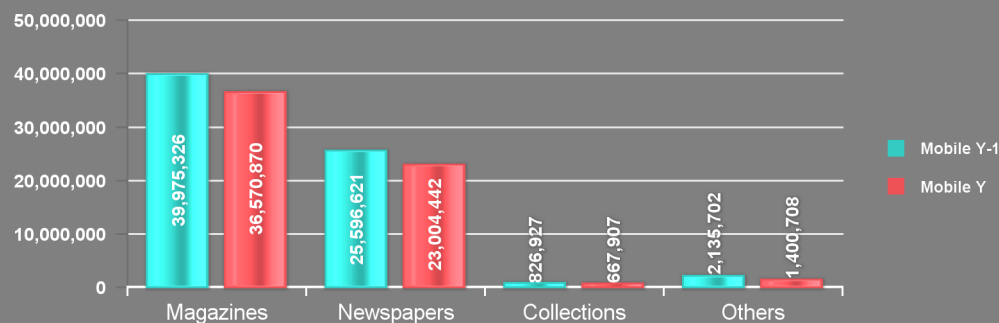
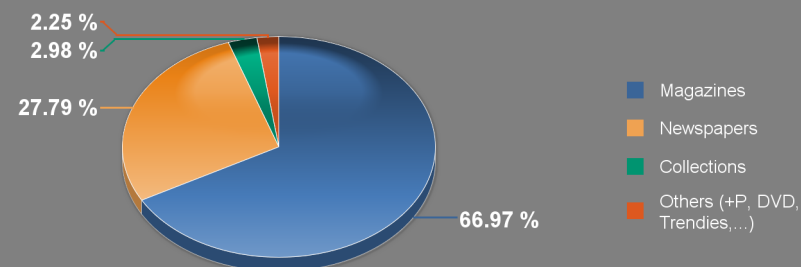
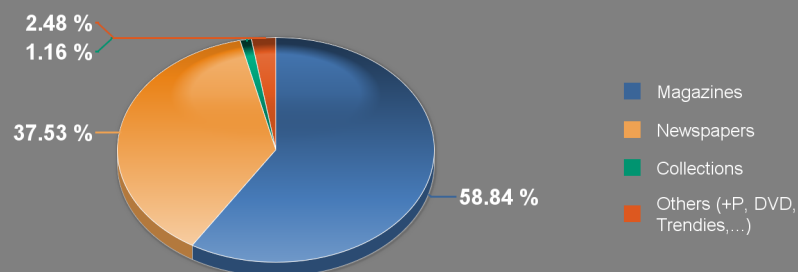


	MONTH	YTD	MOBILE
	Jan'26 vs Jan'25	Jan>Jan'26 vs Jan>Jan'25	Feb'25>Jan'26 vs Feb'24>Jan'25
SALES	-10.3%	-10.3%	-10.1%
TURNOVER	-3.7%	-3.7%	-3.5%



SALES			
Product	%Evo Month	%Evo YTD	%Evo Mobile
Magazines	-10.7%	-10.7%	-8.5%
Newspapers	-9.8%	-9.8%	-10.1%
Collections	7.8%	7.8%	-19.2%
Others (+P, DVD, Trendies,...)	-24.2%	-26.5%	-34.4%

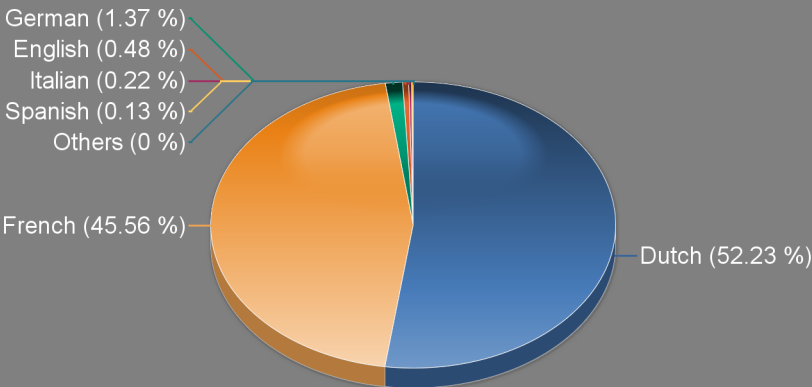
TURNOVER			
Product	%Evo Month	%Evo YTD	%Evo Mobile
Magazines	-4.6%	-4.5%	-3.8%
Newspapers	-1.0%	-1.0%	-1.1%
Collections	-3.3%	-3.3%	-16.0%
Others (+P, DVD, Trendies,...)	-24.0%	-29.3%	-7.5%



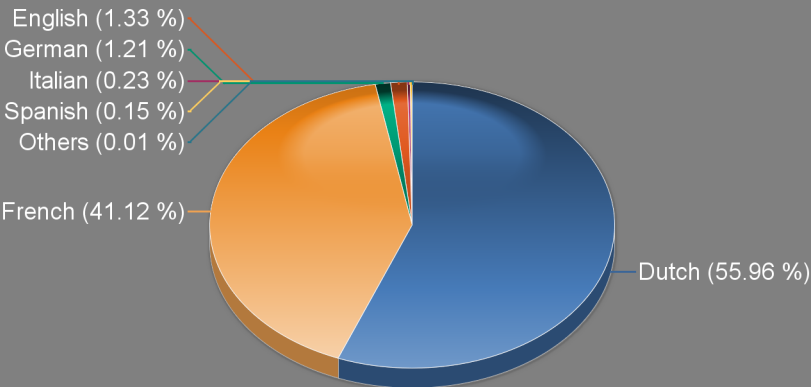
DS 5* KRUISWOORD
DONALD DUCK NL HLN GROOT PUZZELBOEK VARIA 3* KNACK WEEKEND KOKEN
AMI DES JARDINS VTWONEN DESIGN DS VARIAPOCKET LIBELLE LEKKER HLN WOORDZOEKER 3* GROOT PUZZEL SC JEUX VACANCES
ELLE BELGIE NL MARIE CLAIRE BELGIE
HLN ZWEEDS VAKANTIEBOEK 3* LANDELIJK WONEN
LIBELLE + PRODUCTPLUS 21% DS FILIPPINE VAKANTIEBOEK FEMMES + FLAIR FEMMES D'AUJOURD'HUI FEMME ACTUELLE DS WOORDZOEKER WEEK. SPECIAL DS VARIABUNDEL
DS CRYPTOGRAMMENBUNDEL FRANC-TIREUR DS BINAIRE PUZZELS DS 5* DOORLOPER
DS 3 STERREN ZWEEDS SC FLECHES NIVEAU 2/3
DS CIJFERCODE VAKANTIE KANJER DS WOORDZOEKER MINI PUBLIC FR TELECABLE ET SATELLITE DS WOORDZOEKERPOCKET ELLE DECORATION
DS SUDOKU MEDIUM DS FILIPPINE VAKANTIE KANJER CANARD ENCHAINE STORY LIBELLE MOUSTIQUE DAG ALLEMAAL + HUMO DS BINAIRE KAMPIOEN DS WOORDZOEKERPLEZIER
NATIONAL GEOGRAPHIC JUNIO DS SUDOKU 7-8 KING DS SUDOKU ULTRA PALLIETERKE NOUVEAU DETECTIVE HS LE SOIR FLECHES
PRIMA FR DS WOORDZOEKER BASIC AUF EINEN BLICK NOUS DEUX LIVRE DS 3* DOORLOPER
HAPPINEZ NL MONITEUR AUTOMOBILE MARIANNE FR ARIADNE AT HOME LE VIF WEEKEND RECETTES PLUS MAGAZINE FR NIEUWSBLAD ZWEEDESE PUZZELS FIGARO MAGAZINE + MADAME LIBELLE SPECIAL
PRIVE POINT DE VUE TRENDS SOIR MAG DAG ALLEMAAL PARIS MATCH VIF L EXPRESS
FLOW NL TELE POCKET ECONOMIST PLUS MAGAZINE NL NOUS DEUX SPIROU
KNIPMODE DS 100 WOORDZOEKERS BOUQUET REEKS NOUVEL OBS WIP SP
DS 3* KRUISWOORD ELLE BELGIQUE FR NATIONAL GEOGR NL SP HISTORIA NOUS DEUX HEBDO + ROMAN DS SUDOKU GENIUS
TOPMODEL FR AUTOWEEK
STRIP ASTERIX TELE 7 JOURS
AUTOGIDS CLOSER FR
MAXI FR HOLA ELLE VOICI
FEELING FLAIR VL
FLAIR FR PAN GAEL GALA FR
POINT HORZU TV 14 D EXPRES
BODYMIND NEUE POST
VOGUE FR VTWONEN
SC FLECHES 70 GRIL NIV 2/3
PARIS MATCH INTERNATIONAL DS GROOT WOORDZOEKERBOEK FEELING + LIBELLE LEKKER
SC JEUX VACANCES 100% JEUX COURRIER INTERNATIONAL FRANCE DIMANCHE DS GROOT VARIABOEK HISTORIA
NEUE BLATT
DIPIU 1 BLIK NATIONAAL TELEPRO MAGAZINE PRIMO TEVE BLAD BY YOU MAGAZINE
DELICIOUS DS TECTONIC 3-5 GOED GEVOEL
TRENDS TENDANCES
AVANTAGES FR DS 4* ZWEEDS KAMPIOEN KNACK MAGAZINE DS 3* ZWEEDS PLEZIER AUTO BILD
JEUX DE TELE STAR DS ZWEEDS POCKET VOGUE NL
LANDLEVEN FARCEUR CALENDRIER 2026
PLAYBOY NL DS 4* DOORLOPERS CHARLIE HEBDO ROYALTY
DS SUDOKU SCHEURBLOK HLN ZWEEDS 4* GROOT PUZZELBOEK ICI PARIS MAGAZINE TELE STAR NOUVEAU DETECTIVE WEEKEND
DS 4* KRUISWOORD KNACK SPORT VTWONEN LANDELIJK GRINTA! MONDE DIPLOMATIQUE DS LEGPUZZEL POCKET
MODES ET TRAVAUX AUTO HEBDO LIBELLE + FLAIR VL. TOP SANTE FR
SC SUDOKU CHAMPION DS EXTRA ZWEEDESE RAADSELS DR GOOD C'EST BON
SC MOTS MEL 200 GRILLES

>> *Language view*

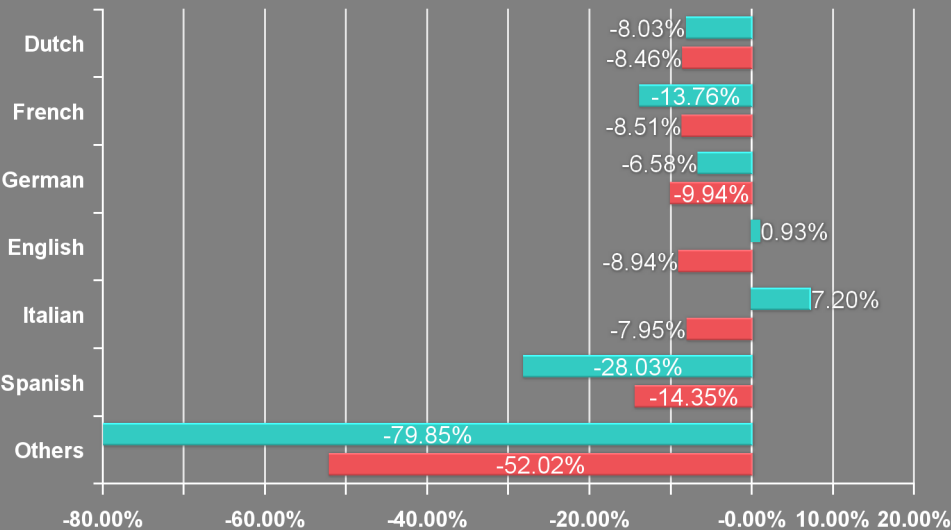
SALES



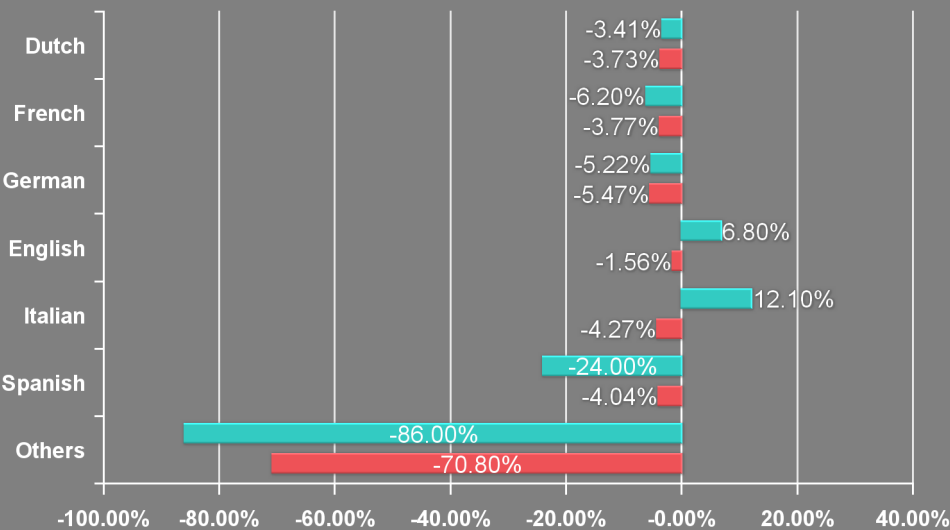
TURNOVER



■ Evol Sold YTD ■ Evol Sold Mobile



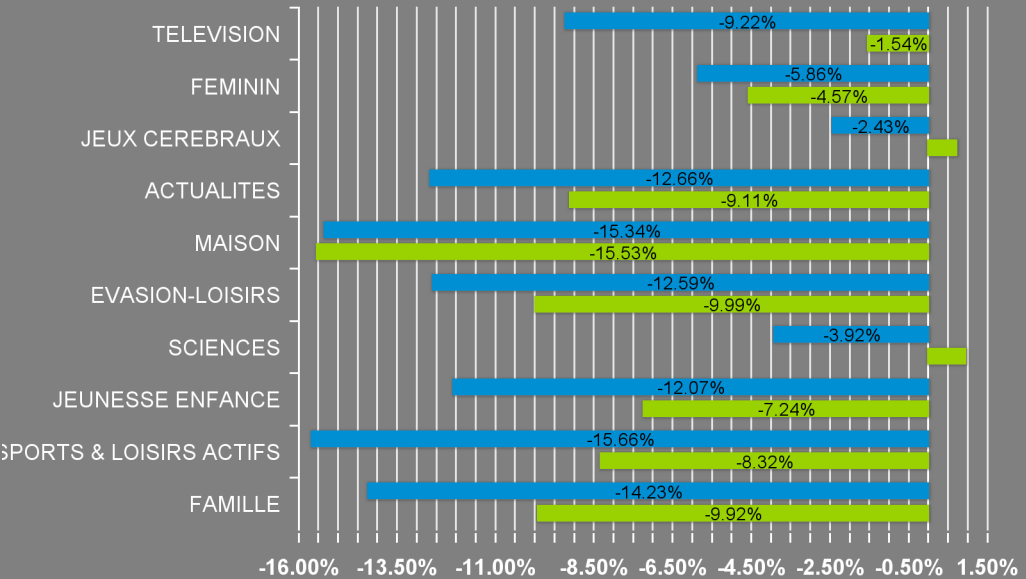
■ Evol Value YTD ■ Evol Value Mobile



>> Family view by language (Mobile)

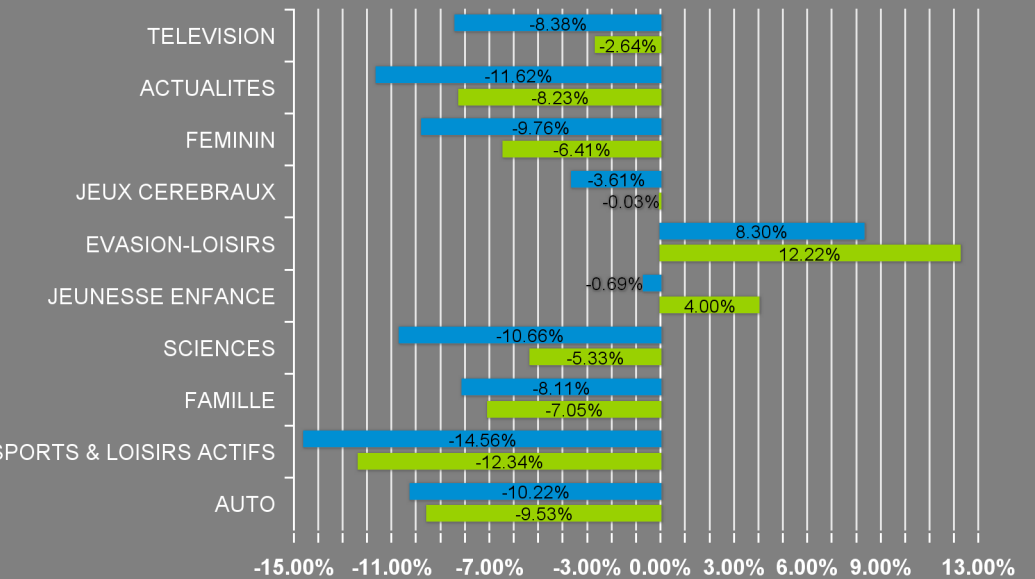
NL	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
TELEVISION	37,276,268	19	54.98%	42.35%	-9.22%	-1.54%
FEMININ	20,541,591	97	19.31%	23.34%	-5.86%	-4.57%
JEUX CEREBRAUX	10,862,661	200	10.15%	12.34%	-2.43%	0.71%
ACTUALITES	6,086,954	27	6.41%	6.92%	-12.66%	-9.11%
MAISON	2,237,424	46	1.37%	2.54%	-15.34%	-15.53%
EVASION-LOISIRS	1,462,409	103	0.97%	1.66%	-12.59%	-9.99%
SCIENCES	1,398,703	26	0.81%	1.59%	-3.92%	0.93%
JEUNESSE ENFANCE	1,379,587	63	1.13%	1.57%	-12.07%	-7.24%
SPORTS & LOISIRS ACTIFS	1,282,873	51	0.78%	1.46%	-15.66%	-8.32%
FAMILLE	1,204,877	32	0.99%	1.37%	-14.23%	-9.92%
TOP 10 DUTCH	83,733,347	664	96.90%	95.13%	-8.37%	-3.48%
ALL FAMILIES	88,021,921	825	100.00%	100.00%	-8.46%	-3.73%

Evol Sold Mobile Evol Value Mobile



FR	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
TELEVISION	20,016,503	14	46.24%	30.95%	-8.38%	-2.64%
ACTUALITES	14,581,952	150	21.65%	22.54%	-11.62%	-8.23%
FEMININ	9,227,669	168	12.62%	14.27%	-9.76%	-6.41%
JEUX CEREBRAUX	7,537,453	422	8.75%	11.65%	-3.61%	-0.03%
EVASION-LOISIRS	3,198,563	343	2.12%	4.95%	8.30%	12.22%
JEUNESSE ENFANCE	2,074,554	199	2.00%	3.21%	-0.69%	4.00%
SCIENCES	1,579,857	168	1.00%	2.44%	-10.66%	-5.33%
FAMILLE	1,214,890	89	1.25%	1.88%	-8.11%	-7.05%
SPORTS & LOISIRS ACTIFS	1,025,358	133	0.76%	1.59%	-14.56%	-12.34%
AUTO	967,476	63	0.98%	1.50%	-10.22%	-9.53%
TOP 10 FRENCH	61,424,276	2,026	97.36%	94.97%	-8.54%	-3.89%
ALL FAMILIES	64,679,525	2,130	100.00%	100.00%	-8.51%	-3.77%

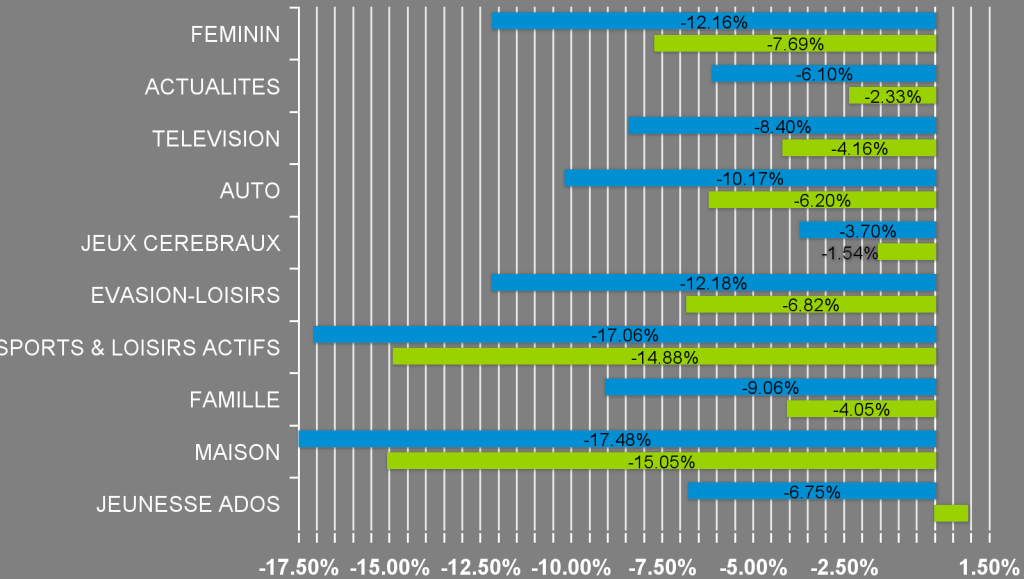
Evol Sold Mobile Evol Value Mobile



>> Family view by language (Mobile)

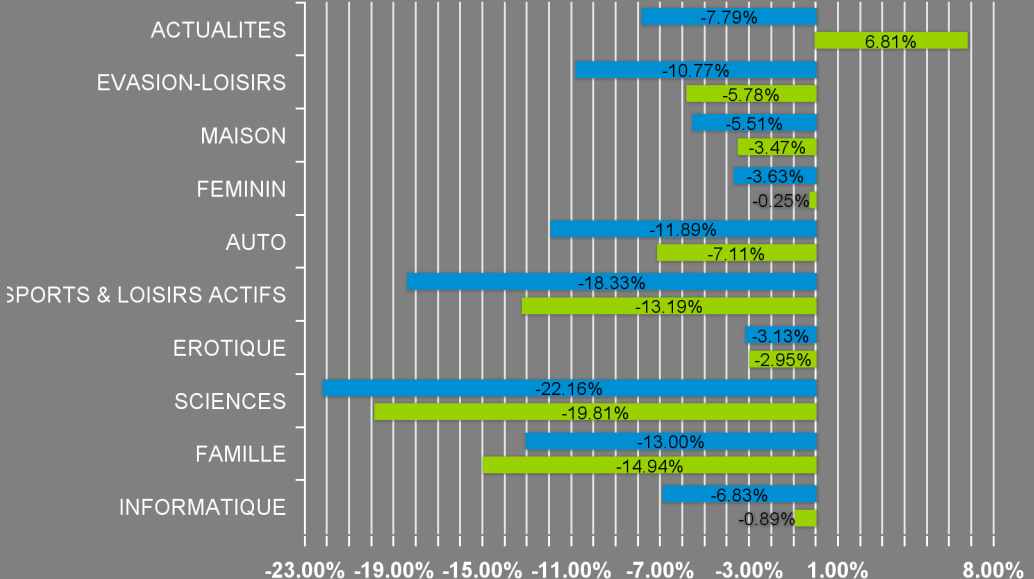
DE	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
FEMININ	611,623	94	42.81%	32.03%	-12.16%	-7.69%
ACTUALITES	459,194	38	13.67%	24.05%	-6.10%	-2.33%
TELEVISION	299,726	19	22.87%	15.70%	-8.40%	-4.16%
AUTO	205,225	48	7.73%	10.75%	-10.17%	-6.20%
JEUX CEREBRAUX	69,471	91	4.07%	3.64%	-3.70%	-1.54%
EVASION-LOISIRS	55,973	48	1.32%	2.93%	-12.18%	-6.82%
SPORTS & LOISIRS ACTIFS	45,699	37	1.65%	2.39%	-17.06%	-14.88%
FAMILLE	37,184	31	1.43%	1.95%	-9.06%	-4.05%
MAISON	33,559	27	1.09%	1.76%	-17.48%	-15.05%
JEUNESSE ADOS	21,371	4	1.56%	1.12%	-6.75%	0.89%
TOP 10 GERMAN	1,839,026	437	98.21%	96.32%	-10.03%	-5.60%
ALL FAMILIES	1,909,383	501	100.00%	100.00%	-9.94%	-5.47%

 Evol Sold Mobile  Evol Value Mobile



EN	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
ACTUALITES	781,565	42	38.13%	37.37%	-7.79%	6.81%
EVASION-LOISIRS	469,092	235	20.21%	22.43%	-10.77%	-5.78%
MAISON	200,085	63	9.81%	9.57%	-5.51%	-3.47%
FEMININ	196,758	61	11.85%	9.41%	-3.63%	-0.25%
AUTO	141,031	37	6.74%	6.74%	-11.89%	-7.11%
SPORTS & LOISIRS ACTIFS	128,404	62	5.91%	6.14%	-18.33%	-13.19%
EROTIQUE	61,113	25	2.31%	2.92%	-3.13%	-2.95%
SCIENCES	39,969	41	1.59%	1.91%	-22.16%	-19.81%
FAMILLE	20,338	11	1.03%	0.97%	-13.00%	-14.94%
INFORMATIQUE	18,066	15	0.67%	0.86%	-6.83%	-0.89%
TOP 10 ENGLISH	2,056,421	592	98.25%	98.33%	-8.94%	-1.55%
ALL FAMILIES	2,091,291	627	100.00%	100.00%	-8.94%	-1.56%

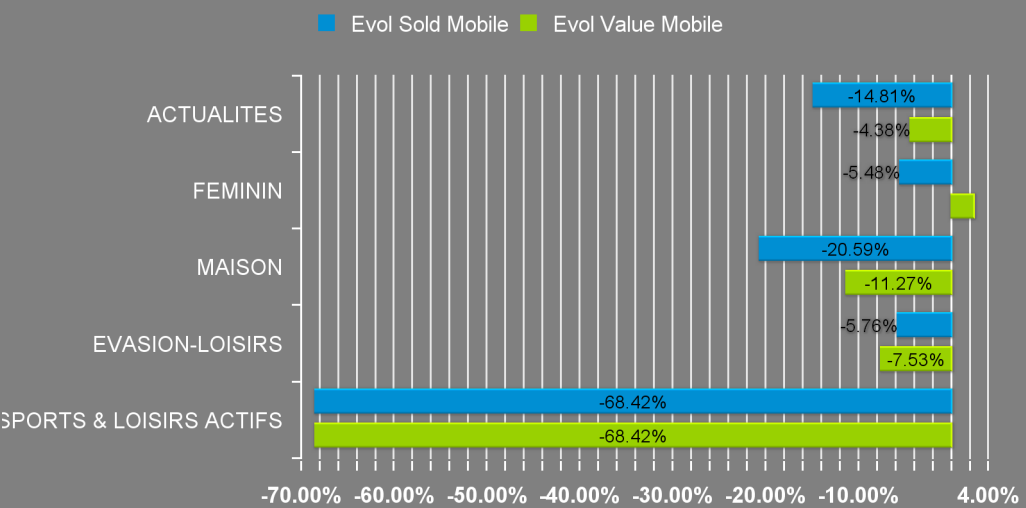
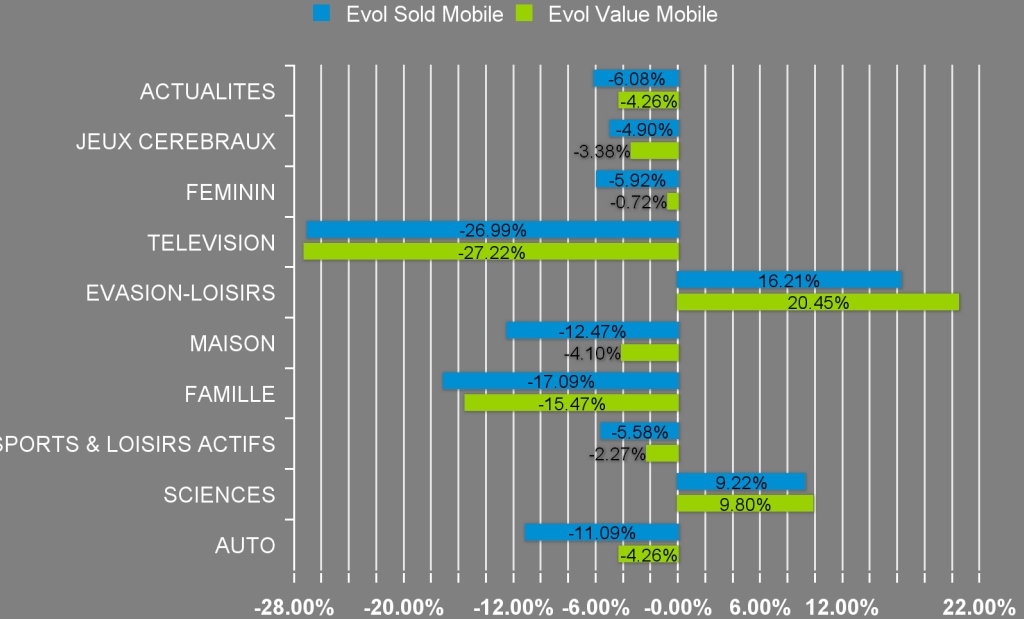
 Evol Sold Mobile  Evol Value Mobile



>> Family view by language (Mobile)

IT	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
ACTUALITES	160,128	13	52.17%	44.71%	-6.08%	-4.26%
JEUX CEREBRAUX	71,396	31	22.10%	19.93%	-4.90%	-3.38%
FEMININ	40,270	23	8.62%	11.24%	-5.92%	-0.72%
TELEVISION	16,301	4	8.74%	4.55%	-26.99%	-27.22%
EVASION-LOISIRS	14,553	7	1.99%	4.06%	16.21%	20.45%
MAISON	13,947	12	1.67%	3.89%	-12.47%	-4.10%
FAMILLE	11,840	8	1.70%	3.31%	-17.09%	-15.47%
SPORTS & LOISIRS ACTIFS	9,963	8	1.07%	2.78%	-5.58%	-2.27%
SCIENCES	6,595	4	0.84%	1.84%	9.22%	9.80%
AUTO	6,235	7	0.58%	1.74%	-11.09%	-4.26%
TOP 10 ITALIAN	351,227	117	99.47%	98.06%	-8.01%	-4.42%
ALL FAMILIES	358,161	136	100.00%	100.00%	-7.95%	-4.27%

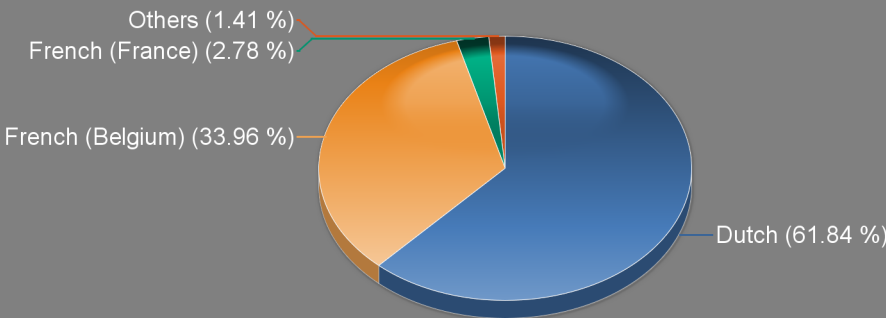
SP	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
ACTUALITES	202,504	5	91.14%	85.54%	-14.81%	-4.38%
FEMININ	24,815	14	6.68%	10.48%	-5.48%	2.44%
MAISON	7,572	4	1.68%	3.20%	-20.59%	-11.27%
EVASION-LOISIRS	1,775	4	0.48%	0.75%	-5.76%	-7.53%
SPORTS & LOISIRS ACTIFS	79	1	0.03%	0.03%	-68.42%	-68.42%
ALL FAMILIES	236,746	28	100.00%	100.00%	-14.35%	-4.04%



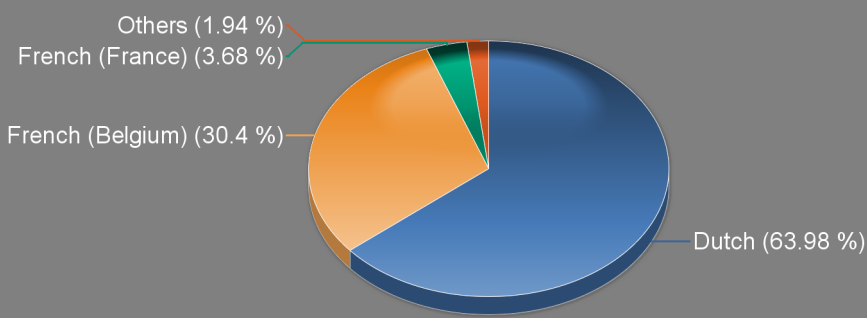
Business Intelligence - 2026/02

>> *Language view*

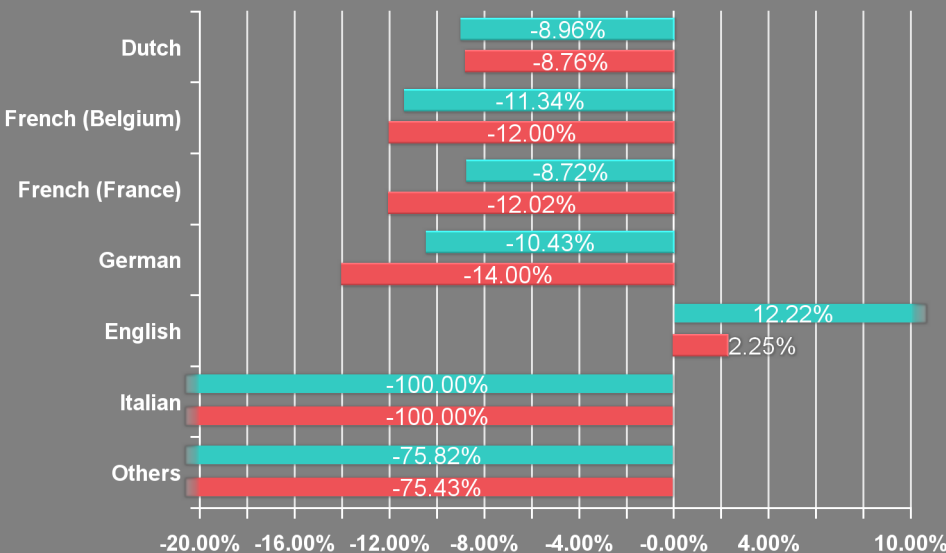
SALES



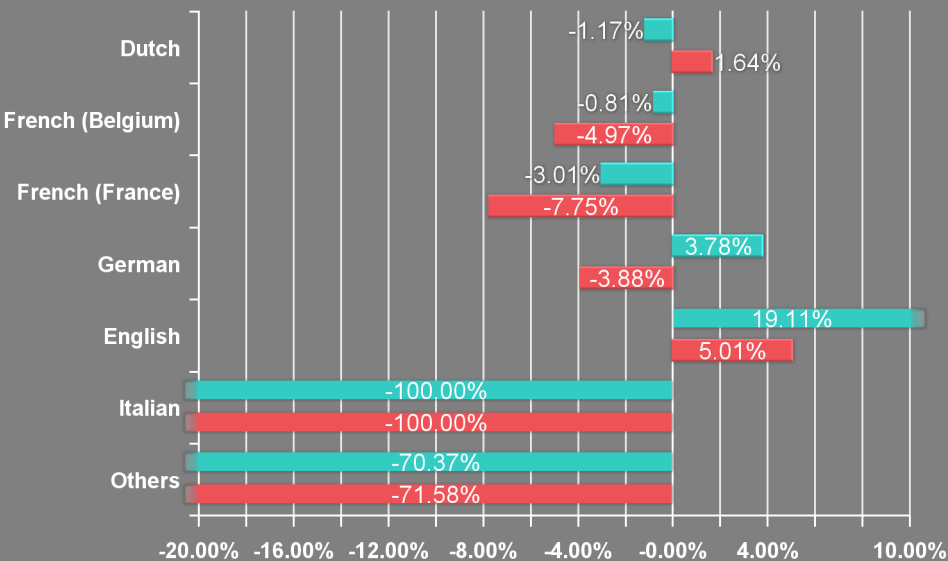
TURNOVER



■ Evol Sold YTD ■ Evol Sold Mobile



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THANK YOU FOR READING

Please contact mktg.research@ampnet.be for more detailed information

Merci de contacter mktg.research@ampnet.be pour plus d'information

Voor meer informatie, kan u steeds mktg.research@ampnet.be contacteren