

Summary

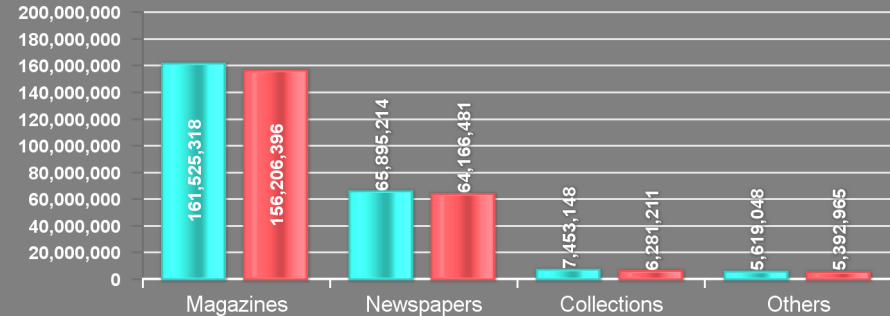
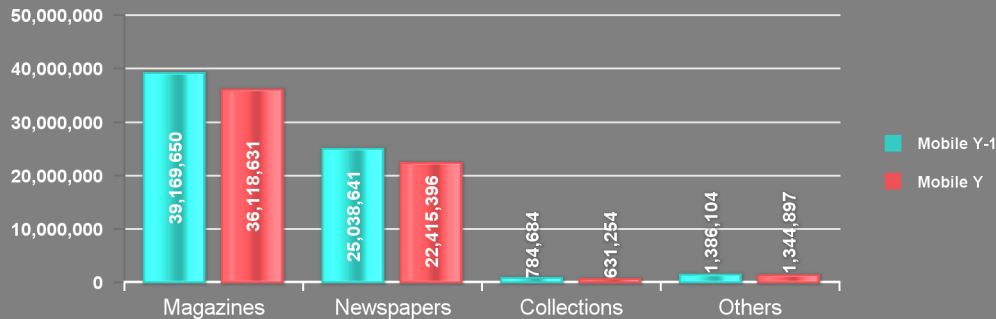
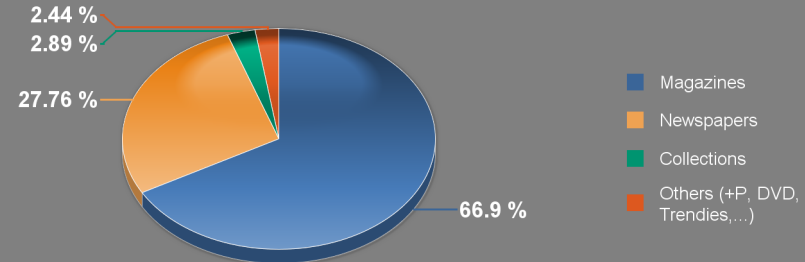
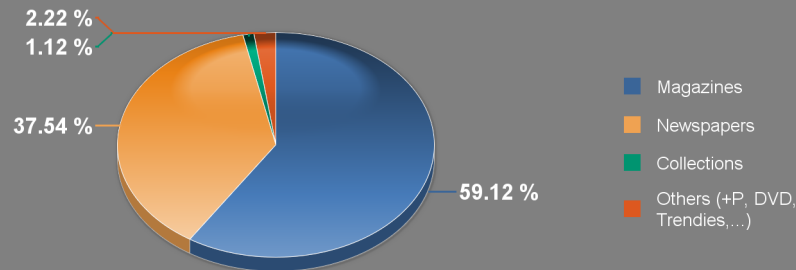


	MONTH	YTD	MOBILE
	Mar'26 vs Mar'25	Jan>Mar'26 vs Jan>Mar'25	Apr'25>Mar'26 vs Apr'24>Mar'25
SALES	-9.6%	-10.5%	-8.8%
TURNOVER	-6.8%	-5.6%	-3.5%



SALES			
Product	%Evo Month	%Evo YTD	%Evo Mobile
Magazines	-3.4%	-8.1%	-7.8%
Newspapers	-16.5%	-13.1%	-10.5%
Collections	-20.8%	-17.8%	-19.6%
Others (+P, DVD, Trendies,...)	-25.6%	-23.7%	-3.0%

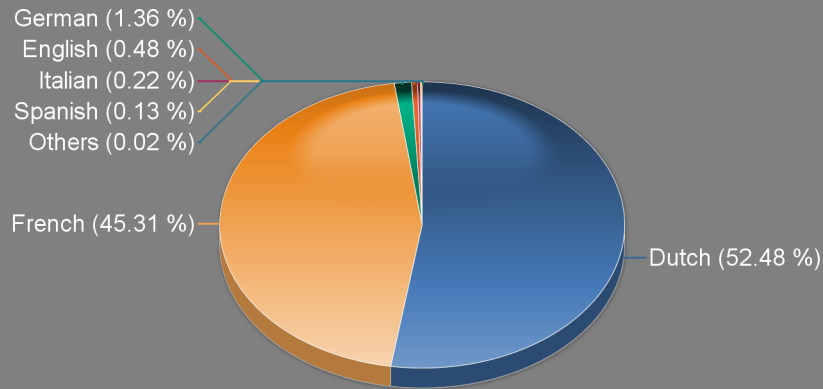
TURNOVER			
Product	%Evo Month	%Evo YTD	%Evo Mobile
Magazines	-0.5%	-3.3%	-3.3%
Newspapers	-14.7%	-8.1%	-2.6%
Collections	-25.1%	-15.2%	-15.7%
Others (+P, DVD, Trendies,...)	-29.0%	-27.2%	-4.0%



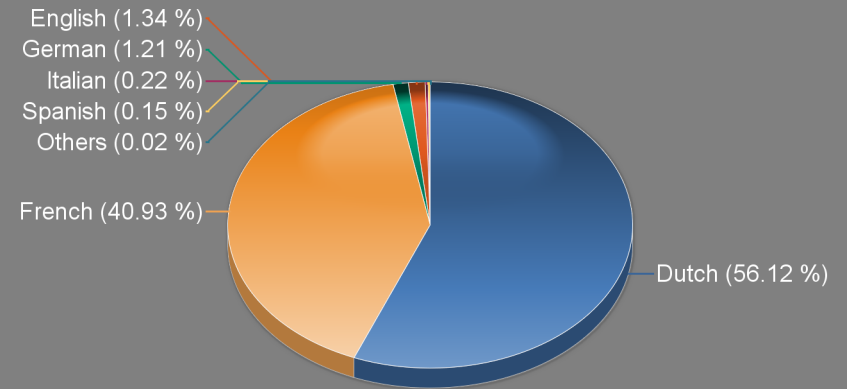
DS CRYPTOGRAMMENBUNDEL
 SC FLECHES NIVEAU 2/3 ELLE BELGIE NL KNACK WEEKEND KOKEN
 ELLE DECORATION KNACK SPECIAL DS BINAIRE PUZZELS BLIK NATIONAAL DS WOORDZOEKER WEEK. SPECIAL SC JEUX VACANCES
 DS WOORDZOEKERPLEZIER DS FILIPPINE VAKANTIEBOEK LANDELIJK WOVEN JEUX DE TELE STAR HS
 DELICIOUS PLUS MAGAZINE FR FEMME ACTUELLE FEMMES D'AUJOURD'HUI LIBELLE LEKKER DS WOORDZOEKERPOCKET HLN ZWEEEDS VAKANTIEBOEK 3*
 DS CIJFERCODE VAKANTIE KANJER DS BINAIRE KAMPIOEN FRANC-TIREUR BLOOM AMI DES JARDINS
 HISTORIA
 DS SUDOKU 7-8 KING DS SUDOKU GENIUS DAG ALLEMAAL + HUMO HORZU FEMMES + FLAIR STRIP ASTERIX TV 14 D LE SOIR FLECHES
 FARCEUR CALENDRIER 2026 NOUS DEUX LIVRE PLUS MAGAZINE NL MOUSTIQUE LIBELLE STORY TELECABLE ET SATELLITE NOUVEAU DETECTIVE HS SANTE MAGAZINE
 ARIADNE AT HOME LE VIF WEEKEND RECETTES DS WOORDZOEKER MINI FIGARO MAGAZINE + MADAME CANARD ENCHAINE HLN WOORDZOEKER 3* GROOT PUZZEL STRIP JOMMEKE MOTO 80
 MARIANNE FR SC FLECHES 90 GRILL NIV3 DS 3* DOORLOPER DS SUDOKU ULTRA VOGUE FR AUF EINEN BLICK DS 3 STERREN ZWEEEDS DS FILIPPINE VAKANTIE KANJER VIF L EXPRESS TELE POCHE
 HAPPINEZ NL MONITEUR AUTOMOBILE NIEUWSBLAD ZWEEEDSE PUZZELS DAG ALLEMAAL+STRIP SUSKE WISKE DS WOORDZOEKER BASIC DS WOORDZOEKER POCKET
 GAEEL POINT DE VUE TRENDS PARIS MATCH POINT FLOW FR
 SOIR MAG DAG ALLEMAAL HUMO AUTOGIDS
 FLOW NL TELE POCKET ECONOMIST PRIVE TV FAMILIE NOUVEL OBS DI PIU I
 KNIPMODE FEELING + PRODUCTPLUS 21% AUTOWEEK NATIONAL GEOGRAPHIC JUNIO POKEMON MAG NOUS DEUX HEBDO + ROMAN BODYMIND
 SC FLECHES VITAL NIV 2/3 DS 3* KRUISWOORD SC FLECHES 90 GRILL NIV2 DS FILIPPINE 4*VAKANTIEBOEK
 DS 5* DOORLOPER DER SPIEGEL
 SCIENCE ET VIE TELE 7 JOURS
 PALLIETERKE FLAIR FR
 MARGRIET FLAIR VL
 PAN VOICI FEELING
 MAXI FR ELLE GALA FR
 EXPRES CLOSER FR
 DS VARIAPOCKET NEUE POST
 DS VARIABUNDEL LIBELLE + BKZ
 AVANTAGES FR ELLE BELGIE FR
 PLAYBOY NL DS GROOT VARIABOEK JEUX DE TELE STAR FEELING + WEEKEND BLACK DS WOORDZOEKER SCHEURBLOK
 DS 5* KRUISWOORD DS 3* ZWEEEDS PLEZIER FRANCE DIMANCHE COURRIER INTERNATIONAL DS VARIAPOKET DS FILIPPINE 2-3*BOEK
 GRINTA! NEUE BLATT LIBELLE + PRODUCTPLUS 21% NIEUWSBLAD VARIA PUZZELS CINE TELE REVUE JEUX/HS LIBELLE + FLAIR VL. DS 100 WOORDZOEKERS REIZET REVUE D
 PRIMA FR GOED GEVOEL TELEPRO MAGAZINE PRIMO TEVE BLAD DS VARIAPOKET DS FILIPPINE 2-3*BOEK
 ROYALTY DS TECTONIC 3-5 DS VARIAPOKET DS FILIPPINE 2-3*BOEK
 VTWONEN DESIGN HLN GROOT PUZZELBOEK VARIA 3* KNACK MAGAZINE DS ZWEEEDS POCKET AUTO BILD DS VARIAPOKET DS FILIPPINE 2-3*BOEK
 MARIE CLAIRE BELGIE DS 4* ZWEEEDS KAMPIOEN DONALD DUCK NL LIBELLE SPECIAL MONDE DIPLOMATIQUE DAG ALLEMAAL + STORY HLN ZWEEEDS 3* GROOT PUZZELBOEK
 TOPMODEL NL SC FLECHES 70 GRIL NIV 1/2 SC SUDOKU CHAMPION CINE TELE REVUE HORS SERIE AUTO HEBDO VOGUE NL LIBELLE + LIBELLE LEKKER DR GOOD C'EST BON DS TECTONIC 5-7
 PARIS MATCH INTERNATIONAL DS SUDOKU KAMPIOEN VTWONEN VTWONEN LANDELIJK LIBELLE + LIBELLE LEKKER DR GOOD C'EST BON DS TECTONIC 5-7
 SC JEUX VACANCES 100% JEUX DS GROOT WOORDZOEKERBOEK ICI PARIS MAGAZINE TELE STAR NOUVEAU DETECTIVE HLN ZWEEEDS 4* GROOT PUZZELBOEK SC MOTS MEL 200 GRILLES ART & DECORATION
 CINE REVUE HORS SERIE AUTO HEBDO VOGUE NL DR GOOD AUTO PLUS FR KNACK SPORT MODES ET TRAVAIL
 DS 4* KRUISWOORD CHARLIE HEBDO DAG ALLEMAAL + STORY + PRIMO TOP SANTE FR DS 4* DOORLOPERS
 SC FLECHES 70 GRIL NIV 2/3 DS EXTRA ZWEEEDSE RAADSELS FEELING + LIBELLE LEKKER
 DS SUDOKU SCHEURBLOK

>> Language view

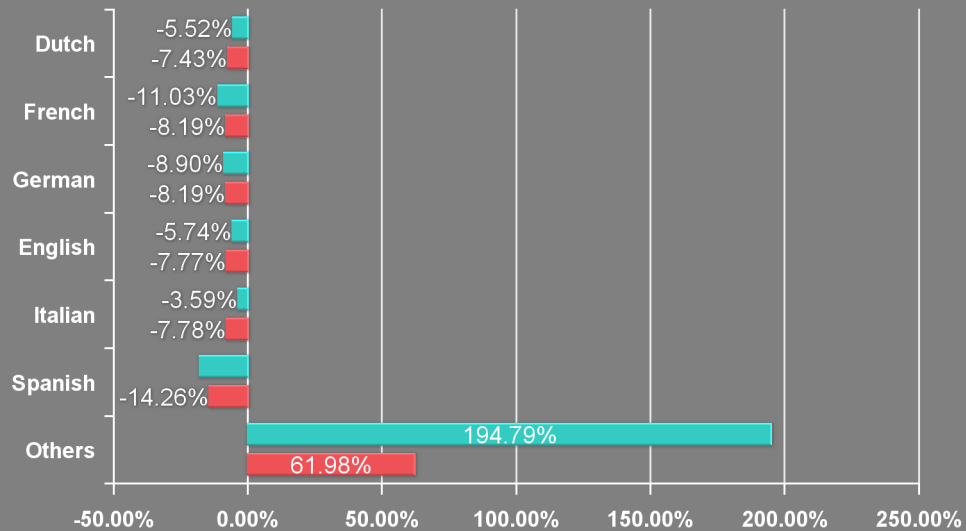
SALES



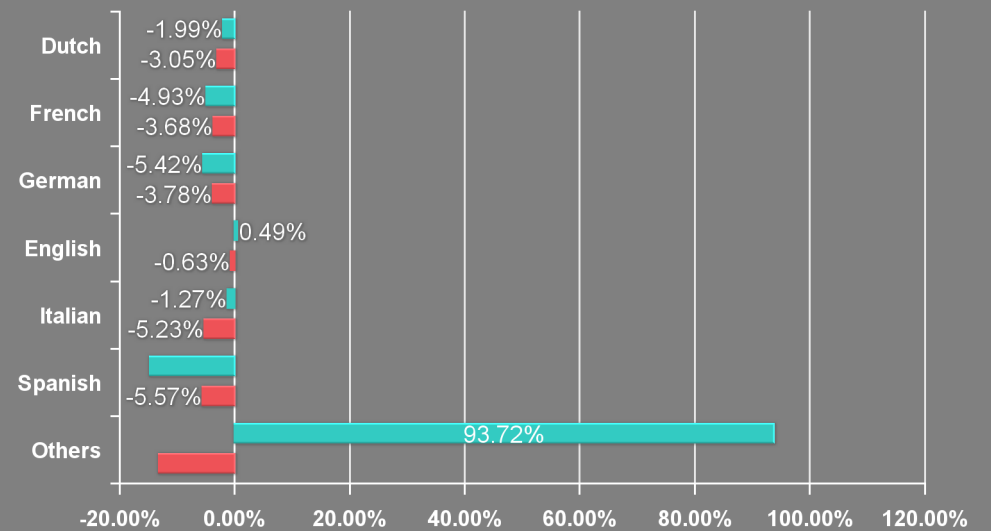
TURNOVER



■ Evol Sold YTD ■ Evol Sold Mobile



■ Evol Value YTD ■ Evol Value Mobile



Magazines

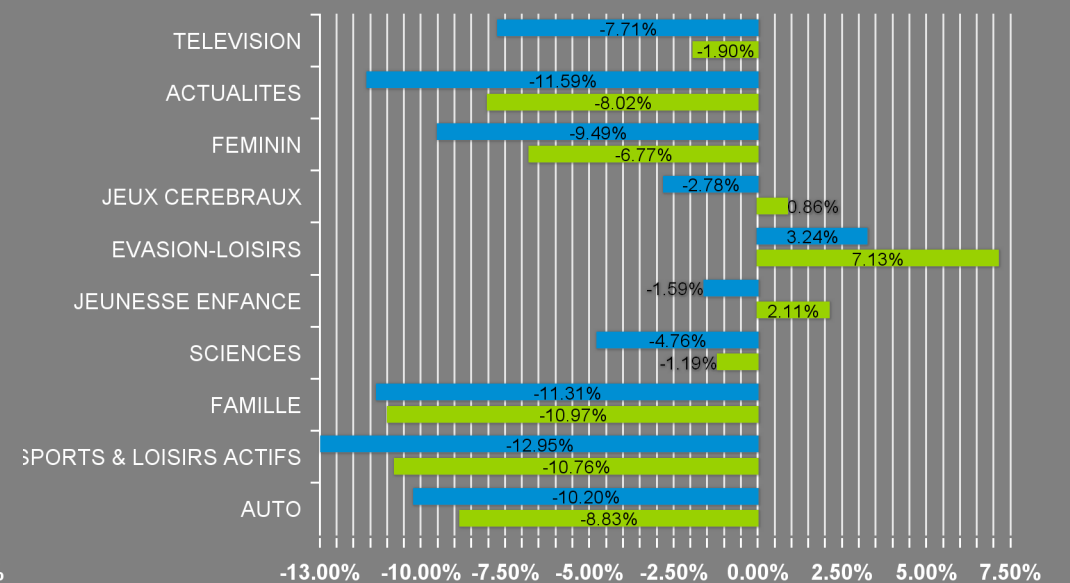
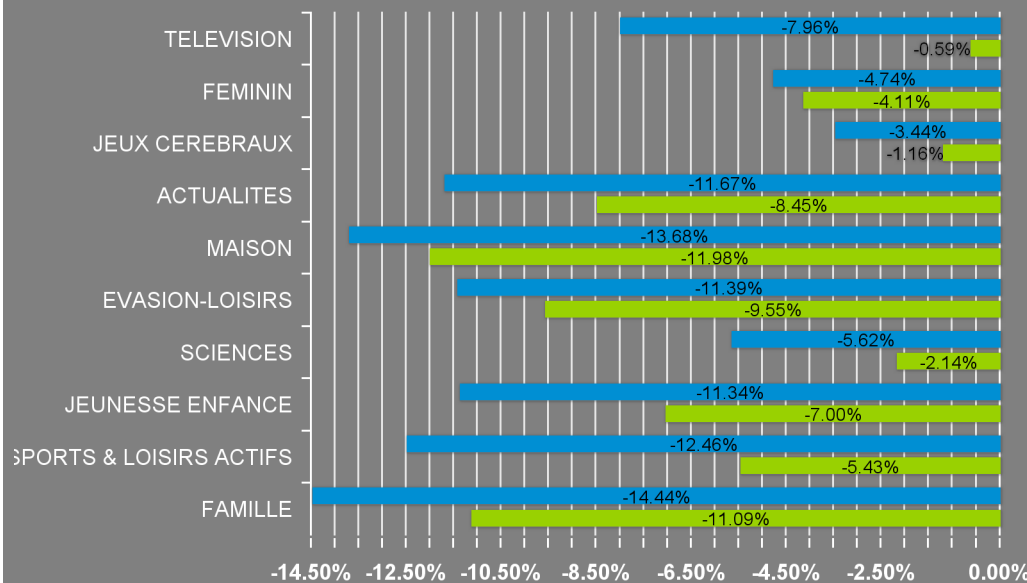
>> Family view by language (Mobile)

NL	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
TELEVISION	37,625,735	20	55.42%	42.92%	-7.96%	-0.59%
FEMININ	20,361,703	97	19.25%	23.23%	-4.74%	-4.11%
JEUX CEREBRAUX	10,592,997	198	9.97%	12.08%	-3.44%	-1.16%
ACTUALITES	6,032,319	27	6.38%	6.88%	-11.67%	-8.45%
MAISON	2,211,600	46	1.35%	2.52%	-13.68%	-11.98%
EVASION-LOISIRS	1,430,051	103	0.96%	1.63%	-11.39%	-9.55%
SCIENCES	1,369,008	26	0.79%	1.56%	-5.62%	-2.14%
JEUNESSE ENFANCE	1,332,729	61	1.10%	1.52%	-11.34%	-7.00%
SPORTS & LOISIRS ACTIFS	1,303,817	51	0.80%	1.49%	-12.46%	-5.43%
FAMILLE	1,170,995	31	0.97%	1.34%	-14.44%	-11.09%
TOP 10 DUTCH	83,430,954	660	96.99%	95.17%	-7.40%	-3.00%
ALL FAMILIES	87,668,667	822	100.00%	100.00%	-7.43%	-3.05%

FR	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
TELEVISION	19,952,597	14	46.44%	31.20%	-7.71%	-1.90%
ACTUALITES	14,377,716	149	21.54%	22.49%	-11.59%	-8.02%
FEMININ	9,030,983	168	12.58%	14.12%	-9.49%	-6.77%
JEUX CEREBRAUX	7,467,753	410	8.75%	11.68%	-2.78%	0.86%
EVASION-LOISIRS	3,113,916	350	2.08%	4.87%	3.24%	7.13%
JEUNESSE ENFANCE	2,051,155	203	2.01%	3.21%	-1.59%	2.11%
SCIENCES	1,632,875	177	1.06%	2.55%	-4.76%	-1.19%
FAMILLE	1,157,018	88	1.21%	1.81%	-11.31%	-10.97%
SPORTS & LOISIRS ACTIFS	1,015,490	133	0.77%	1.59%	-12.95%	-10.76%
AUTO	955,407	67	0.97%	1.49%	-10.20%	-8.83%
TOP 10 FRENCH	60,754,909	2,048	97.41%	95.02%	-8.17%	-3.74%
ALL FAMILIES	63,940,546	2,136	100.00%	100.00%	-8.19%	-3.68%

■ Evol Sold Mobile ■ Evol Value Mobile

■ Evol Sold Mobile ■ Evol Value Mobile

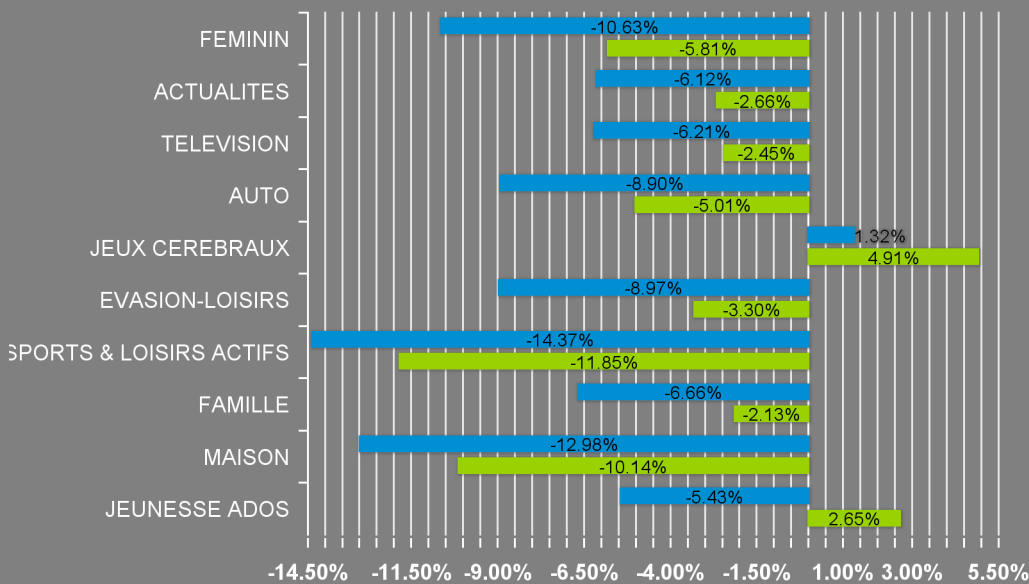


>> Family view by language (Mobile)

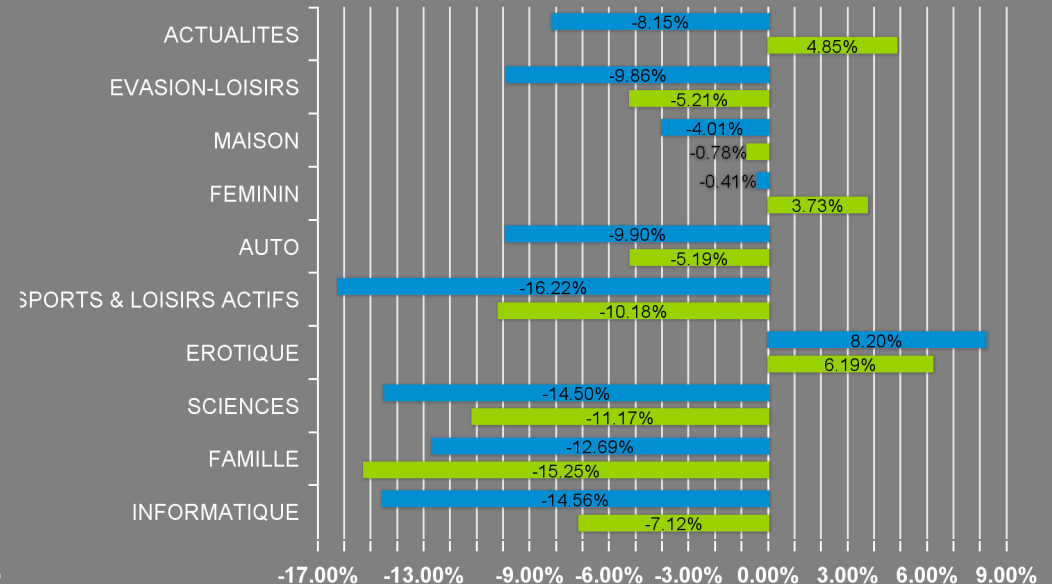
DE	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
FEMININ	604,814	88	42.67%	31.95%	-10.63%	-5.81%
ACTUALITES	452,521	35	13.60%	23.91%	-6.12%	-2.66%
TELEVISION	296,748	18	22.87%	15.68%	-6.21%	-2.45%
AUTO	202,774	47	7.72%	10.71%	-8.90%	-5.01%
JEUX CEREBRAUX	70,410	92	4.17%	3.72%	1.32%	4.91%
EVASION-LOISIRS	55,946	48	1.33%	2.96%	-8.97%	-3.30%
SPORTS & LOISIRS ACTIFS	45,626	37	1.66%	2.41%	-14.37%	-11.85%
FAMILLE	36,981	31	1.44%	1.95%	-6.66%	-2.13%
MAISON	33,531	27	1.11%	1.77%	-12.98%	-10.14%
JEUNESSE ADOS	21,395	4	1.57%	1.13%	-5.43%	2.65%
TOP 10 GERMAN	1,820,748	427	98.13%	96.19%	-8.35%	-4.04%
ALL FAMILIES	1,892,953	491	100.00%	100.00%	-8.19%	-3.78%

EN	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
ACTUALITES	784,496	42	38.02%	37.53%	-8.15%	4.85%
EVASION-LOISIRS	463,328	221	20.15%	22.17%	-9.86%	-5.21%
MAISON	202,076	61	9.88%	9.67%	-4.01%	-0.78%
FEMININ	198,010	60	11.95%	9.47%	-0.41%	3.73%
AUTO	140,565	36	6.75%	6.72%	-9.90%	-5.19%
SPORTS & LOISIRS ACTIFS	127,263	58	5.84%	6.09%	-16.22%	-10.18%
EROTIQUE	64,028	25	2.45%	3.06%	8.20%	6.19%
SCIENCES	40,603	42	1.62%	1.94%	-14.50%	-11.17%
FAMILLE	19,489	11	1.01%	0.93%	-12.69%	-15.25%
INFORMATIQUE	16,894	14	0.62%	0.81%	-14.56%	-7.12%
TOP 10 ENGLISH	2,056,752	570	98.29%	98.39%	-7.75%	-0.58%
ALL FAMILIES	2,090,345	602	100.00%	100.00%	-7.77%	-0.63%

■ Evol Sold Mobile ■ Evol Value Mobile



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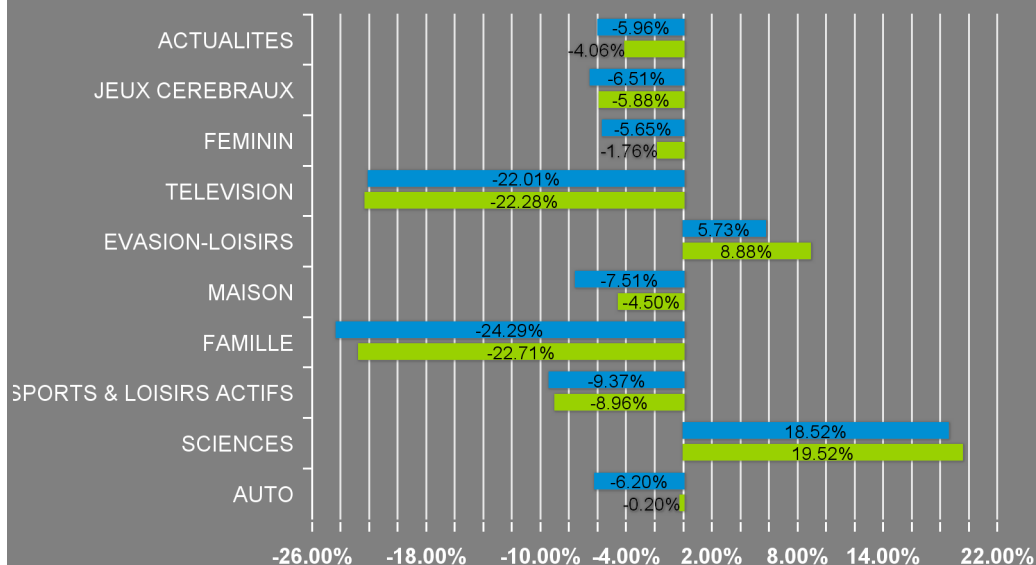


>> Family view by language (Mobile)

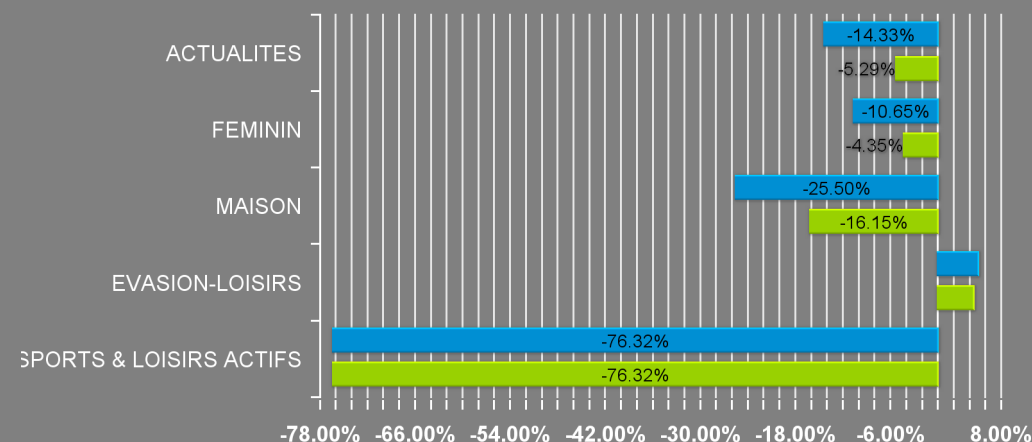
IT	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
ACTUALITES	158,547	13	52.28%	45.12%	-5.96%	-4.06%
JEUX CEREBRAUX	69,736	31	22.02%	19.85%	-6.51%	-5.88%
FEMININ	39,520	22	8.58%	11.25%	-5.65%	-1.76%
TELEVISION	16,102	4	8.77%	4.58%	-22.01%	-22.28%
EVASION-LOISIRS	14,261	7	1.98%	4.06%	5.73%	8.88%
MAISON	13,287	13	1.71%	3.78%	-7.51%	-4.50%
FAMILLE	11,098	8	1.61%	3.16%	-24.29%	-22.71%
SPORTS & LOISIRS ACTIFS	9,118	8	1.01%	2.59%	-9.37%	-8.96%
SCIENCES	6,878	4	0.89%	1.96%	18.52%	19.52%
AUTO	6,142	7	0.58%	1.75%	-6.20%	-0.20%
TOP 10 ITALIAN	344,689	117	99.44%	98.09%	-7.78%	-5.20%
ALL FAMILIES	351,402	139	100.00%	100.00%	-7.78%	-5.23%

SP	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
ACTUALITES	199,324	5	91.25%	85.75%	-14.33%	-5.29%
FEMININ	23,968	14	6.60%	10.31%	-10.65%	-4.35%
MAISON	7,209	4	1.61%	3.10%	-25.50%	-16.15%
EVASION-LOISIRS	1,884	4	0.52%	0.81%	5.08%	4.53%
SPORTS & LOISIRS ACTIFS	59	1	0.02%	0.03%	-76.32%	-76.32%
ALL FAMILIES	232,445	28	100.00%	100.00%	-14.26%	-5.57%

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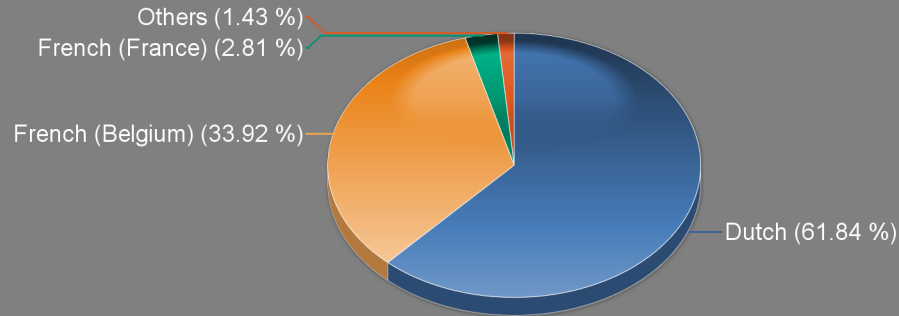
SUNDAY EXPRESS
AL ARAB Y AL JADEED SUNDAY TIMES KOMSOMOLSKAYA PRAWDA
ZERI JAVOR HUMANITE NIKKEI WEEK END HAYAT BOTA SOT KOLNISCHE RUNDSCHAU
EURO AM SONNTAG AYDINLIK AVRUPA TELEGRAAF **DE GENTENAAR** GRENZ ECHO KOLNER STADTANZEIGER BARRON'S
DAILY EXPRESS INVESTIR NEW YORK TIMES
NEUE ZURCHER ZEITUNG INTERNATIONAL NEW YORK TIMES **LA LIBRE BELGIQUE** **DH** **GAZET VAN ANTWERPEN** HURRYNET VESTI LATEINISCH WELT AM SONNTAG KOMPAKT
MAIL ON SUNDAY JEUDI REPUBBLICA
AL ARAB KORTRIJKS HANDELSBL NACHT WEEKBODE SUN
VESTI CAPITALE KIOSQUES **L'AVENIR** **HET NIEUWSBLAD** **LE SOIR** DE TIJD ZEEWACHT LE VEINARD
TAGEBLATT VOLKSKRAANT DAILY MAIL ECHO SOZCU
VECERNJIM LIST GENY COURSES LADBROKES
FINANCIAL TIMES USA TODAY
TIMES MONDE SABAH BILTO OBSERVER
AL QUDS AL ARABI FRANKFURTER ALLGEMEINE FRANKFURTER ALLGE SONNTAG

HET LAATSTE NIEUWS

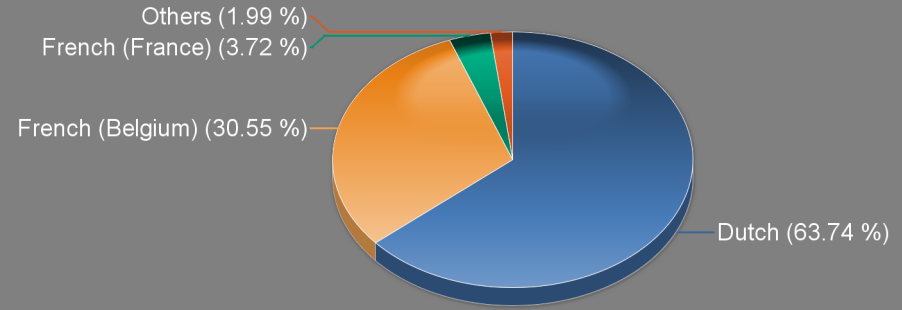
LUXEMBURGER WORT SPECIAL DERNIERE
ASHARQ AL AWSAT WALL STREET JOURNAL BRUGSHANDELSBLAD
LE QUOTIDIEN OZGUR POLITIKA(YENI) TIERCE MAGAZINE **DE MORGEN** **SUD PRESSE** **DE STANDAARD** WEKELIJKS NIEUWS DAILY TELEGRAPH
PROTO THEMA GR TO VIMA GR PARIS COURSES L'EQUIPE TROUW
REAL NEWS GR TURKIYE
OSLOBODENJE JOURNAL DIMANCHE LIBERATION **HET BELANG VAN LIMBURG** PARIS TURF NRC HANDELSBLAD AACHENER ZEITUNG SAMSTAG
SLOBODNA DALMACIJA SING TAO ETHNOS GR FRANCE FOOTBALL PARIS TURF ABONNEMENTS ALGEMEEN DAGBLAD CROIX CHINA DAILY
SUN ON SUNDAY WELT AM SONNTAG TIMES LITERARY SUPPLEMENT
FRANKFURTER RUNDCHAU

>> Language view

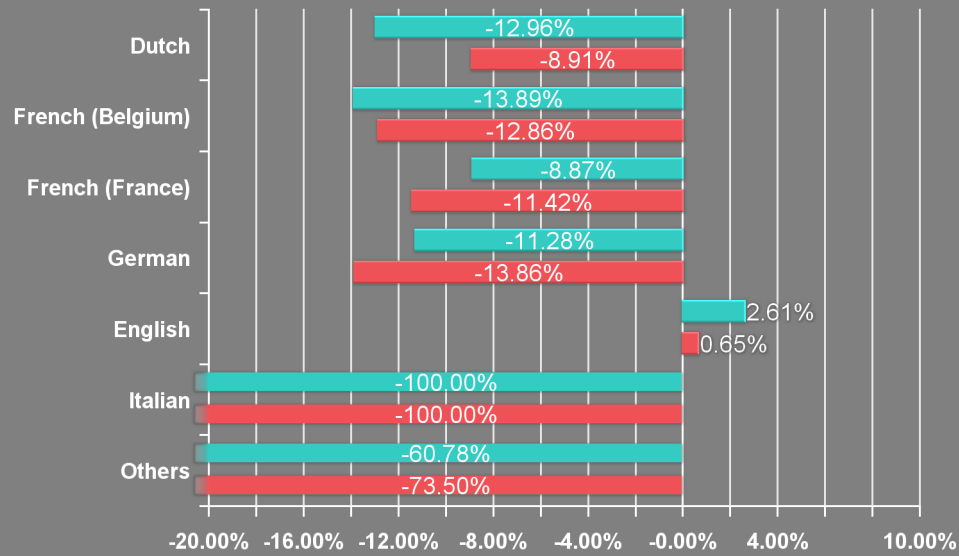
SALES



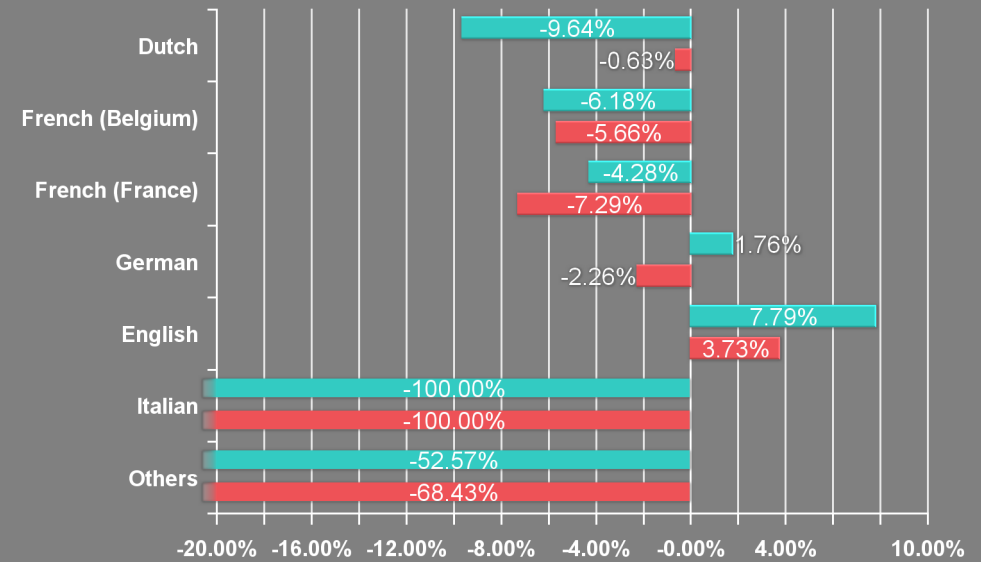
TURNOVER



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THANK YOU FOR READING

Please contact mktg.research@ampnet.be for more detailed information

Merci de contacter mktg.research@ampnet.be pour plus d'information

Voor meer informatie, kan u steeds mktg.research@ampnet.be contacteren