

[illegible]

Summary

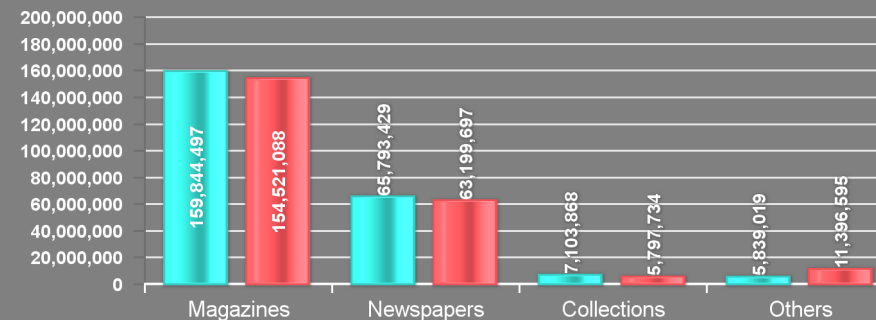
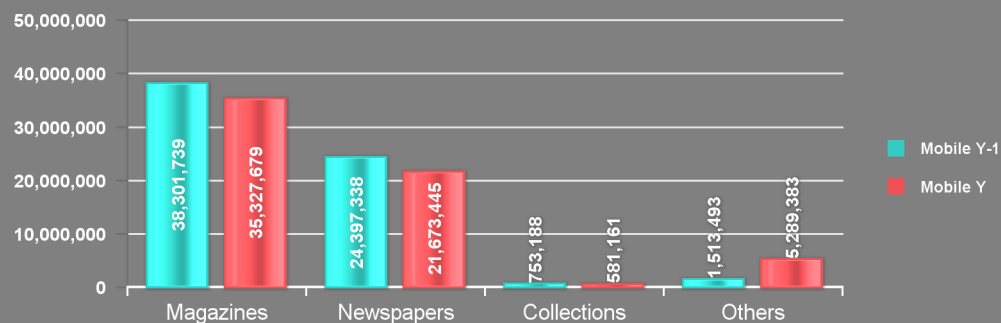
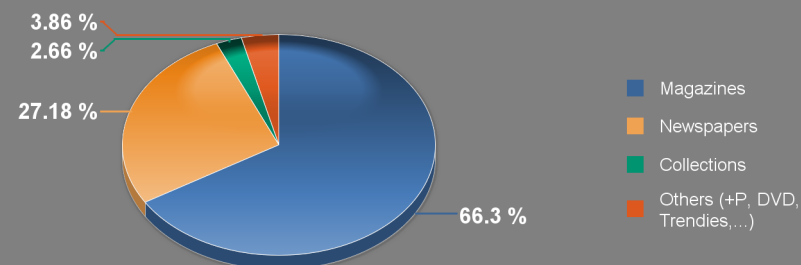
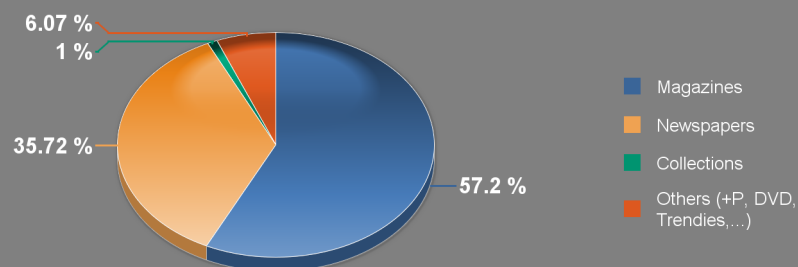


	MONTH	YTD	MOBILE
	Jun'26 vs Jun'25	Jan>Jun'26 vs Jan>Jun'25	Jul'25>Jun'26 vs Jul'24>Jun'25
SALES	-4.1%	2.6%	-3.2%
TURNOVER	0.5%	-0.1%	-1.5%



SALES			
Product	%Evo Month	%Evo YTD	%Evo Mobile
Magazines	-0.9%	-8.3%	-7.8%
Newspapers	-8.3%	-12.9%	-11.2%
Collections	-17.5%	-24.1%	-22.8%
Others (+P, DVD, Trendies,...)	-65.6%	558.9%	249.5%

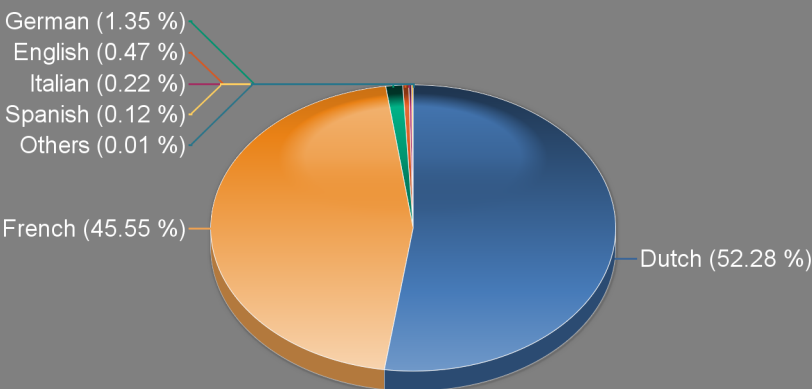
TURNOVER			
Product	%Evo Month	%Evo YTD	%Evo Mobile
Magazines	2.5%	-3.7%	-3.3%
Newspapers	-1.9%	-7.0%	-3.9%
Collections	-17.3%	-21.8%	-18.4%
Others (+P, DVD, Trendies,...)	-46.7%	212.7%	95.2%



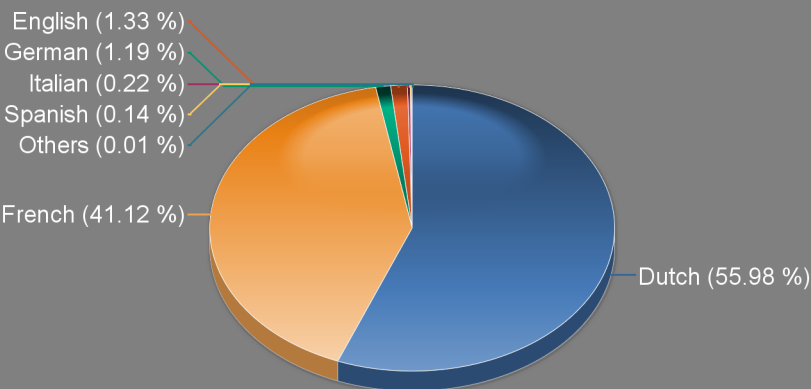
DS CRYPTOGAMMENBUNDEL
ELLE BELGIEUE FR DS VARIAPOCKET DS VARIABUNDEL
LE SOIR FLECHES KNACK SPECIAL LANDELIJK WONEN BLIK NATIONAAL DS WOORDZOEKER WEEK. SPECIAL HLN ZWEEDS VAKANTIEBOEK 3°
DS CIJFERCODE VAKANTIE KANJER DS BINAIRE PUZZELS PLUS MAGAZINE FR JEUX DE TELE STAR HS
DS WOORDZOEKERPLEZIER DS FILIPPINE VAKANTIEBOEK FEMMES + FLAIR FEMMES D'AUJOURD'HUI FEMME ACTUELLE DS WOORDZOEKERPOCKET CINE REVUE HORS SERIE
VTWONEN DESIGN FRANC-TIREUR DS BINAIRE KAMPIOEN SC FLECHES NIVEAU 2/3
DS WOORDZOEKER BASIC NIEUWSBLAD VARIA PUZZELS DS SUDOKU 7-8 KING NOUVEAU DETECTIVE HS KNACK WEEKEND KOKEN
SC FLECHES 90 GRILL NIV2 DS WOORDZOEKER MINI PALLIETERKE HORZU DAG ALLEMAAL + HUMO NOUVEAU DETECTIVE HS
DS SUDOKU MEDIUM DS FILIPPINE VAKANTIE KANJER FIGARO MAGAZINE + MADAME STORY LIBELLE MOUSTIQUE TELECABLE ET SATELLITE HLN GROOT PUZZELBOEK VARIA 3° STRIP JOMMEKE
ARIADNE AT HOME FLOW + HAPPINEZ WEEKEND TELE POCHÉ PLUS MAGAZINE NL KNIPMODE CANARD ENCHAINE STRIP ASTERIX AUF EINEN BLICK GRINTAI FARCEUR CALENDRIER 2026
DS 3° KRUISWOORD FLOW FR PUZ WOORDZOEKER 3° DE DIKKE DS 3° DOORLOPER ELLE BELGIE NL VOGUE FR DS SUDOKU ULTRA SANTE MAGAZINE DS 3 STERREN ZWEEDS DS SUDOKU GENIUS SC FLECHES 90 GRILL NIV3
DER SPIEGEL MONITEUR AUTOMOBILE NOUS DEUX LIVRE LIBELLE + SPECIAL NATIONAL GEOGRAPHIC JUNIO MARIANNE FR VIF L EXPRESS DS FILIPPINE 4° VAKANTIEBOEK
Gael PARIS MATCH TRENDS TV FAMILIE POINT AUTOWEEK
SOIR MAG DAG ALLEMAAL HUMO SPIROU WIB SP
FLOW NL TELE POCKET ECONOMIST NOUS DEUX AUTOGIDS
PRIMA FR DS 100 WOORDZOEKERS FREIZEIT REVUE D NOUVEL OBS DI PIJ I
DS WOORDZOEKER SCHEURBLOK TOPMODEL FRIENDS CLUB NL HAPPINEZ NL NOUS DEUX HEBDO + ROMAN SC SUDOKU CHAMPION
LE VIF SPORT SCIENCE ET VIE CLOSER FR MARGRIET PAN FLAIR VL MAXI FR HOLA EXPRES TV 14 D KNACK SPORT HISTORIA
DS WOORDZOEKER VAKANTIEBOEK SC FLECHES VITAL NIV 2/3
DONALD DUCK AUTO BILD VOGUE NL VTWONEN LANDELIJK JEUX DE TELE STAR
SC JEUX VACANCES 100% JEUX DS 4° ZWEEDS KAMPIOEN FRANCE DIMANCHE COURRIER INTERNATIONAL
MOTO 80 DS TECTONIC 3-5 LIBELLE LEKKER TELEPRO MAGAZINE PRIMO TEVE BLAD
NEUE BLATT SC JEUX VACANCES HLN WOORDZOEKER 3° GROOT PUZZEL KNACK MAGAZINE DS ZWEEDS POCKET ROYALTY
DS 6° DOORLOPER CINE TELE REVUE JEUX/HS AMI DES JARDINS AVANTAGES FR
DS 5° KRUISWOORD DS GROOT WOORDZOEKERBOEK
FEELING + WEEKEND BLACK DS 3° ZWEEDS PLEZIER ICI PARIS MAGAZINE TELE STAR NOUVEAU DETECTIVE
PARIS MATCH INTERNATIONAL DS GROOT VARIABOEK DS EXTRA ZWEEDSE RAADSELS
FEELING + LIBELLE LEKKER CHARLIE HEBDO LIBELLE + FLAIR VL. TOP SANTE FR DS SUDOKU SCHEURBLOK
ELLE DECORATION HLN ZWEEDS 4° GROOT PUZZELBOEK SC FLECHES 70 GRIL NIV 2/3
DS 4° KRUISWOORD

>> *Language view*

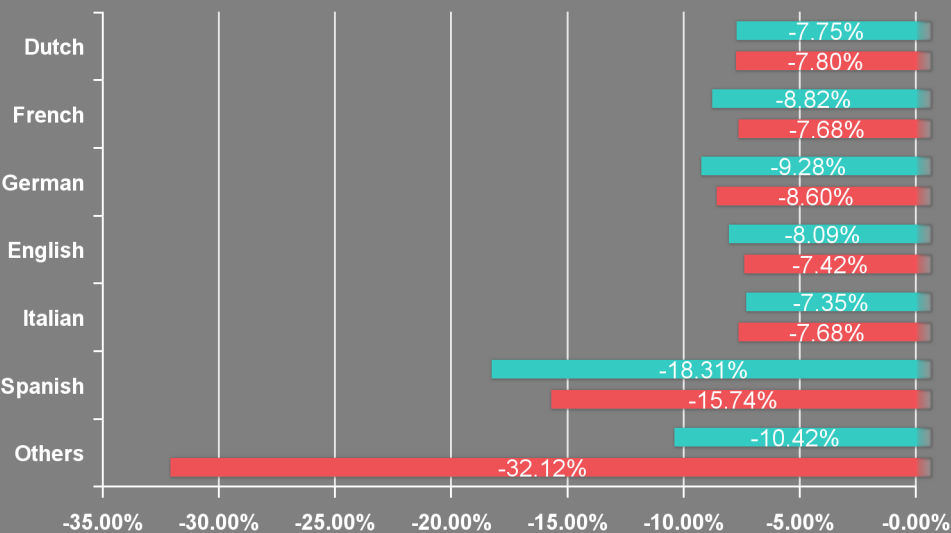
SALES



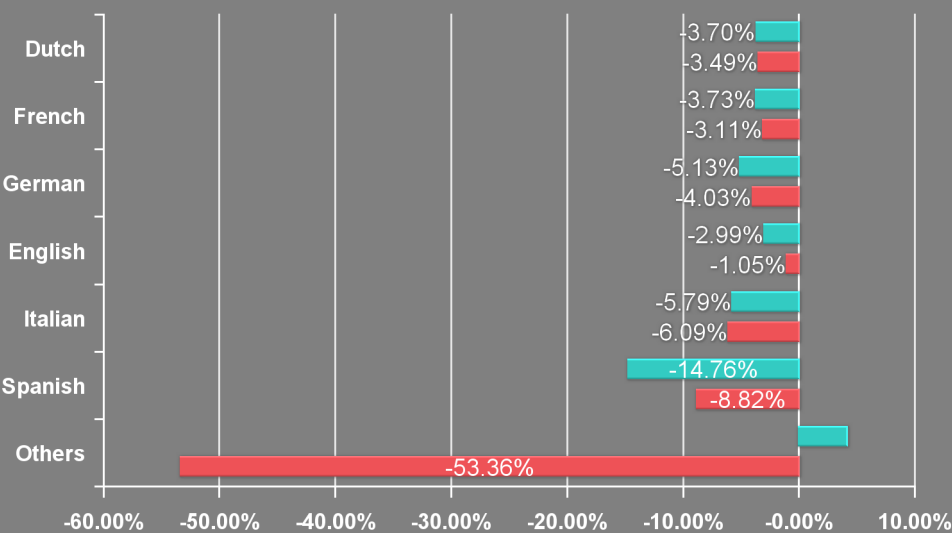
TURNOVER



■ Evol Sold YTD ■ Evol Sold Mobile



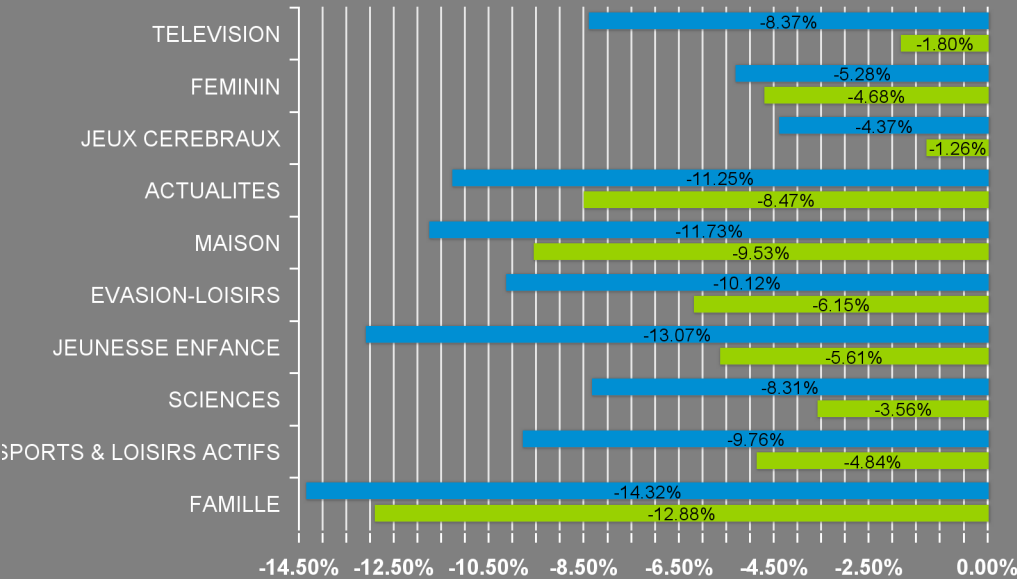
■ Evol Value YTD ■ Evol Value Mobile



>> Family view by language (Mobile)

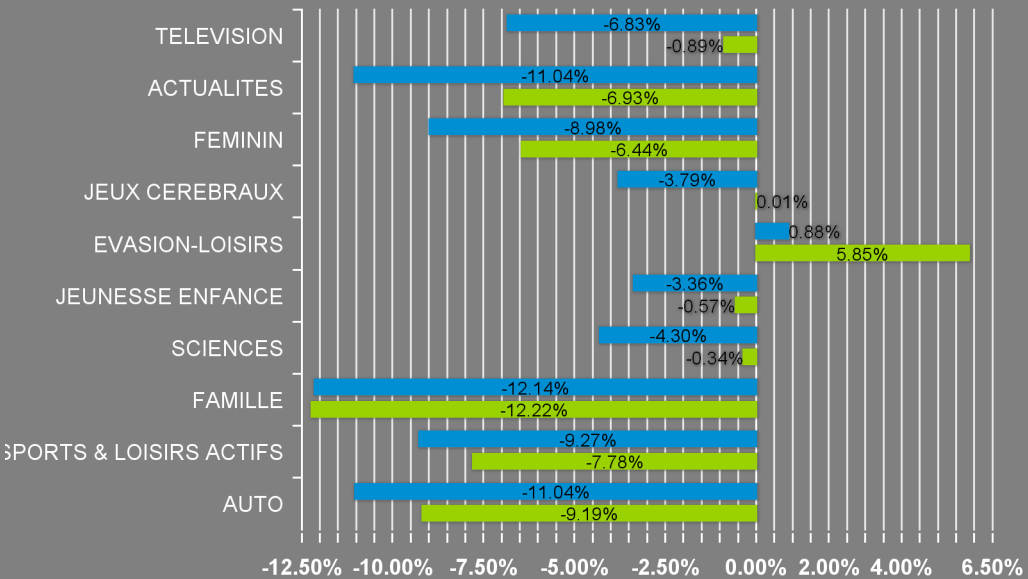
NL	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
TELEVISION	37,204,745	18	55.38%	43.01%	-8.37%	-1.80%
FEMININ	19,937,860	97	19.31%	23.05%	-5.28%	-4.68%
JEUX CEREBRAUX	10,590,292	196	10.06%	12.24%	-4.37%	-1.26%
ACTUALITES	5,887,355	27	6.35%	6.81%	-11.25%	-8.47%
MAISON	2,160,857	47	1.34%	2.50%	-11.73%	-9.53%
EVASION-LOISIRS	1,422,453	101	0.96%	1.64%	-10.12%	-6.15%
JEUNESSE ENFANCE	1,363,583	59	1.11%	1.58%	-13.07%	-5.61%
SCIENCES	1,332,496	26	0.77%	1.54%	-8.31%	-3.56%
SPORTS & LOISIRS ACTIFS	1,310,596	50	0.82%	1.52%	-9.76%	-4.84%
FAMILLE	1,132,171	33	0.96%	1.31%	-14.32%	-12.88%
TOP 10 DUTCH	82,342,408	654	97.05%	95.18%	-7.76%	-3.55%
ALL FAMILIES	86,507,830	820	100.00%	100.00%	-7.80%	-3.49%

 Evol Sold Mobile  Evol Value Mobile



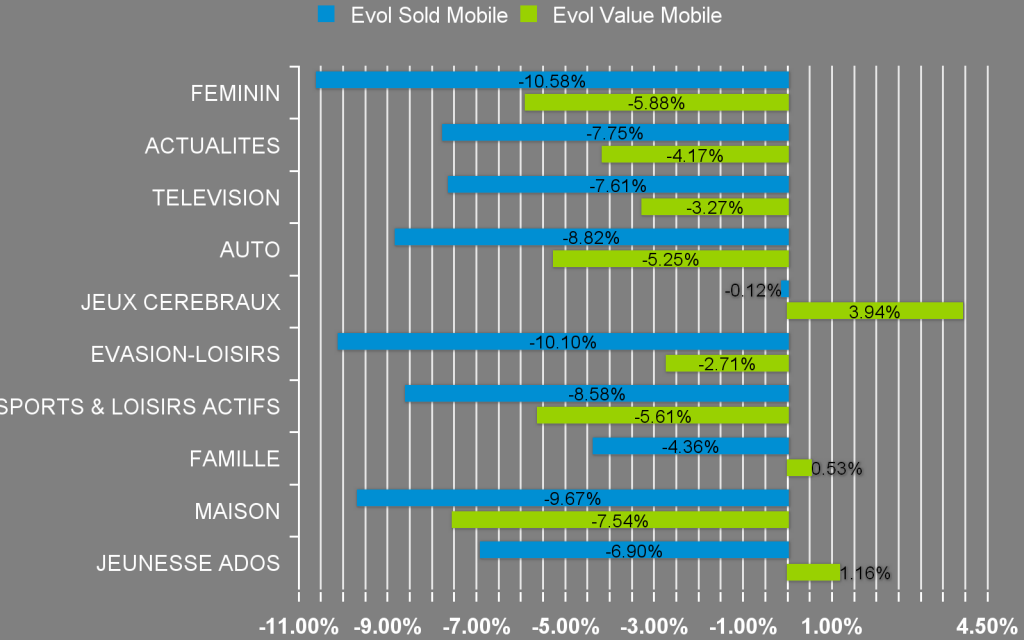
FR	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
TELEVISION	20,048,108	15	46.70%	31.55%	-6.83%	-0.89%
ACTUALITES	14,244,162	142	21.39%	22.42%	-11.04%	-6.93%
FEMININ	8,871,945	165	12.54%	13.96%	-8.98%	-6.44%
JEUX CEREBRAUX	7,424,934	415	8.73%	11.69%	-3.79%	0.01%
EVASION-LOISIRS	3,105,930	369	2.09%	4.89%	0.88%	5.85%
JEUNESSE ENFANCE	1,998,284	204	1.98%	3.14%	-3.36%	-0.57%
SCIENCES	1,626,841	178	1.05%	2.56%	-4.30%	-0.34%
FAMILLE	1,121,226	87	1.19%	1.76%	-12.14%	-12.22%
SPORTS & LOISIRS ACTIFS	1,011,241	140	0.78%	1.59%	-9.27%	-7.78%
AUTO	931,018	71	0.96%	1.47%	-11.04%	-9.19%
TOP 10 FRENCH	60,383,689	2,073	97.42%	95.03%	-7.70%	-3.25%
ALL FAMILIES	63,539,129	2,159	100.00%	100.00%	-7.68%	-3.11%

 Evol Sold Mobile  Evol Value Mobile

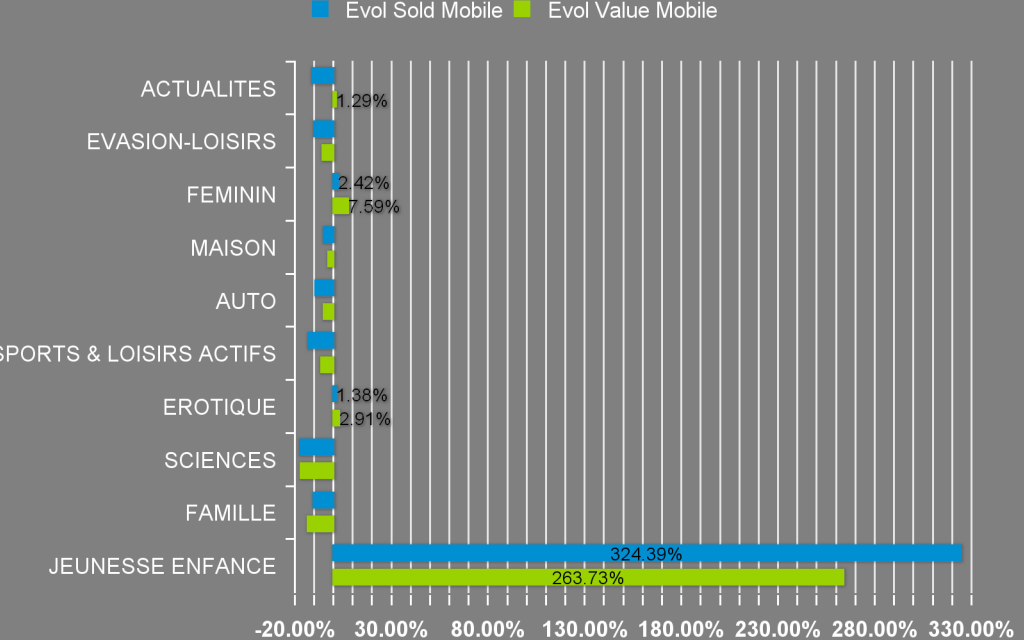


>> Family view by language (Mobile)

DE	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
FEMININ	565,645	84	42.14%	30.77%	-10.58%	-5.88%
ACTUALITES	444,908	34	13.66%	24.20%	-7.75%	-4.17%
TELEVISION	292,135	18	22.98%	15.89%	-7.61%	-3.27%
AUTO	199,084	46	7.79%	10.83%	-8.82%	-5.25%
JEUX CEREBRAUX	70,854	92	4.30%	3.85%	-0.12%	3.94%
EVASION-LOISIRS	56,177	46	1.34%	3.06%	-10.10%	-2.71%
SPORTS & LOISIRS ACTIFS	46,083	38	1.72%	2.51%	-8.58%	-5.61%
FAMILLE	37,556	32	1.48%	2.04%	-4.36%	0.53%
MAISON	34,095	25	1.16%	1.85%	-9.67%	-7.54%
JEUNESSE ADOS	21,105	4	1.57%	1.15%	-6.90%	1.16%
TOP 10 GERMAN	1,767,641	419	98.14%	96.16%	-8.75%	-4.31%
ALL FAMILIES	1,838,264	481	100.00%	100.00%	-8.60%	-4.03%



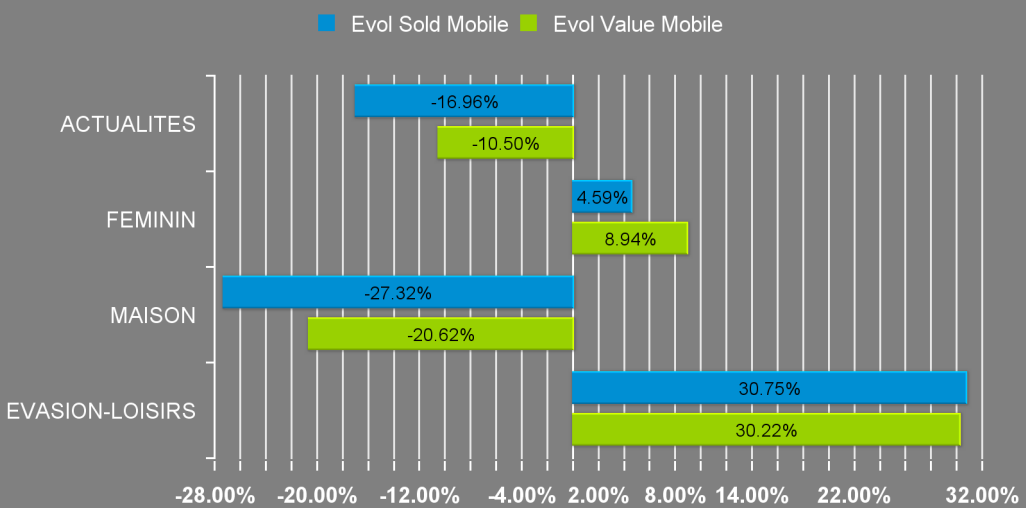
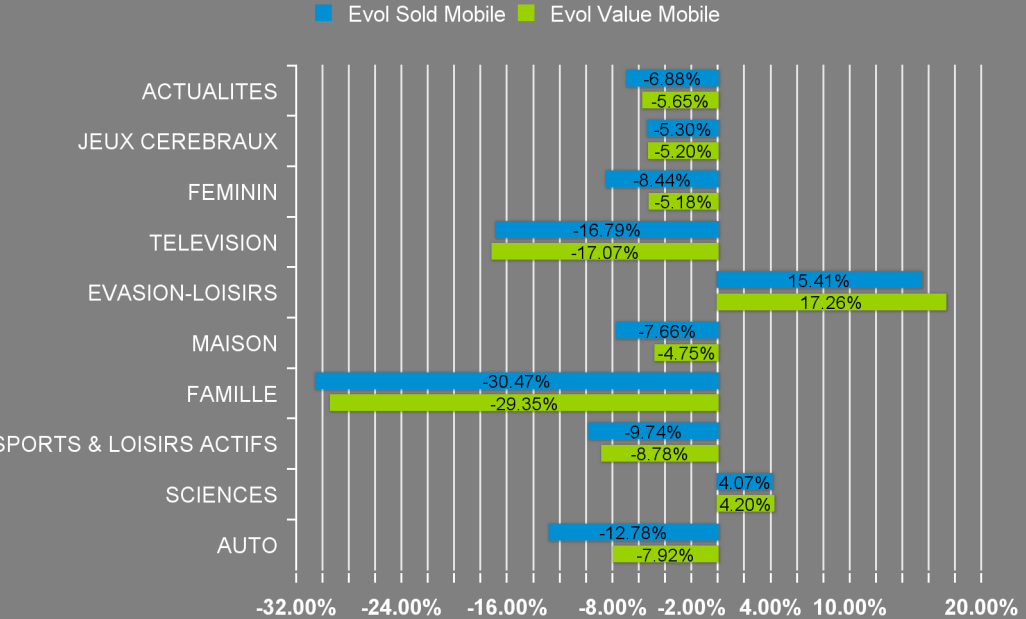
EN	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
ACTUALITES	779,247	43	37.51%	37.90%	-10.85%	1.29%
EVASION-LOISIRS	439,858	216	19.54%	21.39%	-9.90%	-5.73%
FEMININ	203,436	65	12.37%	9.89%	2.42%	7.59%
MAISON	193,874	59	9.78%	9.43%	-5.03%	-2.59%
AUTO	137,767	40	6.75%	6.70%	-9.17%	-5.12%
SPORTS & LOISIRS ACTIFS	124,817	58	5.77%	6.07%	-12.97%	-6.26%
EROTIQUE	62,149	26	2.41%	3.02%	1.38%	2.91%
SCIENCES	35,926	33	1.51%	1.75%	-17.26%	-16.73%
FAMILLE	19,169	10	1.02%	0.93%	-10.16%	-13.29%
JEUNESSE ENFANCE	18,336	10	1.39%	0.89%	324.39%	263.73%
TOP 10 ENGLISH	2,014,579	560	98.05%	97.97%	-7.38%	-0.91%
ALL FAMILIES	2,056,248	597	100.00%	100.00%	-7.42%	-1.05%



>> Family view by language (Mobile)

IT	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
ACTUALITES	153,800	13	52.19%	44.99%	-6.88%	-5.65%
JEUX CEREBRAUX	68,888	31	22.35%	20.15%	-5.30%	-5.20%
FEMININ	38,272	22	8.43%	11.20%	-8.44%	-5.18%
TELEVISION	15,678	4	8.80%	4.59%	-16.79%	-17.07%
EVASION-LOISIRS	15,075	8	2.17%	4.41%	15.41%	17.26%
MAISON	13,066	12	1.70%	3.82%	-7.66%	-4.75%
FAMILLE	9,651	7	1.45%	2.82%	-30.47%	-29.35%
SPORTS & LOISIRS ACTIFS	8,855	8	1.00%	2.59%	-9.74%	-8.78%
SCIENCES	6,347	4	0.84%	1.86%	4.07%	4.20%
AUTO	5,864	7	0.57%	1.72%	-12.78%	-7.92%
TOP 10 ITALIAN	335,496	116	99.48%	98.14%	-7.71%	-6.12%
ALL FAMILIES	341,863	134	100.00%	100.00%	-7.68%	-6.09%

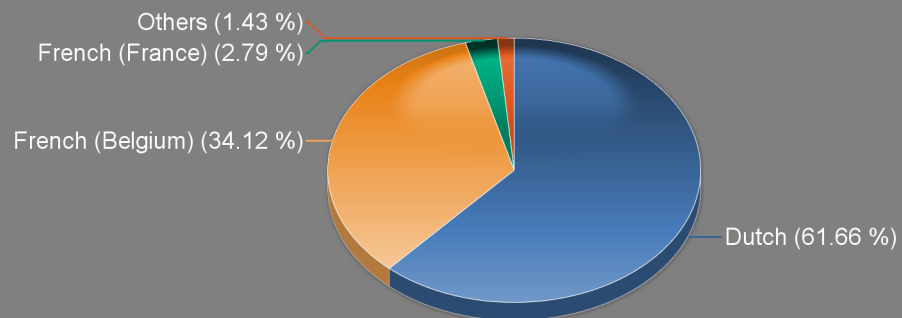
SP	Turnover Mobile (€)	#Titles	Weight		%Evo	
			Sales	Value	Sales	Value
ACTUALITES	189,104	5	90.45%	84.67%	-16.96%	-10.50%
FEMININ	25,389	14	7.36%	11.37%	4.59%	8.94%
MAISON	6,751	4	1.58%	3.02%	-27.32%	-20.62%
EVASION-LOISIRS	2,110	4	0.61%	0.94%	30.75%	30.22%
ALL FAMILIES	223,355	27	100.00%	100.00%	-15.74%	-8.82%



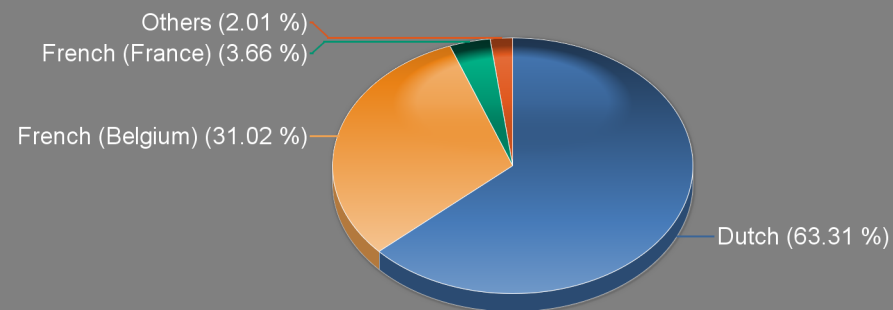


>> Language view

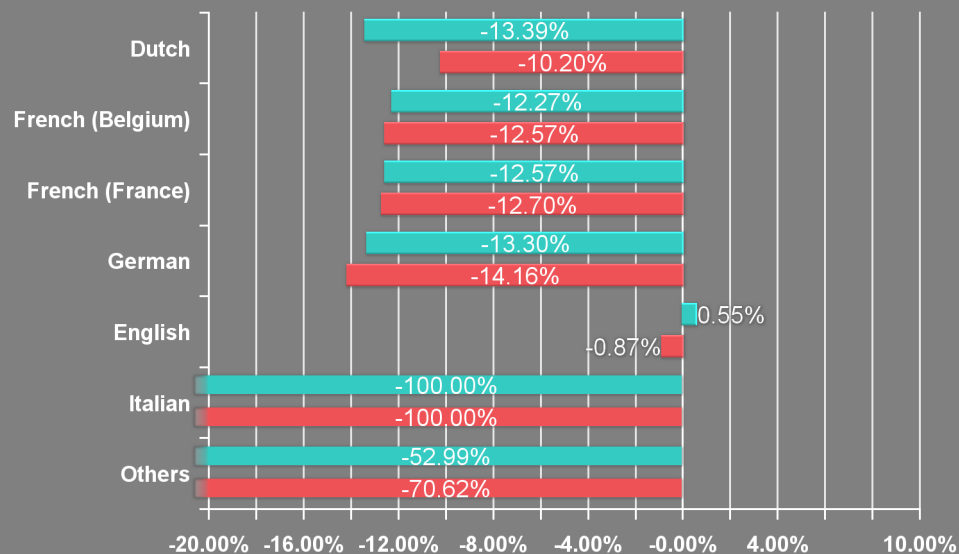
SALES



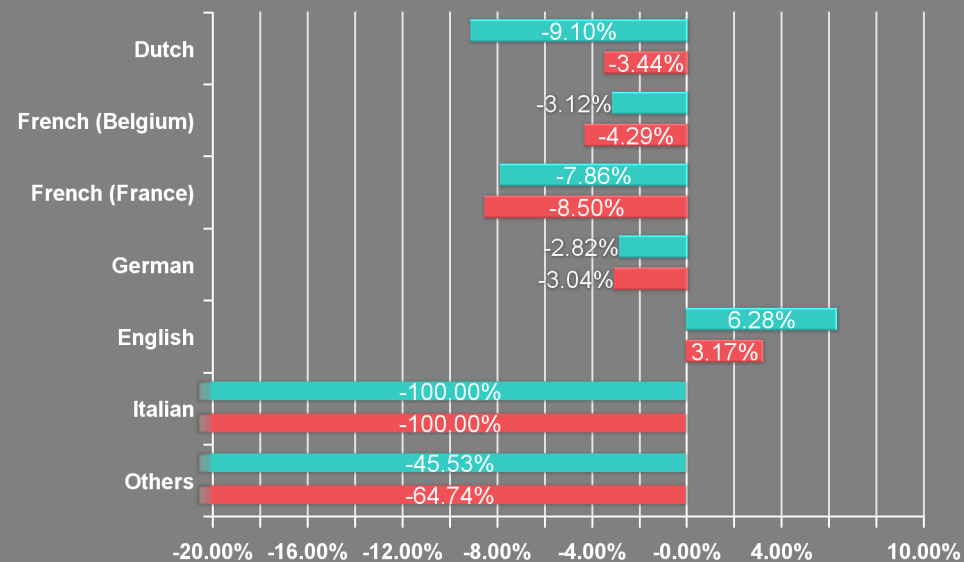
TURNOVER



■ Evol Sold YTD ■ Evol Sold Mobile



■ Evol Value YTD ■ Evol Value Mobile



THANK YOU FOR READING

Please contact mktg.research@ampnet.be for more detailed information

Merci de contacter mktg.research@ampnet.be pour plus d'information

Voor meer informatie, kan u steeds mktg.research@ampnet.be contacteren